



SAGI RAMAKRISHNAM RAJU ENGINEERING COLLEGE(A), BHIMAVARAM

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

HINDI FORMALITY STYLE TRANSFER

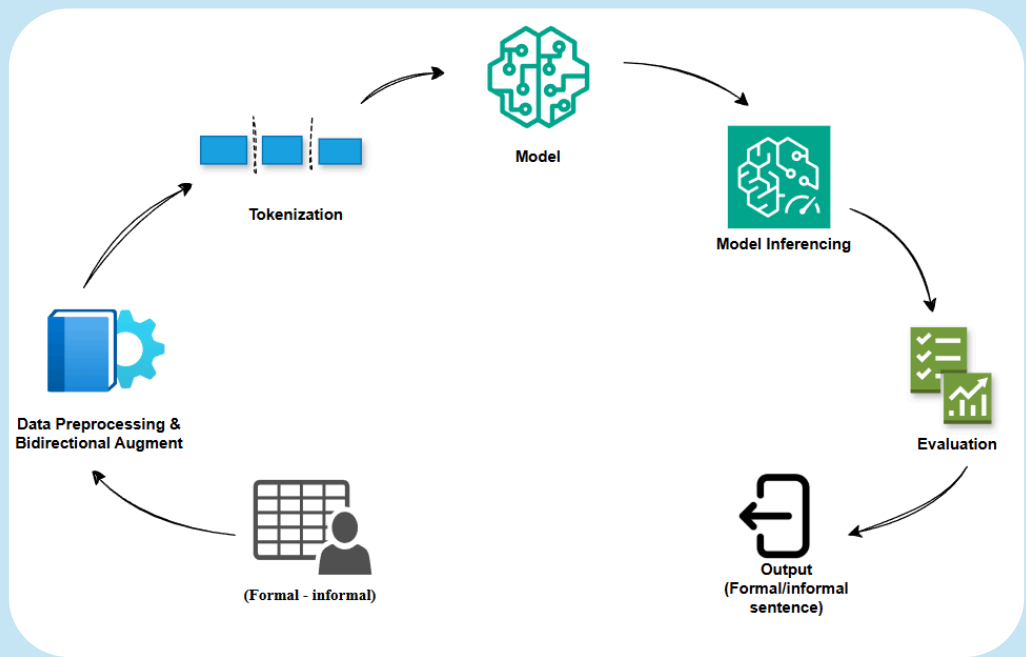
SUPERVISOR: Dr B N V NARASIMHA RAJU

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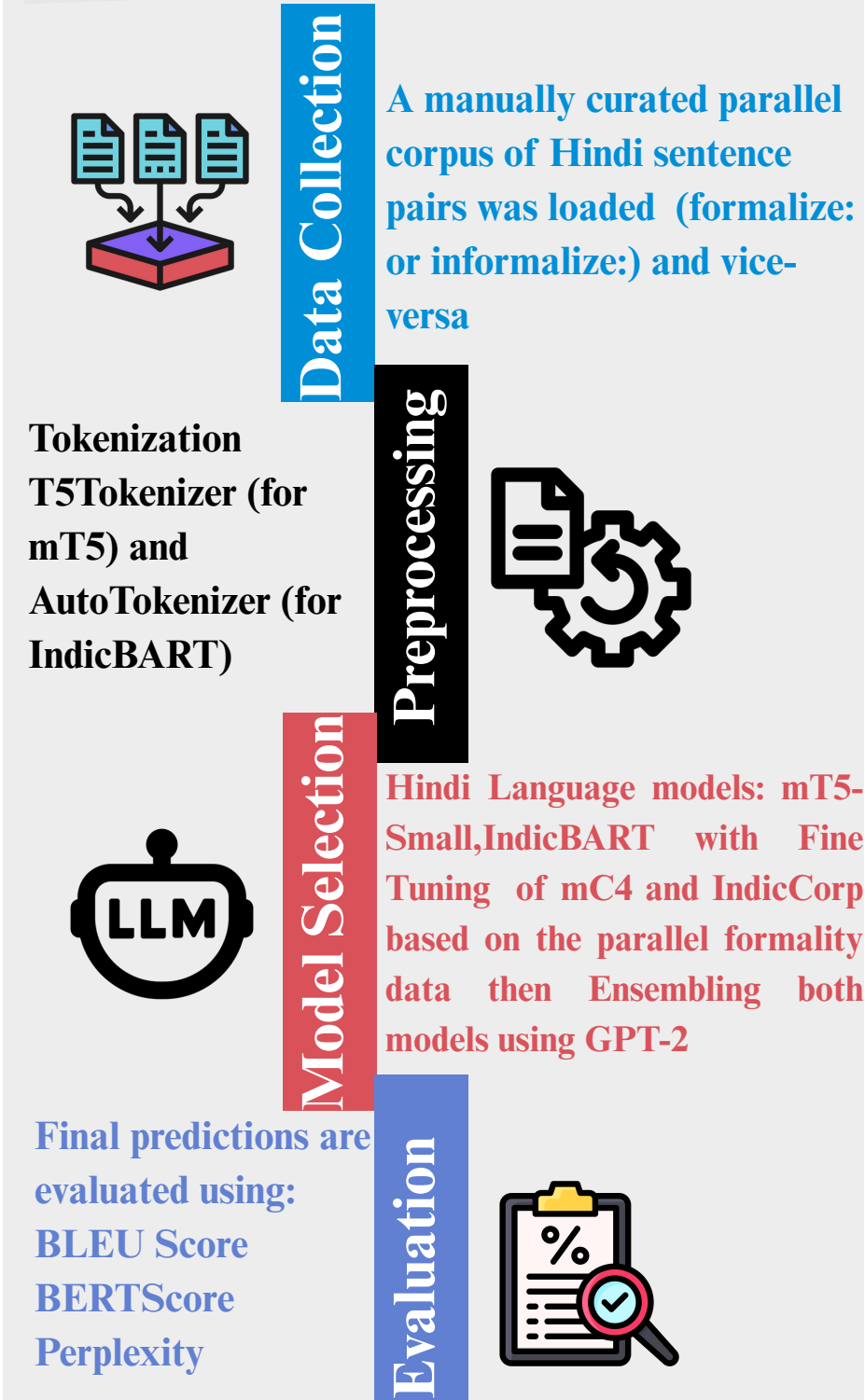
Abstract

This work introduces a bidirectional Hindi formality style transfer model using IndicBART and mT5, addressing challenges like data scarcity and linguistic complexity. Back-translation-based data augmentation supports effective formalization and informalization within a unified framework. The model outperforms baselines like GPT-2 and mBART in semantic preservation and stylistic accuracy. It enables impactful applications in social media, professional writing, and AI-assisted localization.

Architecture



Methodology



Results

| Model | BLEU Score | BERTscore F1 | BERTscore Precision | BERTscore recall | Perplexity |
|----------------|------------|--------------|---------------------|------------------|------------|
