

# Satyam Garg

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## SUMMARY

A highly motivated and results-oriented individual with a diverse background in business, technology, and social impact. Possessing strong leadership, communication, and organizational skills honed through experience in project management, event coordination, and marketing. Seeking a challenging opportunity to utilize a unique blend of skills and contribute to a meaningful and impactful organization.

## SKILLS

- Microsoft Excel
- MIRO
- Data Analysis
- JIRA
- Business Analysis
- Tableau
- Market Analysis
- Balsmiq

## EDUCATION

Graduation Year	Degree	University	GPA
April '24	MBA	NMIMS	3.53/4
August '21	B.Tech (IT)	M.I.E.T	6.42/10

## WORK EXPERIENCE

**Assistant Operations Manager | Corbett the Grand (Hotel & Resort)** **June '21 – May '22**

- Worked in the Hospitality sector for a Year to increase Sales and **oversaw Operations**.
- Successfully **Managed to increase Sales** by 15% Tie up with Corporates and by running word to word Marketing.
- **Refined** Operations by providing corporate training to the employees.

## INTERNSHIPS

**Product Development Intern | G.B Food works** **April '23 – June '23**

- Led cross-functional collaboration across marketing, R&D, and production teams to develop and launch a new baked snacks product from concept to market.
- Key contributor in developing a new line of baked snacks, refining taste, texture, and packaging through sensory evaluation and focus group feedback.

**Digital Marketing Intern | TechDost Services Pvt Ltd** **Oct'20 – Dec'20**

- **Increased** online traction, leading to **improved** website traffic and engagement during the internship.
- **Implemented** innovative awareness strategies, **enhancing** community engagement.
- **Executed** SEO strategies, managed social media content, conducted keyword research, and **contributed** to data-driven reporting.

**Software Developer Intern | DESIDOC-DRDO** **June '20 – July '20**

- Developed and Worked on a Web based API for Facial Recognition and Tagging.
- Was one of the few to get selected for the Internship.

## POSITIONS OF RESPONSIBILITY

**District Coordinator | Indian Road Safety Campaign** **Mar '20 – Feb '21**

*Project: Isafe UP 2020*

- **Awarded** as the **Best District Coordinator** in the Isafe UP initiative.
- **Led and Supervised** district activities and **collaborated** with Isafe Core team for timely updates.
- **Implemented** innovative awareness strategies, **enhancing** community engagement.
- Built strong relationships with colleges and government authorities.
- **Contributed** significantly to the success of Isafe UP 2020 through leadership, diligence, and proactive engagement.

## EXTRACURRICULAR ACTIVITIES

**Volunteer at NGO | PEAR Foundation** **Aug '19 - Present**

- **Core Team Member** of the NGO.
- Was part of the **Initiation** of project Udgam Classes with aim to Providing free education to unprivileged kids.
- **Started** Project Pravaah to educate people on Menstrual Hygiene.