```html
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Product List</title>
    <style>
        body {
            font-family: Arial, sans-serif;
            text-align: center;
            margin: 50px;
        }
        .product {
            border: 1px solid #ddd;
            padding: 20px;
            margin: 10px;
            display: inline-block;
            width: 200px;
            border-radius: 10px;
        }
        #featured {
            background-color: #f4f4f4;
            font-weight: bold;
        }
        [data-category="electronics"] {
            color: blue;
        }
        [data-category="fashion"] {
            color: green;
        }
    </style>
```

```html
</head>
<body>
    <h1>Product List</h1>
    <div class="product" id="featured" data-category="electronics">Laptop - $1000</div>
    <div class="product" data-category="electronics">Smartphone - $700</div>
    <div class="product" data-category="fashion">T-shirt - $20</div>
    <div class="product" data-category="fashion">Sneakers - $50</div>
</body>
</html>
```