Dietary Strategies: A CASE STUDY ON COLLEGE FOOD CHOICES

TEAM NO: LTVIP2025TMID48179

Category	ENTICE	ENTER	ENGAGE	EXIT	EXTEND
Steps (What do they experience?)	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diethealth links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet-health links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diethealth links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet-health links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet-health links.
Interactions (Digital or physical)	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diethealth links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet-health links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet- health links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet-health links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet-health links.
♂ Goals & Motivations	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diethealth links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet-health links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet- health links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet-health links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet-health links.
→ Positive Moments	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diethealth links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet-health links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet- health links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet-health links.	Become aware of the dashboard via wellness events, posters, or peers.Interest builds in understanding diet-health links.