
PRATHYUSH N M

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PROFESSIONAL SUMMARY

Passionate about optimizing processes and driving operational excellence. Previous roles as a Social Media Manager and Learn Student Ambassador have equipped me with strong communication, project management, and stakeholder engagement skills. Eager to contribute my problem-solving abilities and commitment to excellence in a dynamic environment.

EDUCATION

Bachelor of Technology: Artificial Intelligence & Data Science, 06/2020 - Current
MES College of Engineering - Kuttippuram

WORK HISTORY

Senior Social Media Manager, 07/2023 - Current

GTech MuLearn

- Adapted social media plan based on market research and customer data.
- Drove website traffic by writing witty and creative social media content and blog posts.
- Produced photo and video content with excellent editing skills.
- Analysed competitor activity, identifying ways to diversify, expand and engage with the target audience.

Student Learn Ambassador, 04/2023 - Current

Microsoft

- Built student confidence by actively listening to concerns and providing appropriate advice.
- Engaged in meaningful one-on-one interactions to create a powerful perception of product value.
- Enabled smooth running of brand-sponsored student nights, providing efficient event support through ticket scanning and flyer distribution.
- Drove continuous improvement by updating content strategy in accordance with the latest trends and competitor activity.

SKILLS

- | | |
|------------------------|-------------------------------|
| • Program Management | • Risk Management |
| • Problem-Solving | • Quality Assurance |
| • Process Optimization | • Documentation and Reporting |

LANGUAGES

English:

Fluent

Hindi:

Advanced

Malayalam:

Native