| mT5 | 23.31 | 0.85 | 0.85 | 0.85 | 8.25 |
| IndicBART | 17.84 | 0.81 | 0.82 | 0.81 | 5.36 |
| Ensemble Model | 21.25 | 0.84 | 0.84 | 0.84 | 6.20 |
| GPT-2 | 0.26 | 0.60 | 0.58 | 0.62 | 3.13 |
| IndicGPT | 20.01 | 0.63 | 0.62 | 0.65 | 41.77 |
| mBART | 8.91 | 0.77 | 0.80 | 0.74 | 15.07 |

Conclusion

Adapting textual formality is crucial for effective communication, especially in languages like Hindi. Hindi formality style transfer faces challenges due to complex grammar, honorifics, and the lack of high-quality datasets. By fine-tuning mT5 and IndicBART on a 50k-sentence corpus using bidirectional prompting, strong improvements were achieved. Evaluation using BLEU, BERTScore, and Perplexity confirmed better accuracy, fluency, and semantic preservation. Overall, mT5 outperformed other models, setting a new benchmark for Hindi formality style transfer.

SUBMITTED BY:
K VARALAKSHMI (21B91A6128), P L PRASANNA (22B95A6104)
V NARASIMHA RAJA (21B91A6161), K DEEPTANUSH (21B91A6130)