

Bubble Map

Idea



Circle Size is
proportional to
Expenditure in
Billions (AUD)

Good for spatial
emphasis but
may overlap

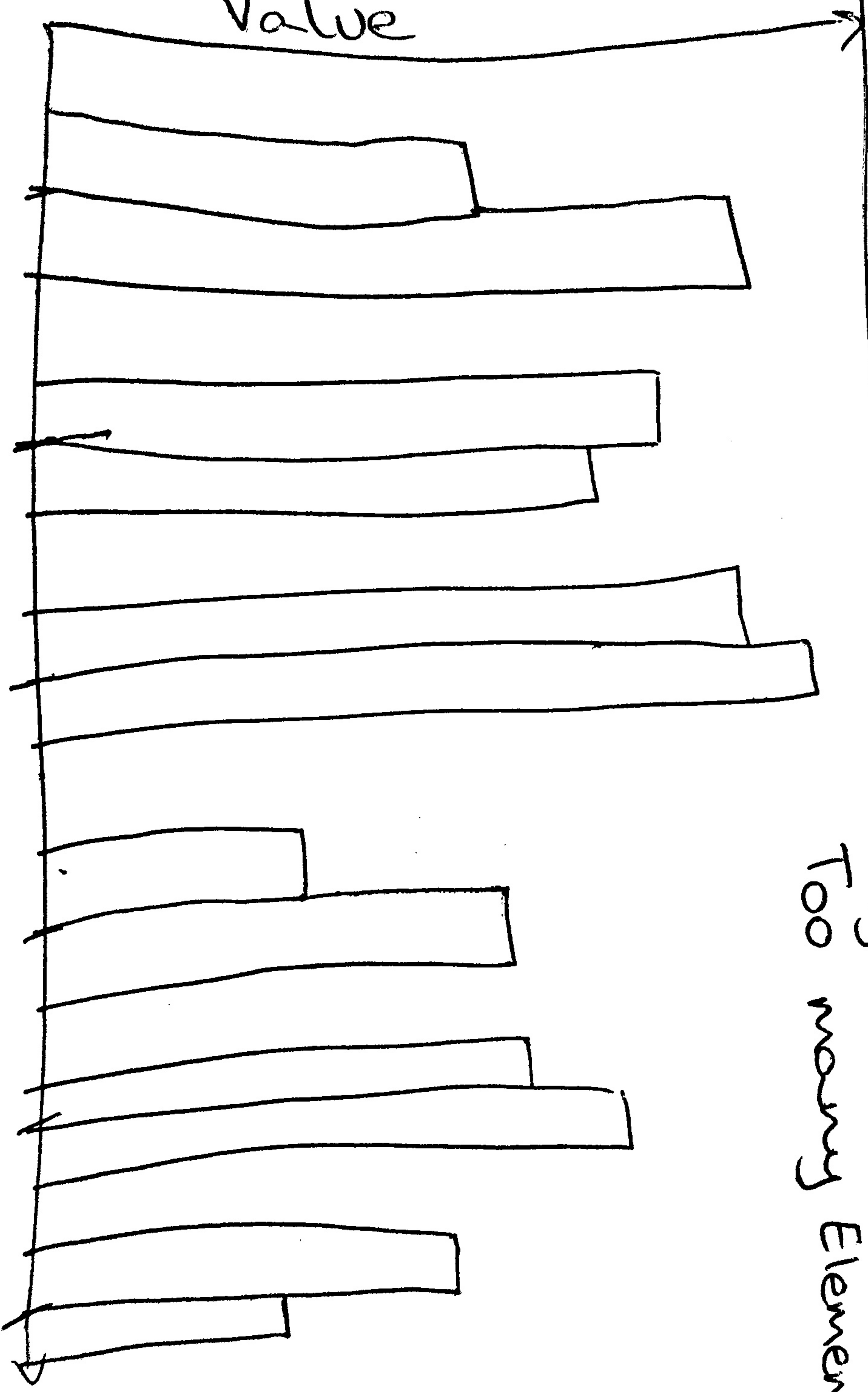


Box Chart

