

REGIONAL PERFORMANCE

This report shows a summary of the regional performance of ABC Limited from September 2013-December 2014

Product

Country

Discount Band

AllAllAll

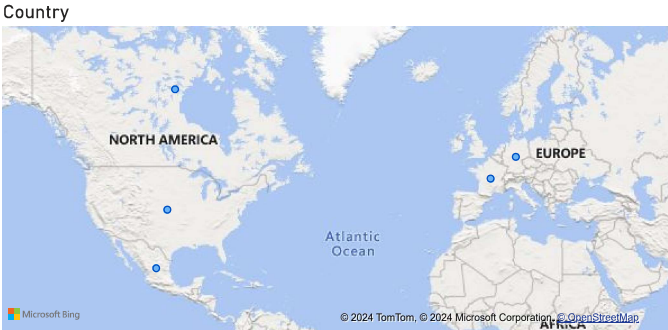


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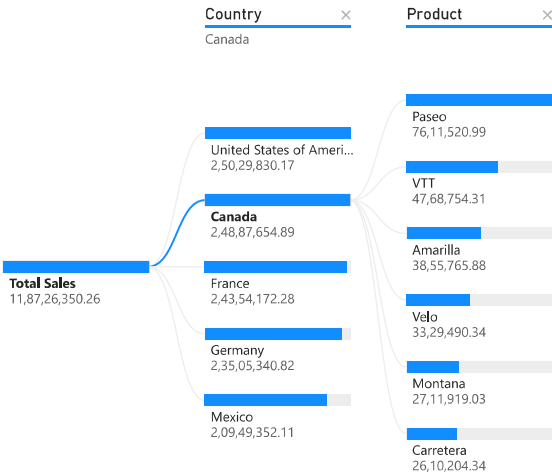
Number of Countries

France

Most Profitable Country



Sales Decomposition



This company cuts across 3 countries in North America and 2 countries in Europe. France is the most profitable country with a margin of 16%. It has 2% difference from Canada which had the highest sales for the time period.

Country	Sum of Sales	Sum of Discounts	Sum of Profit	Profit Margin
Canada	2,48,87,654.89	20,44,508.62	35,29,228.89	14%
Amarilla	38,55,765.88	3,08,917.63	6,46,861.38	17%
Carretera	26,10,204.34	2,15,649.16	4,36,105.34	17%
Montana	27,11,919.03	2,70,195.47	3,21,867.03	12%
Paseo	76,11,520.99	5,61,091.01	12,65,017.99	17%
Velo	33,29,490.34	3,30,896.66	3,70,568.34	11%
VTT	47,68,754.31	3,57,758.69	4,88,808.81	10%
France	2,43,54,172.28	17,27,502.22	37,81,020.78	16%
Amarilla	40,16,427.13	3,02,236.87	6,67,867.63	17%
Carretera	34,23,321.90	2,64,507.61	3,88,864.90	11%
Montana	35,27,382.37	3,15,833.63	4,61,238.37	13%
Paseo	55,97,751.06	3,87,015.94	8,38,748.56	15%
Velo	39,78,096.24	2,66,338.27	7,07,930.24	18%
VTT	38,11,193.59	1,91,569.91	7,16,371.09	19%
Germany	2,35,05,340.82	14,16,126.68	36,80,388.82	16%
Amarilla	39,60,250.26	1,62,954.24	6,12,137.26	15%
Carretera	30,62,340.68	2,44,035.32	3,69,674.68	12%
Montana	35,66,044.37	2,32,310.63	5,59,438.37	16%
Paseo	52,29,814.74	3,26,023.26	7,44,416.74	14%
Velo	43,92,907.00	2,44,996.00	7,88,789.00	18%
VTT	32,93,983.77	2,05,807.23	6,05,932.77	18%
Mexico	2,09,49,352.11	17,77,582.89	29,07,523.11	14%
Amarilla	30,77,555.39	2,25,640.61	4,98,611.39	16%
Carretera	28,79,601.42	2,32,409.58	3,93,668.42	14%
Montana	19,41,329.31	1,11,245.69	3,37,689.31	17%
Total	11,87,26,350.26	92,05,248.24	1,68,93,702.26	14%