

Total Titles

2675

Maximum Duration

17.00

Minimum Duration

1.00

Average Duration

1.76

Directors

6881

Country

All

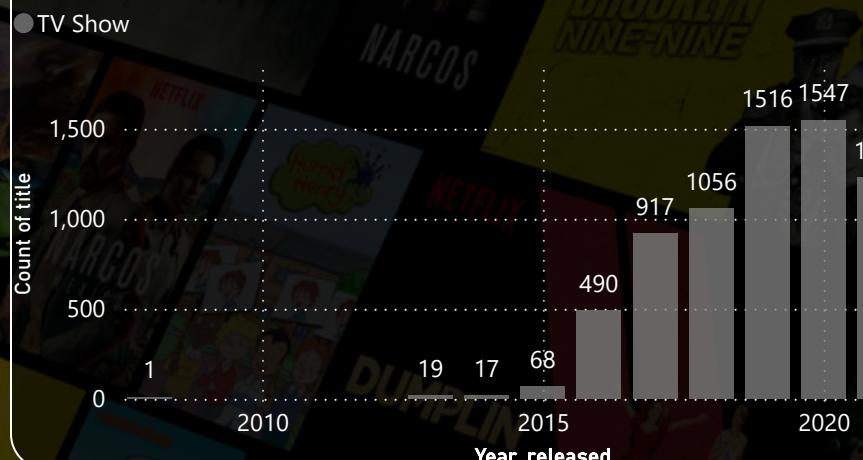
Content Type

- Movie
- TV Show

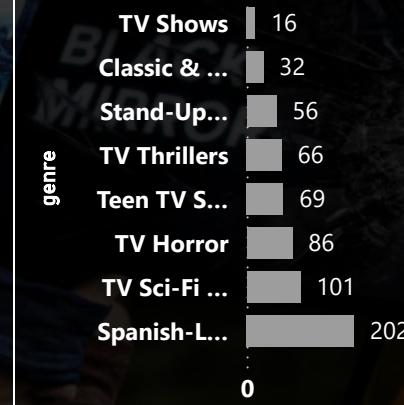
Release Year

- 1925
- 1945
- 1946

### Yearly Addition of Movies and TV Shows on Netflix

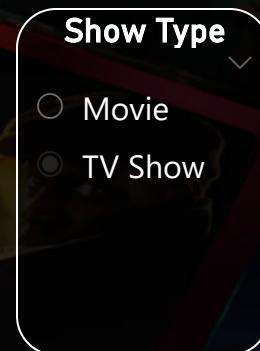
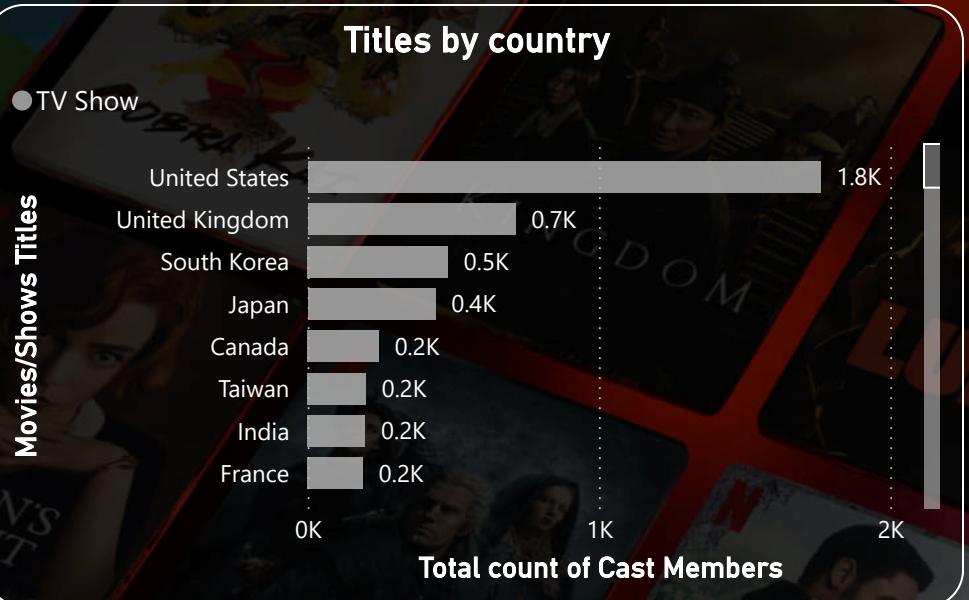