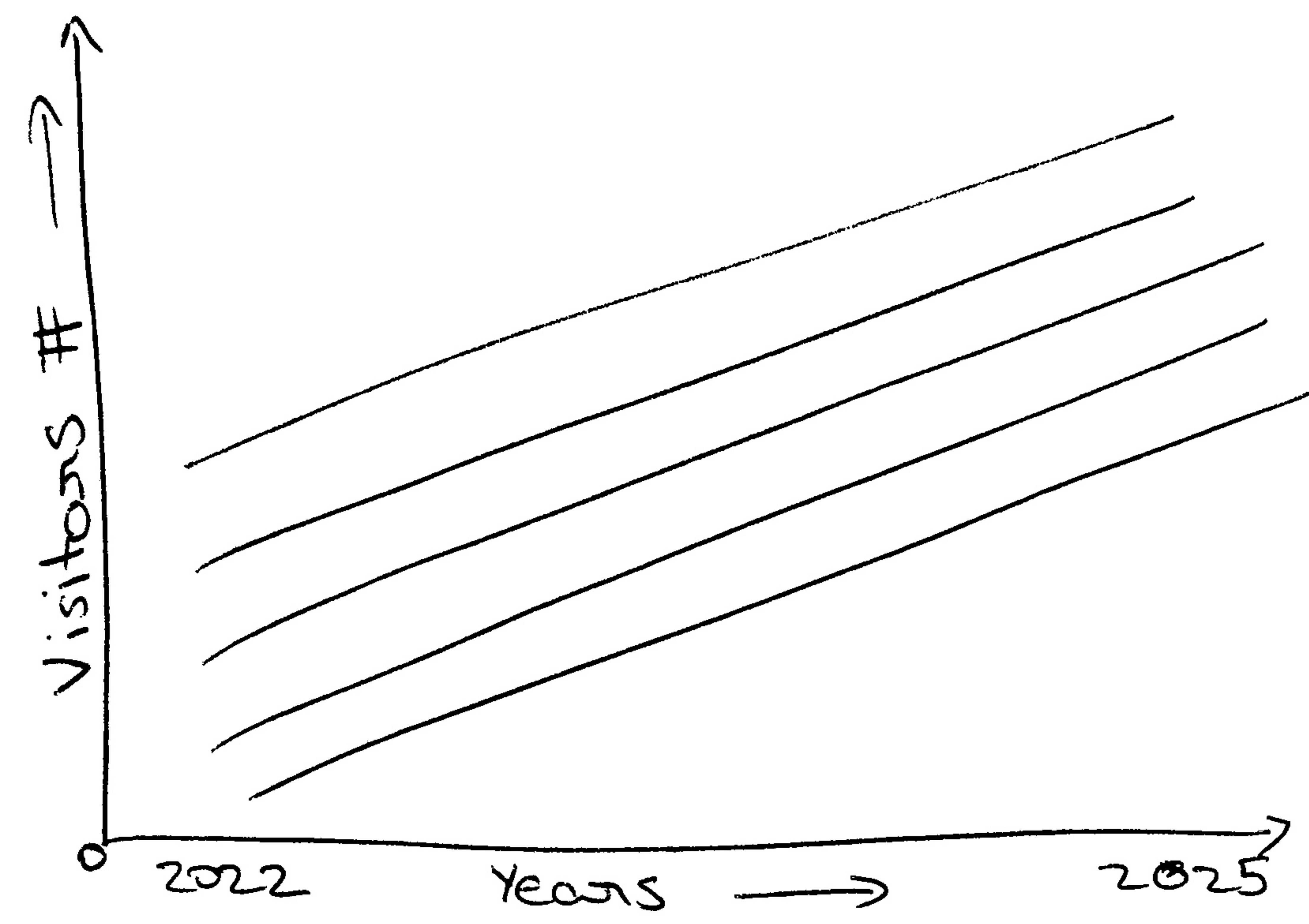
Might be Cluttered
Too many Elements

Value

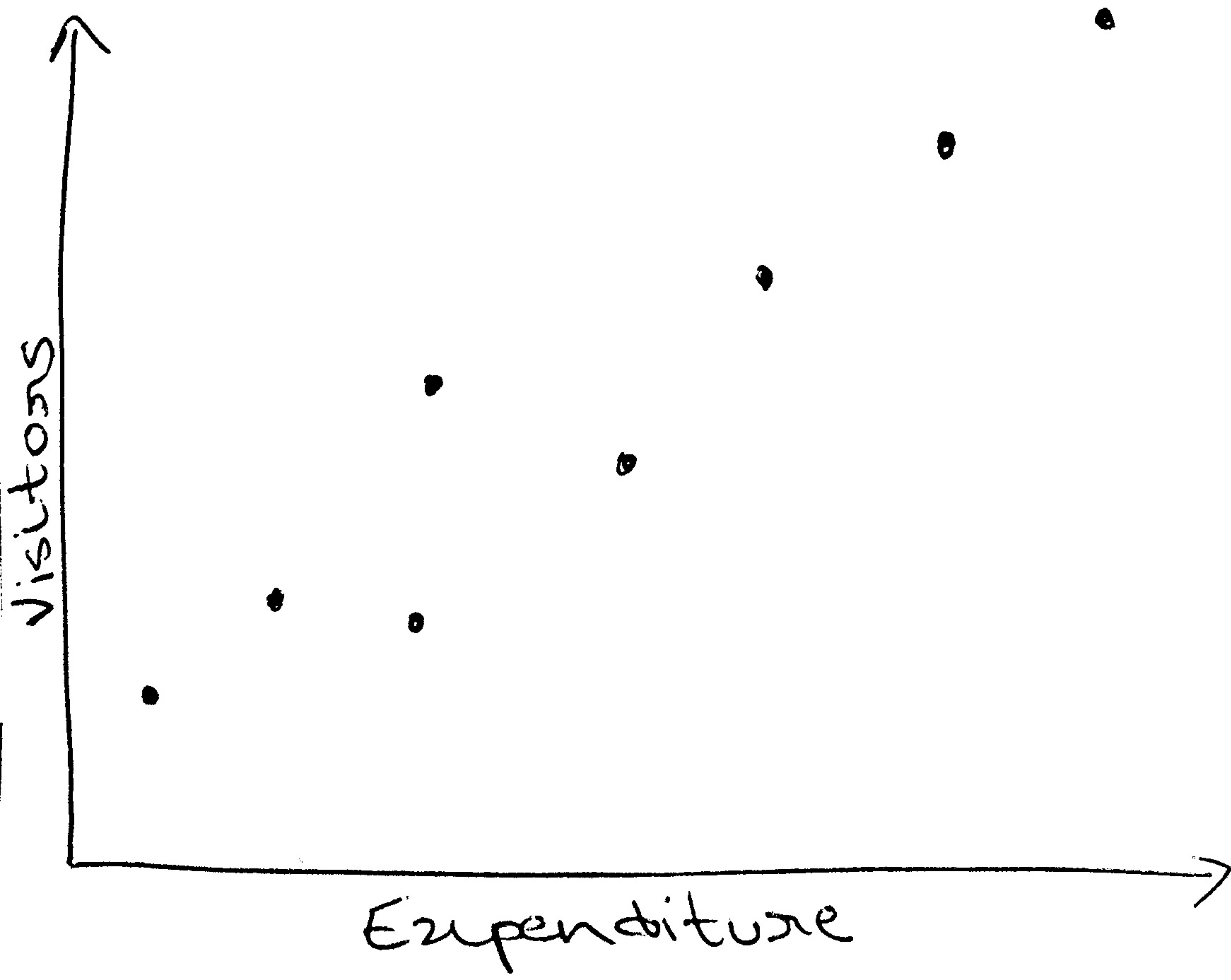
