

# Customer Behaviour Dashboard

3.9K

No\_of\_customer

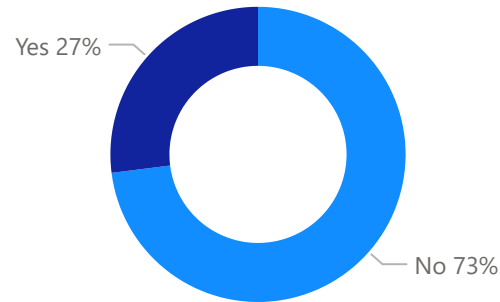
\$59.76

AvgPurchase

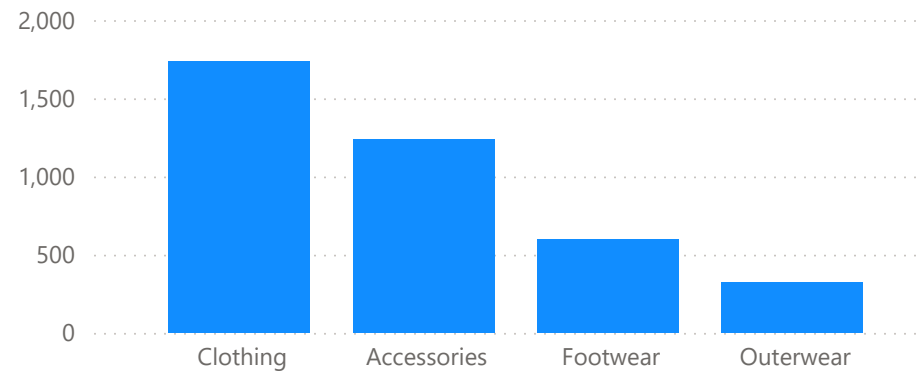
3.76

AvgReviewRating

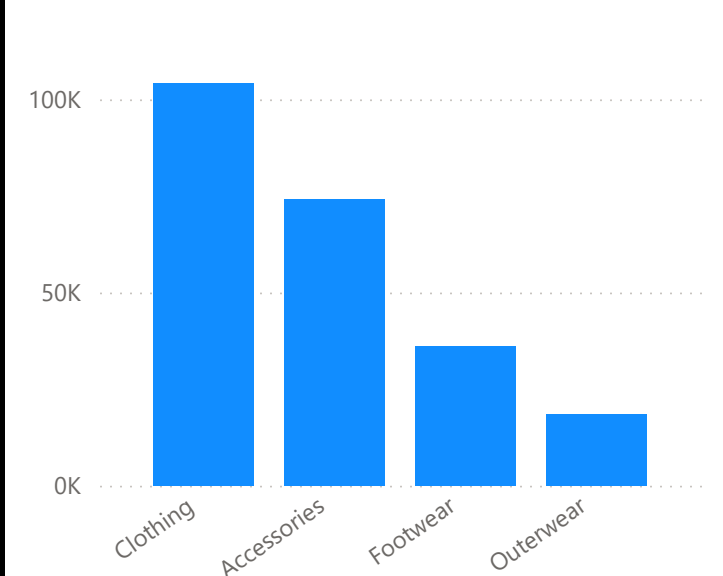
% of Customers by Subscription Status



Revenue By Category



Total Purchase Cost By Category of Product



Category

- ☐ Select all
- ☐ Accessories
- ☐ Clothing
- ☐ Footwear
- ☐ Outerwear

Subscription Status

No

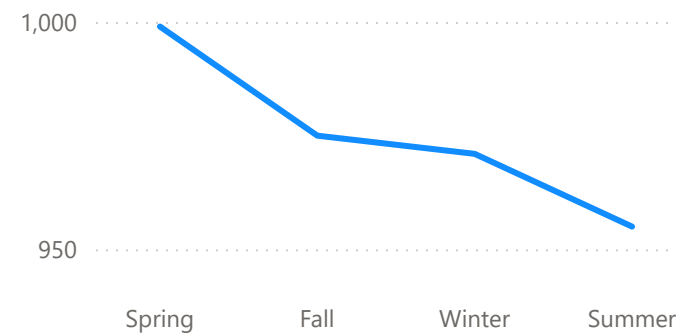
Yes

Discount Applied

No

Yes

AgeGroup Purchase by Season



Revenue by Age Group