### Most Popular Genres on Netflix



### Netflix Content Distribution by Country



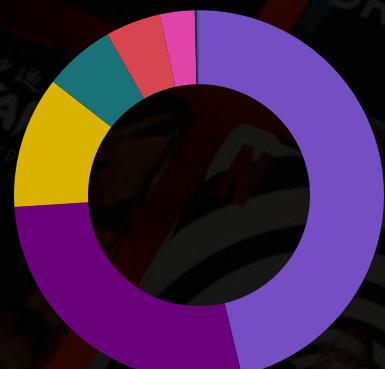


Movies/Shows Titles

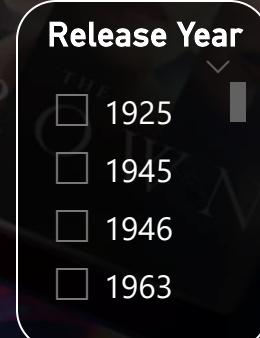
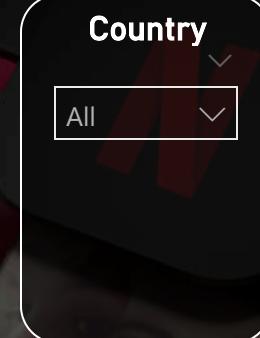
### Top 10 Directors by Number of Netflix Titles

| director   | Count of titles |
|--|-----------------|
| Alastair Fothergill  | 2,150           |
| Justin Webster   | 1,500           |
| Alejandro Lozano   | 1,200           |
| Jay Oliva  | 1,000           |
| Noam Murro   | 800             |
| Cecilia Peck   | 700             |
| Damien Chazelle, Houda Benyamina, Laïla Marrakchi, Alan Poul | 600             |
| Thomas Astruc  | 500             |
| All  | 15              |
| Total  | 15              |

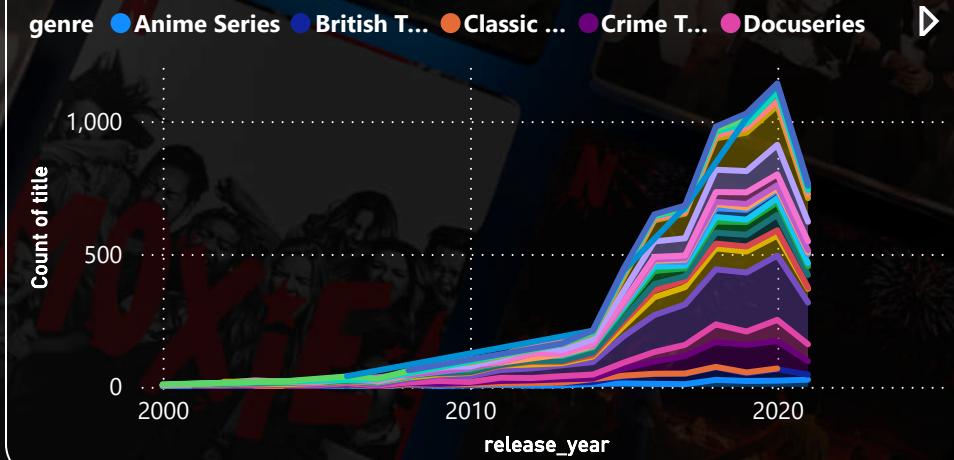
### Titles by rating



- Ratings
- TV-MA
  - TV-14
  - TV-PG
  - TV-Y7
  - TV-Y
  - TV-G
  - NR



### How Netflix Genres Have Evolved Over Time



# Key Insights from the **NETFLIX** Dashboard

- <sup>1</sup>. **United States dominates Netflix's catalog**, contributing the highest number of titles by far, followed by the United Kingdom and South Korea. (From the country distribution visual: ~1.8K titles from the US)
- <sup>2</sup>. **TV Shows are more frequent than Movies** in the dataset, with a noticeable rise in TV-focused content post-2010.(From content type filters and stacked line charts)
- <sup>3</sup>. **Genres like TV Shows, Classic & Nostalgic, Stand-Up Comedy, and TV Thrillers** are among the most popular on Netflix. (Based on the bar chart in Genre Analysis)
- <sup>4</sup>. **TV-MA (Mature Audience) is the most dominant rating**, highlighting a focus on adult-oriented content, followed by TV-14 and TV-PG. (From the donut chart of Ratings Breakdown)
- <sup>5</sup>. **The release of new content peaked between 2018 and 2020**, with a surge in titles during those years, possibly due to platform expansion and pandemic-driven content consumption. (Seen in the yearly trend line chart)

## **Brief recommendation or strategy line to complete the insights section -**

Netflix should continue investing in original TV content with strong genre variety, especially in international markets like South Korea and India, where genre diversity and growth are rising.