Stages



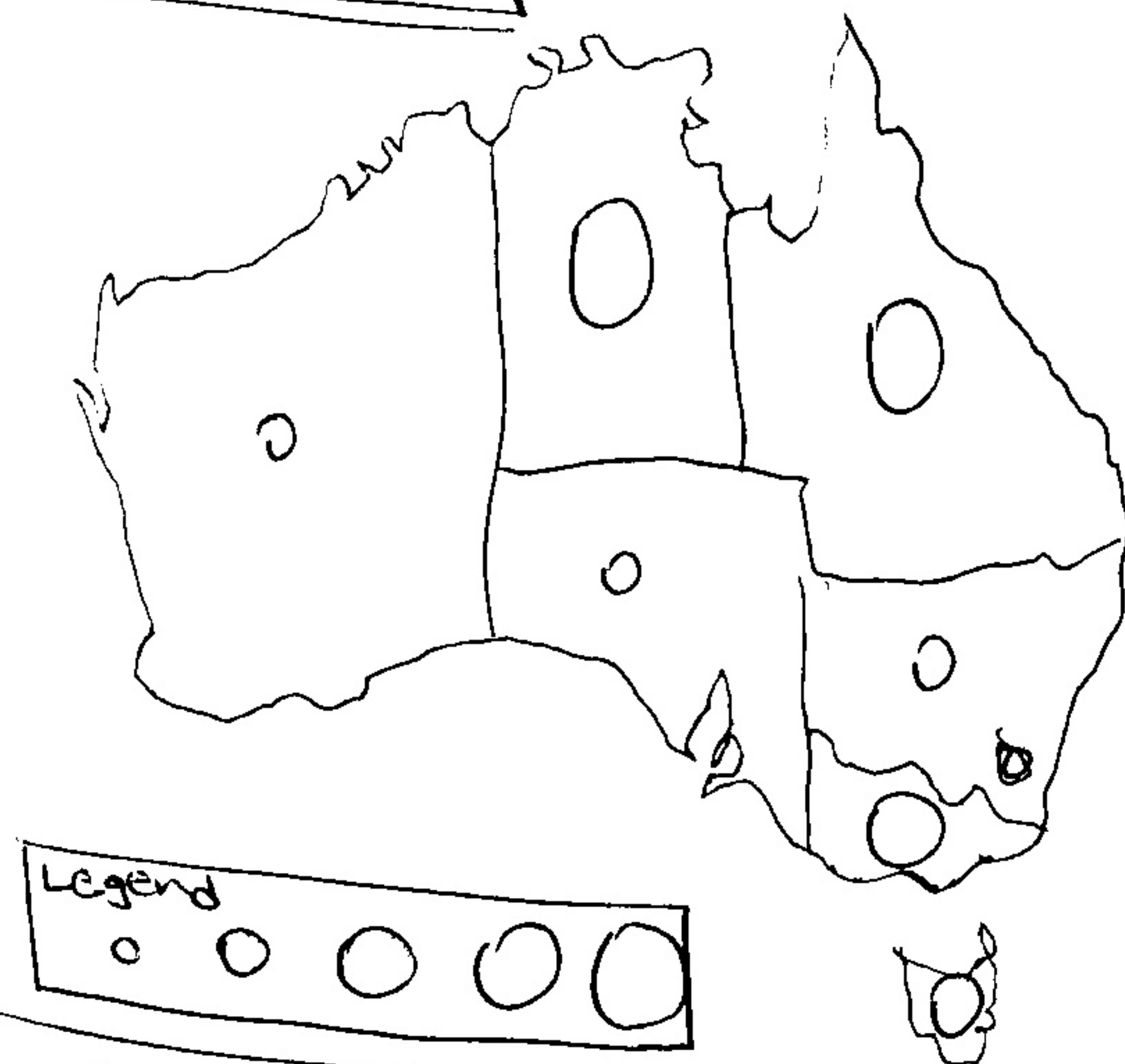
Line Chart (Recovery Trend)



