Giovanni Ayiah-Mensah

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PROFILE

A highly motivated BBA Business Information Systems student at the University of Education, Winneba, with over 4 years of hands-on experience as Assistant Manager at Fruits Haven. Adept at bridging business and technology through systems analysis, bookkeeping automation, and digital innovation. Successfully led the development of a custom bookkeeping system for inventory, sales, and expenses using accounting principles and practical business insights. A natural team leader and problem-solver, with proven ability to drive customer satisfaction and business growth.

Currently building strong foundations in backend software development through the ALX Professional Foundations Program, with a long-term goal of specializing in cybersecurity. Committed to using technology to solve real-world problems

EDUCATION

University of Education, Winneba | Winneba, Ghana

BBA in Business Information Systems (September, 2023 – Present)

Key Modules: Accounting, Management, Micro & Macroeconomics, Business Law, Business Mathematics, Organizational Behaviour, Python Programming, Data Structures & Algorithms, Digital Marketing

Academic Highlights:

- Team Lead for multiple research projects and group assignments
- Led the design of an e-book request platform using Microsoft Word
- Built a business model for Roomates, a student accommodation platform

ALX Africa – Professional Foundations Program | Remote

Certificate in Career Acceleration & Technology Foundations (May 2025 – Aug 2025)

Core Skills: Critical Thinking, Research, Communication, Team Collaboration, Innovation, Problem Solving, Time Management

Focus Area: Backend Development, (ongoing specialization)

Winneba Senior High School | Winneba, Ghana

WASSCE - West African Senior School Certificate

EXPERIENCE

Fruits Haven | Winneba, Ghana

Assistant Manager / System Developer (September 2021 – Present)

- Built and implemented a simple bookkeeping system for inventory, sales, and expenses
- Applied accounting and system design skills to digitize record keeping
- Increased store sales through excellent customer service and product knowledge
- Managed procurement tracking, sales reports, and customer engagement

Builders Avenue | Remote

Web Developer (Freelance) – 2025

- Developed a business website using AI tools
- Enhanced digital visibility for a local building materials company

PROJECTS

- E-Book Request Platform Led team to create a student e-book request system using Microsoft Word
- Roomates Platform Developed business model and go-to-market strategy for a student accommodation web app

ACHIEVEMENTS

- Grade A in Python Programming
- Team Lead for 90% of university group projects
- Developed a working bookkeeping system for Fruits Haven
- Contributor in ALX Group Innovation Showcase (2025)

ADDITIONAL SKILLS

Technical: Python (Foundations), MS Excel, Word, PowerPoint, GitHub, Canva, Google Workspace (Docs, Sheets, Slides, Forms, Gmail, Calendar), Notion

Languages: English (Fluent), Fante (Native), French (Basic)

Soft Skills: Leadership, Communication, Team Collaboration, Customer Service, Digital Research, Critical Thinking, Initiative

INTERESTS & FUTURE FOCUS

Backend Software Development – APIs, systems architecture, databases Cybersecurity – Network security, ethical hacking, risk assessment Entrepreneurship – Tech solutions for social good Digital Innovation – Simple tools to solve complex problems