

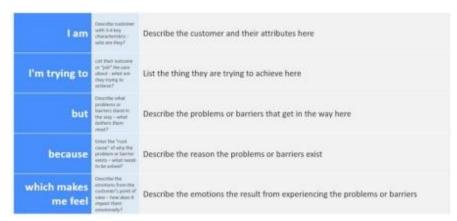


Project Initialization and Planning Phase

Date	15 March 2024	
Team ID	xxxxxx	
Project Name	xxxxxx	
Maximum Marks	3 Marks	

Define Problem Statements (Customer Problem Statement Template):

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for your customers' challenges. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
P3-1	book train		the tickets	train is	Sad because I don't know when I am going to travel again
L PS-2	Man seeking for a loan	U	a loan	covaguated	Sad because I cant buy a new car which was my dream.