Shows Trajectory per Country Scatter Plot



Bubble Map



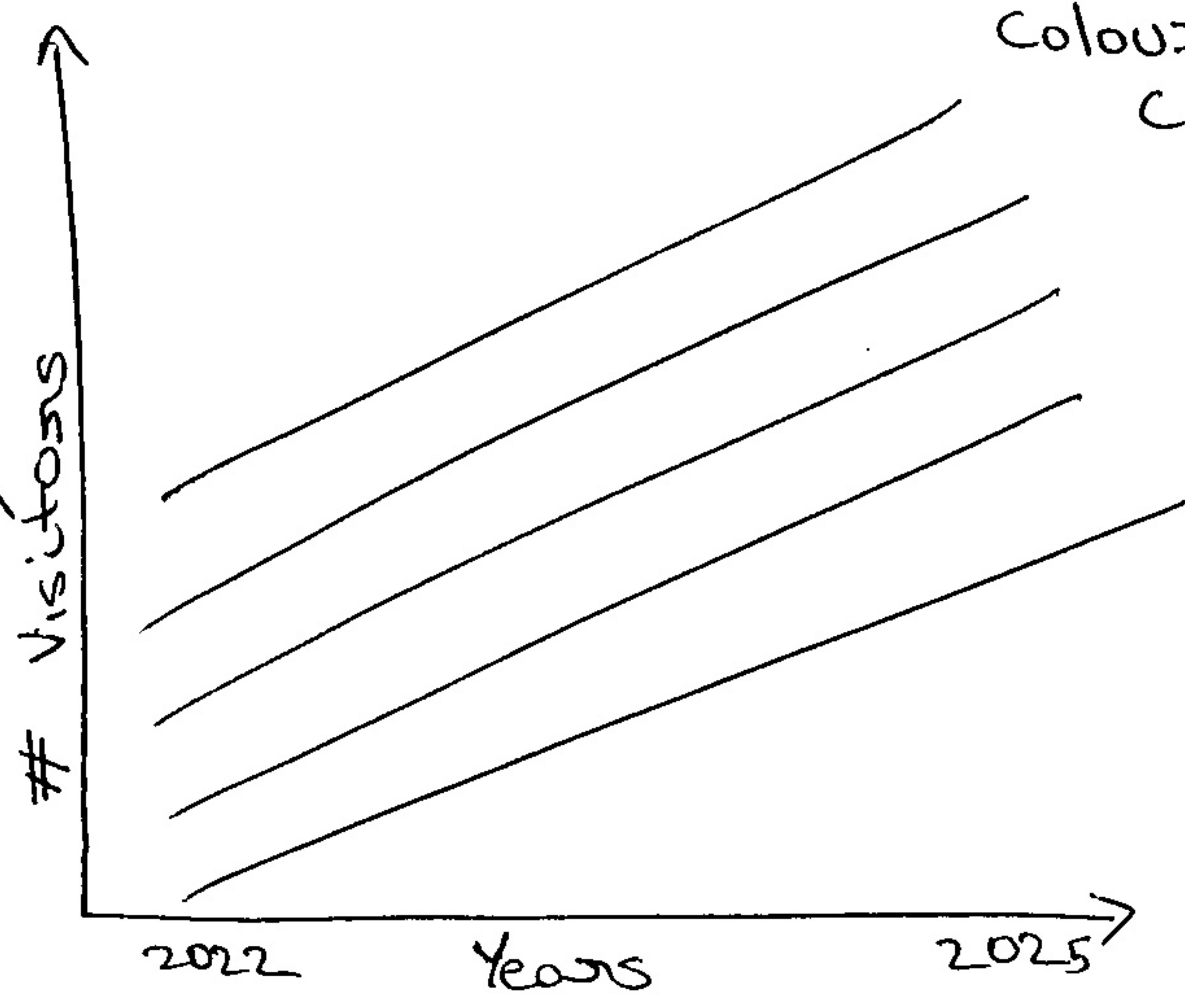
• Scale size of each circle according to Expenditure

