

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	2 February 2026
Team ID	LTVIP2026TMIDS50288
Project Name	Gemini Historical Artifact Description
Maximum Marks	4 Marks


### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & Idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
🕒 1 hour to collaborate  
👥 3-8 people recommended

1

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

2

**Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

3

**Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

4

**Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

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1

**Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 10 minutes

PROBLEM

How might we study artifacts and preserve them using virtual and historical skills to be an efficient, accessible collaboration? How might we reduce the time spent on writing throughboards, and create a more efficient way to share information? How might we create a more efficient way to share information? How might we create a more efficient way to share information?

Key rules of brainstorming

To run an smooth and productive session

Stay on topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

30 minutes

Tip

You can replace a sticky note and re-arrange it as many times as you want.

Person 1

Person 2

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

30 minutes

Tip

Each sticky note should be a single idea. To make it easier to move, consider grouping and rearranging sticky notes as you go.

The team decided to develop an AI-based web application to help users understand historical artifacts easily. Users can upload an artifact image or enter a text prompt in the system. The application uses Generative AI to automatically generate a detailed and structured description. This solution reduces manual research time and makes learning history simple and interactive.

## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

#### TIP

Participants can use their cursor to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

