

ADRIAN VARGAS-LÓPEZ

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*Born in Mexico City, Mexico on 25 January 1990
 Mexican Citizenship*

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| CURRENT POSITION | ◊ Leibniz University Hannover , Germany
PhD researcher, May 2022 – present |
| PAST RESEARCH EXPERIENCE | ◊ Tecnológico de Monterrey , Mexico
Postdoctoral researcher, Feb 2022 – May 2022
◊ Tecnológico de Monterrey , Mexico
PhD researcher, Aug 2018 – Dec 2021
◊ Center for Research and Teaching in Economics , Mexico
National Public Policy Lab (LNPP)
Behavioural economist, Apr 2018 – Aug 2018
◊ Center for Latin American Monetary Studies , Mexico
Public Debt Programs Coordination (PDP)
Economist, Jun 2015 – Aug 2016
◊ Tecnológico de Monterrey , Mexico
Research assistant, Jun 2012 – Mar 2013 |
| EDUCATION | ◊ Leibniz University Hannover , Germany
Aimed academic degree: Dr. phil., (ongoing)
Thesis title: <i>Behavioural aspects of Climate Change Adaptation</i>
◊ Tecnológico de Monterrey , Mexico
PhD in Public Policy, 2021
Thesis: Essays in Diffusion of Responsibility, Food Waste and Mobility Alternatives
◊ Tilburg University , the Netherlands
MSc in Economics, 2017
Track in Behavioural economics
Thesis: <i>The picture superiority effect and social norms on waste sorting, an experimental approach</i>
◊ Tecnológico de Monterrey , Mexico
BA Economics, 2014 |
| RESEARCH INTERESTS | ◊ Behavioural economics, Experimental economics, Environmental economics, Public policy |
| PEER REVIEWED PUBLICATIONS | ◊ How do the consequences on others affect dishonest behavior? Evidence from an online experiment in Mexico , with G. Triberti, P. Soto-Mota & L. A. Serra-Barragán. <i>Latin American Economic Review</i> 34, 1-29, 2025
◊ Farmer adaptation and maladaptation in the face of extreme weather events , with A-K. Koessler. <i>Q Open</i> 4(2), 1-12, 2024
◊ Comparison of Two Different Approaches to Measuring Economic Vulnerability to Food Insecurity: An Application to Mexico using Official Data , with S. Marchetti & L. Secondi. <i>Social Indicators Research</i> 172, 147-162, 2024 |

- ◊ The use of the Theory of Planned Behaviour as a Conceptual Framework to Understand and Promote Health Recommendations During the First Wave of Covid-19 in Mexico City, with N. Álvarez Agüi, E. Cáceres Nieto, A. García Martínez, J. Hernández-Cervantes, R. López Bejarano & P. Soto-Mota. *Nova Scientia* 15(30), 1-31, 2023
 - ◊ Consumer expenditure, elasticity and value of food waste: A Quadratic Almost Ideal Demand System for evaluating changes in Mexico during COVID-19, with C. Cicatiello, L. Principato & L. Secondi. *Socio-Economic Planning Sciences* 82(a), 101065, 2022
- REPORTS (IN SPANISH)**
- ◊ ¿Cómo promover los esquemas de movilidad compartida en el sector corporativo? Recomendaciones desde las ciencias del comportamiento.
Reporte de resultados para WWF y Renault con P. Soto-Mota. Disponible en: <https://www.wwf.org.mx/?uNewsID=375250>
- (SELECTED) WORK IN PROGRESS**
- ◊ Mental well-being and adaptation decisions of Mexican farmers following extreme weather events (Research design)
with Ann-Kathrin Koessler
 - ◊ How Negative Affect Influences Mal-Adaptation Decisions? (Pilot)
with Tobias Vorlaufer & Ann-Kathrin Koessler
 - ◊ Cultural Framing Meets the Precautionary Principle: Testing Mexican Views on GM Maize (Pilot)
single authored project
 - ◊ Causing harm with others. The effect of diffusion of responsibility and descriptive social norms (Revise and resubmit)
with Pablo Soto-Mota
- CONFERENCES, SEMINARS, LECTURES & SUMMER SCHOOLS**
- ◊ 2024 Conference at REECAP annual meeting in Córdoba, Spain; Summer School “Implementing Experimental Design: Best Practices for Software Programming” in Leicester, UK; Invited Lecture at “Environmental Planning Implementation - Module” in Leibniz University Hannover, Germany; PhD Workshop in Field Experiments in Vechta, Germany; PhD Workshop in Behavioural Economics & Social Transformation in Lüneburg, Germany
 - ◊ 2023 Lunchtime lectures in Leibniz University Hannover, Germany; Conference at REECAP annual meeting in Warsaw, Poland; Invited Lecture at Gegen die Klimalähmung in Hannover, Germany; Seminar at the Thurgau Experimental Economics Meeting (theem) in Constance, Switzerland
 - ◊ 2022 Online oTree Course at the Nuffield Centre for Experimental Social Sciences at the University of Oxford, UK (online); Invited Lecture at Tecnológico de Monterrey (online)
 - ◊ 2021 Summer School at Bergen International Student Conference of Bergen University (online); Seminar at Tecnológico de Monterrey in Monterrey, Mexico
 - ◊ 2020 Conference at Universidad Nacional Autónoma de México (UNAM) (online); Invited Lecture at Tecnológico de Monterrey (online); Seminar at the Annual Meeting of the Society of Decision Making Under Deep Uncertainty (online); Invited Lecture at the Center for Research and Teaching in Economics (CIDE) (online x 2)
 - ◊ 2019 Invited Lecture at Tecnológico de Monterrey in Mexico City, Mexico; Invited Lecture at the School of Methods, Center for Research and Teaching in Economics (CIDE) in Mexico City, Mexico; Seminar at AESOP Sustainable Food Planning PhD Workshop in Almere, the Netherlands
- RESEARCH GRANTS**
- ◊ 2024 – 2027 DFG, “Mental well-being and adaptation decisions of Mexican farmers following extreme weather events” PI: Ann-Kathrin Koessler (€ 337,684)
 - ◊ 2024 Leibniz University Hannover, AULET-16: “Research grant for experiment” (€1,000)
 - ◊ 2021 Tecnológico de Monterrey, “BEErtual Lab” with Pablo Soto-Mota, Giuliana Triberti & Luis Serra-Barragán (€ 3,800)
 - ◊ 2021 Norwegian School of Economics, “Research grant for experiment” with Pablo Soto-Mota (€ 5,100)

