

VARNICA BAJAJ

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EDUCATION

GALGOTIAS UNIVERSITY

Bachelor of Technology, Computer Science Engineering, CGPA: 8.37/10

Uttar Pradesh, India

2018 – 2022

WORK EXPERIENCE

INFOSYS LIMITED

Gurugram, India

Client: WELLA PROFESSIONALS, ADIDAS, INFOSYS | Business Analyst/Senior Systems Engineer

Jul 2022 – Present

- Leading Wella Professionals' digital transformation by defining system requirements and integrating Talon.One to automate personalized promotions, campaigns, and coupons across their e-commerce platform.
- Led the development of critical features in Adidas' labeling app, reducing errors by 35% and improving processing speed by 20%.
- Collaborated with cross-functional teams to drive Agile implementation, increasing team efficiency by 40%.
- Built a smart spending dashboard, integrating real-time transaction tracking and visual analytics, improving financial transparency by 40%.

SEEKHO360

Remote

Unishala, Seekho360 | Project Manager

Sep 2023 – Dec 2023

- Planned and managed the development of Unishala, an ed-tech platform aimed at improving engagement in competitive test preparation.
- Contributed to the design and strategy for Seekho360, an education aggregator app, focusing on user experience and course discovery.
- Coordinated with engineering, business, and design teams to define product requirements and roadmap.

PERIMATTIC PRIVATE LIMITED

Remote

Job Portal | Associate Product Manager

May 2022 – Aug 2022

- Worked on the development of a job portal integrating AI-powered ATS, aiming to reduce time-to-hire by 40%.
- Assisted in the design of job-matching algorithms and real-time tracking features, enhancing candidate placement accuracy by 35%.

CEREBRY PTE. LIMITED

Remote

Associate Project Manager Intern

Nov 2021 – Mar 2022

- Assisted in the management of machine learning models for mathematics practice projects, coordinating with engineering teams to ensure timely delivery of project milestones, achieving a projected 25% increase in user engagement through enhanced learning tools.
- Contributed to the development of project documentation and process workflows, improving team communication and project tracking efficiency, which led to a projected 30% reduction in turnaround time for project deliverables.

LEAP FINANCE

Remote

Operations Intern

Dec 2021 – Mar 2022

- Moderated live sessions as a host, managed daily operations, addressed customer queries, and coordinated with teams.

PEAK PERFORMER

Remote

Content Operation Intern

Nov 2021 – Feb 2022

- Curated and restructured content based on leadership competencies, managed data migration and editing, optimized content for better user experience, ensured timely submission of deliverables, and created Typeforms for various business purposes.

VOARTISTS.COM

Remote

Virtual Assistance and Operations Intern

Oct 2021 – Nov 2021

- Identified target audiences, managed emails and follow-ups, assisted the founder with daily operations, organized databases, expanded market presence, increased the client base, and worked on LinkedIn.

REFLEX TECHNOLOGIES PVT LTD

Remote

Business Development Intern

May 2021 – Aug 2021

- Conducted research on assigned topics, managed databases, led market research, and generated leads.

STORYTECH

Remote

Market Research Intern

Dec 2020 – Mar 2021

- Conducted research on company-related data, documented findings, and submitted them to the team as per requirements.

ACHIEVEMENTS

- Rewarded with an Insta Award in Infosys for understanding application architecture and delivering solutions.
- International Gold Medalist in the French Olympiad.
- School rank holder in the International Olympiad in Computers and reached level 2.

VOLUNTEERING

- Chair of the IEEE Women in Engineering (WIE) Affinity Group Galgotias University Student Branch.
- Editorial Coordinator of IEEE India Council.
- Outreach Champion of IEEE YESIST 12.
- Technical Volunteer at Returning Mothers Conference 2021.

SKILLS

- Technical Skills:** Java, Spring Boot, SQL, AWS, Power BI, Devops, MVP Development, CI/CD, Python, C++, Angular, HTML, CSS, MS Office, Git, MS Excel, Jira, Confluence, Talon.One
- Managerial Skills:** Agile Project Management, Cross-functional Collaboration, Leadership, Stakeholder Engagement, Project Overseer
- Other Skills:** Market Research, UI/UX, Time Management, Strategic Planning, Software Development Life Cycle (SDLC), Presentation Skills, Public Speaking, Communication Skills, Conflict Resolution, Employee Retention, Campaign & Promotion Management, Documentation & Reporting

HOBBIES/INTERESTS

- Football, Yoga, Biking, Drawing, Dancing, Learning new languages, Travelling and Cultural exploration, Event planning and management