

Vanshika Srivastava

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PROFILE

Software Developer with strong skills in problem-solving, data structures, and algorithms. Experienced in building scalable, responsive web applications using **HTML, CSS, JavaScript, and React**. Familiar with backend development, RESTful APIs, Docker, and cloud deployment using Render. Skilled in Python for data analysis and visualization. Passionate about full-stack development and delivering real-world solutions through projects.

TECHNICAL SKILLS

Languages: C++, Javascript, Python

Frontend: HTML, CSS, JS, **React**, **Tailwind CSS**

Backend: Basic Backend Development, REST APIs, Docker, Render Deployment

Databases: **PostgreSQL**, **MySQL**

Developer Tools: MS Excel, PowerBI, AWS, Git, GitHub, VS Code, OpenAI API, Copilot

General: Data Structures & Algorithms, OOPs, OS, DBMS

INTERNSHIPS

Beautiful Planet

Jan 2025 – Aug 2025

Digital Marketing Intern

Remote

- Conducted marketing research, technical writing, and business analysis
- Skilled in data-driven strategies, competitive research, and content creation to boost brand visibility and optimize campaigns.

Coding Raja

July 2022 – Sept 2022

Web Development Intern

Remote

- Built a responsive e-commerce platform using HTML, CSS, and JavaScript, handling real-world user flows such as product search, cart management, and checkout.
- Enhanced user experience through responsive design and efficient performance optimization.

PROJECTS

Personal Portfolio [🔗](#) *HTML, CSS, JavaScript, React, Tailwind CSS*

- Designed and customized a responsive personal portfolio to showcase technical skills and projects.
- Implemented modular components and modern UI practices.
- Deployed and version-controlled using Git and GitHub.

Superstore-Sales-Analysis [🔗](#) *Python, Machine Learning, Pandas, Numpy, Seaborn, Matplotlib, Scikit-learn*

- Analyzed Superstore data using Python to uncover sales & profit trends.
- Built Logistic Regression (84 % accuracy) and KMeans clustering for profitability prediction & customer segmentation.
- Identified key insights (e.g., high discounts drive losses) to support data-driven decisions.

EDUCATION

Madan Mohan Malviya University of Technology

Gorakhpur

B.Tech in Computer Science and Engineering | CGPA : 8.04

Sep 2023 – Present

AWARDS AND CERTIFICATION

- **Business Analytics with Excel:** [View Certificate](#)
- **Data Management Course:** [View Certificate](#)
- **SQL Basics Course:** [View Certificate](#)
- **Power BI Workshop:** [View Certificate](#)