SCHOLARSHIPS, TRAVEL GRANTS & AWARDS	◊ 2024 Leibniz University Hannover, Graduate School, Travel Grant "Contacts, networks, career" (€ 500) ◊ 2024 Leibniz University Hannover, Graduate School, Conference Travel Grant (€ 400) ◊ 2018 – 2021 CONACYT, Scholarship Stipend (€ 29,000) ◊ 2018 – 2021 Tecnológico de Monterrey, Scholarship Tuition (€ 43,200) ◊ 2019 Tecnológico de Monterrey, Travel Grant (€ 950) ◊ 2014 Tecnológico de Monterrey, Entailment Award
REFEREE SERVICE	◊ Socio-Economic Planning Sciences (7), SN Business & Economics (5), Resources, Conservation & Recycling (2), Annals of Operations Research (1), International Review of Economics (1), Journal of Behavioral and Experimental Economics (1), Revista Ensayos de Economía (1) ◊ Invited co-editor of the <i>Special Issue “Using Experimental Methods in Agriculture and Resource Economics”</i> of the <i>Spanish Journal of Agricultural Research</i>
MEMBERSHIP	◊ Research network on Economic Experiments for the Common Agricultural Policy (REECAP) – Board member “Working Group 1: Methods” ◊ Latin American Association of Environmental and Resource Economists (LAERE) ◊ European Association of Environmental and Resource Economists (EAERE) ◊ American Planning Association (APA)
TEACHING EXPERIENCE	◊ Leibniz University Hannover , Institute of Environmental Planning Master Project (Winter Semester 2024-25 & Summer Semester 2024): - “ Data-driven Environmental Policy (DEEP) ” <i>Main Lecturer</i> Master Module (Winter Semester 2023-24 & 2022-23): - “ Understanding, Guiding and Evaluating Environmental Behaviour ” <i>TA of Ann-Kathrin Koessler</i> Master Project (Winter Semester 2023-24): - “ Sustainable and Resilient Farming (SURF) ” <i>Main Lecturer with Ann-Kathrin Koessler</i> Master Project (Summer Semester 2023): - “ Climate Change Communication: Optimism vs. Pessimism ” <i>Main Lecturer with Ann-Kathrin Koessler</i> Master Project (Winter Semester 2022-23): - “ How do we get ready for a higher frequency of environmental hazards? ” <i>Secondary Lecturer with Ann-Kathrin Koessler</i> ◊ Tecnológico de Monterrey , School of Social Sciences & Government BA Economics course design (Summer Semester 2021): - “ Experiments and Causal Inference for Public Policy ” <i>with Grissel Olivera-Martínez</i> BA Economics (Summer Semester 2019): - “ Microeconomics ” <i>Main Lecturer</i>
TEACHING SERVICE	◊ Feb 2024 – present Admission Commission for the MSc Environmental Planning and Territorial Development ◊ Theses (1st supervisor) <ul style="list-style-type: none">• Insa-Clara Stroot (LUH, undergraduate, 2024)• Marjan Jabari (LUH, graduate, 2023) ◊ Theses (2nd supervisor) <ul style="list-style-type: none">• Jelle Schacht (LUH, graduate, 2024)• Kim Steffes-lai (LUH, undergraduate, 2024)• Brice Teddy Fotso (LUH, graduate, 2023)

CONSULTING (SELECTED)	◊ World Wildlife Fund (WWF) Pilot on Corporate Carsharing based on Behavioural Economics for Renault (2021) ◊ Center for Latin American Monetary Studies (CEMLA) Final Report of the PDP (2018) ◊ Insitum Quantitative project for Uber on monetary recognition and hybrid cars in Mexico (2018) ◊ Idea Consultants Diagnostic on the Right for Education in Mexico for CONEVAL (2017)
NON-ACADEMIC PROFESSIONAL EXPERIENCE	◊ May 2014 – May 2015 CONEVAL, Head of Department (OC2) - Monitoring of Federal Social Programs ◊ Mar 2013 – May 2014 Scotiabank, Basel and Risk Consultant - Risk Management
SKILLS	◊ Software - STATA, R, oTree, Python (PyCharm: HTML, CSS, JavaScript), Heroku, Prolific, LionessLab, LaTex, Atlas.ti ◊ Languages - Spanish (native) - English (fluent) - French (A2) - German (A2)
REFERENCES	◊ Ann-Kathrin Koessler Leibniz University Hannover koessler@umwelt.uni-hannover.de ◊ Luis Serra-Barragán Tecnológico de Monterrey luisalberto.serra@tec.mx ◊ Boris van Leeuwen Tilburg University b.vanleeuwen@uvt.nl ◊ Pablo Soto-Mota El Colegio de México pisoto@colmex.mx