

# shopez-one-stop-shop-for-online-purchases

## 1. INTRODUCTION

### 1.1 Project Overview

Shopez is a MERN-stack-based online purchases system that allows users to browse items, filter by category, place orders, and view order history, all through a user-friendly interface.

### 1.2 Purpose

To provide an efficient, secure, and visually appealing online platform for customers to explore and order grocery items with ease.

## 2. IDEATION PHASE

### 2.1 Problem Statement

Existing online grocery platforms lack proper category filtering, order history visibility, and often suffer from poor user interface.

### 2.2 Empathy Map Canvas

- \* User Needs: Easy grocery browsing, clear filtering, seamless ordering
- \* Pain Points: Complex UI, missing order tracking
- \* Goals: Intuitive website with secure order placement and history tracking

### 2.3 Brainstorming

The team discussed multiple approaches including different technology stacks, UI designs, and feature priorities, finalizing MERN stack with JWT-based authentication for optimal performance.

## 3. REQUIREMENT ANALYSIS

### 3.1 Customer Journey Map

1. User registers/login
2. Browses available grocery items
3. Filters by category
4. Places an order
5. Views order history

### 3.2 Solution Requirements

- \* User authentication
- \* Grocery listing with images, prices, brands
- \* Category filtering
- \* Order placement and order history
- \* Responsive UI with clear styling

### 3.3 Data Flow Diagram

Data Flow Diagram will be added here.

### 3.4 Technology Stack

- \* Frontend: React JS
- \* Backend: Node.js + Express
- \* Database: MongoDB Atlas
- \* Authentication: JWT
- \* Styling: CSS

## 4. PROJECT DESIGN

### 4.1 Problem Solution Fit

ShopSmart offers a secure, feature-rich, and easy-to-use platform that addresses key gaps in online grocery shopping.

### 4.2 Proposed Solution

A MERN stack application with category filtering, order history, secure login, and clean UI.

### 4.3 Solution Architecture

Solution Architecture Diagram will be added here.

## 5. PROJECT PLANNING & SCHEDULING

### 5.1 Project Planning

Two Sprints: Backend & Database (Sprint 1), Frontend & Styling (Sprint 2)  
Velocity: 15 Story Points per Sprint

## 6. FUNCTIONAL AND PERFORMANCE TESTING

### 6.1 Performance Testing

- \* Fast API response time
- \* Secure authentication tested
- \* Orders placed successfully
- \* Filter functionality working

## 7. RESULTS

### 7.1 Output Screenshots

Screenshots of the grocery listings, filtering, order placement, and order history pages will be added here.

## 8. ADVANTAGES & DISADVANTAGES

Advantages:

- \* Secure and efficient
- \* User-friendly interface
- \* Category filtering and order history
- \* Responsive design

Disadvantages:

- \* Initial deployment only on localhost
- \* Future scaling required for large datasets

## 9. CONCLUSION

ShopSmart successfully delivers a clean, functional, and secure online grocery shopping platform addressing common issues in existing systems.

## 10. FUTURE SCOPE

- \* Deployment on cloud platforms
- \* Payment gateway integration
- \* Admin panel for managing grocery items
- \* Improved UI features

## 11. APPENDIX

- \* Source Code: Provided
- \* Dataset Link: N/A (User-entered grocery data)