• Use different Colours for each State

• Tooltips to display details

Line Chart

• Add Tooltip Hover on each Line

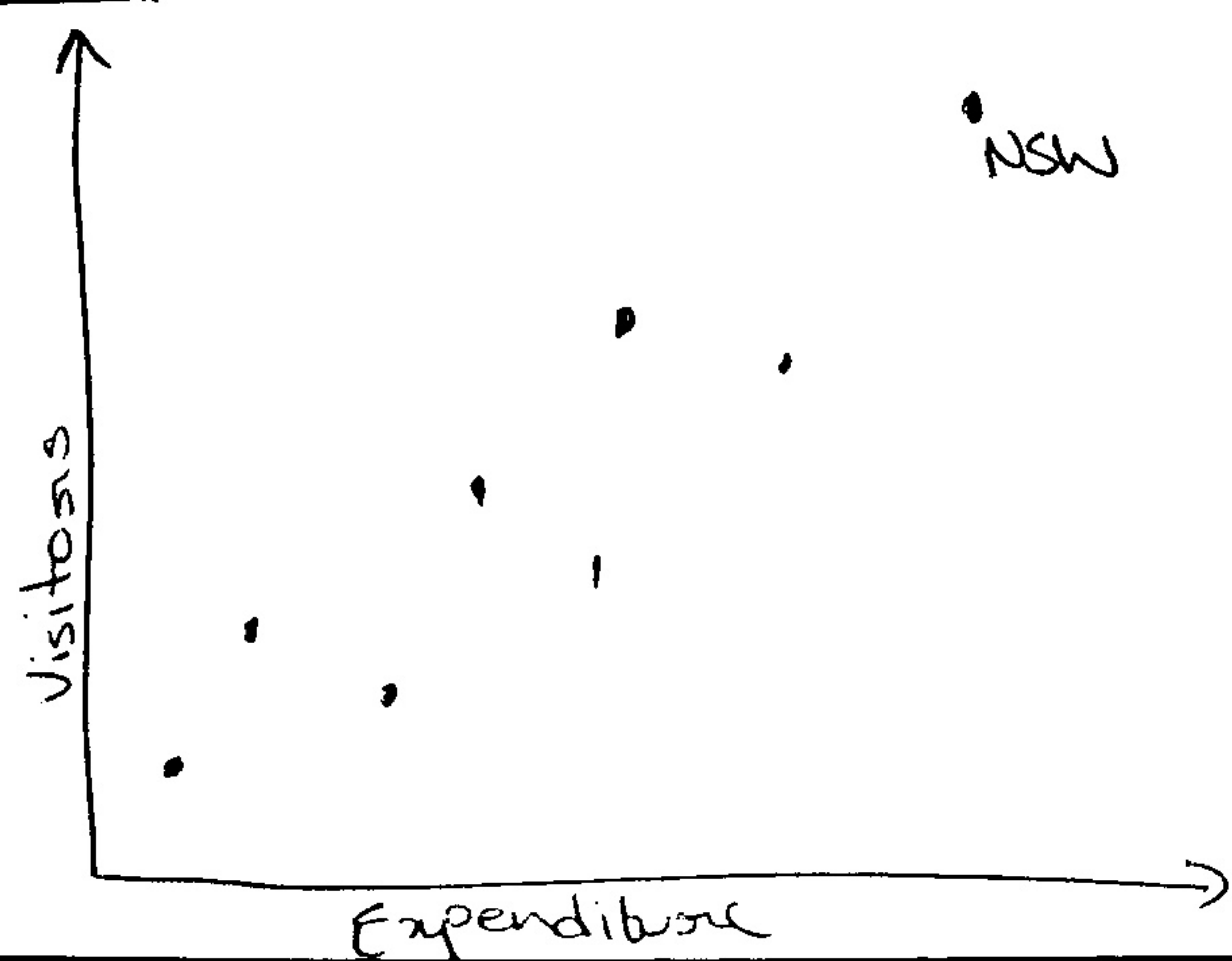


• Use 4 different Colours for each country.

• Add Legend

Scatter Plot

• Positive Trend
more visitors
= more spending



AUSTRALIA'S TOURISM RECOVERY DASHBOARD

← Subtitle →

Line Chart Panel

- Visitor Arrivals by Top 5 Source Country (2022 - 2025)
- Dropdown Menu to choose ~~Year~~ Country.
- Legend

Bubble Map Panel

- Tourist Expenditure by State
- Dropdown to Select Year
- Legend

Scatter Plot Panel

- Visitors vs Expenditure by State
- Dropdown to Select Year
- Legend for each Country