

CREDIT CARD TRANSACTION ANALYSIS

Revenue Earned

55M

Interest Earned

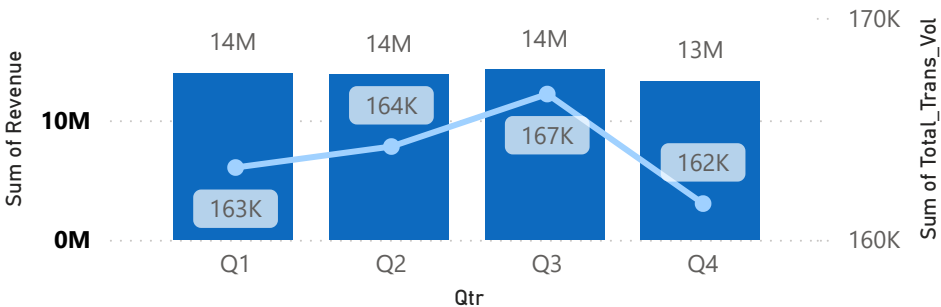
8M

Total Transactions

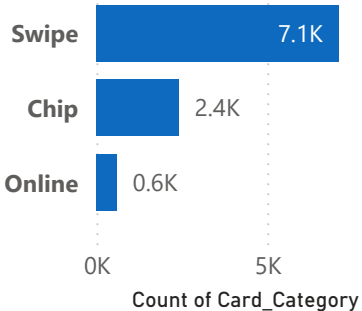
45M

Sum of Revenue and Total Transaction_Volume

● Sum of Revenue ● Sum of Total_Trans_Vol

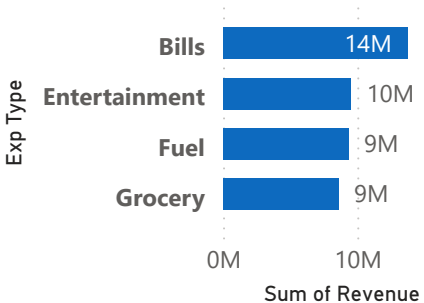


Use of card

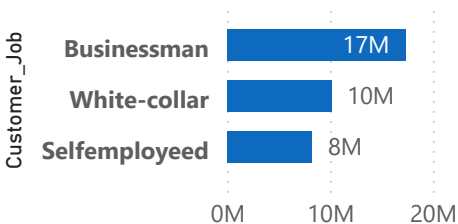


Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23

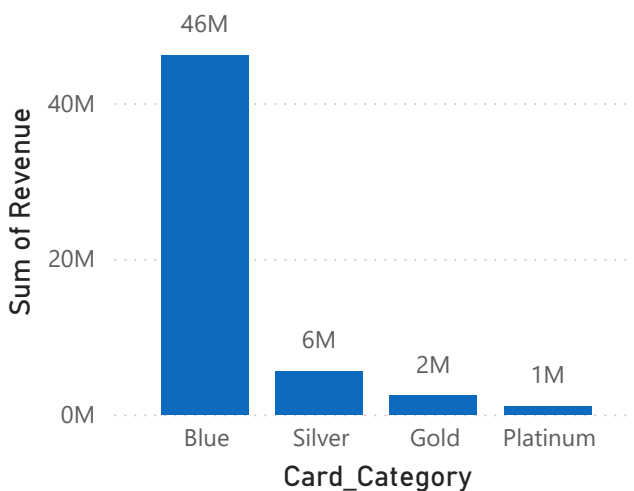
Top Expenditure Types



Top Expenditure Types



Card Category



%GT Average of Client_Num by Qtr



Count of Client_Num by Gender



32K

Sum of Cust_Satisfa...

Week_Start_Date

All

CREDIT CARD CUSTOMER REPORT

Revenue Earned

55M

Interest Earned

8M

Total Transactions

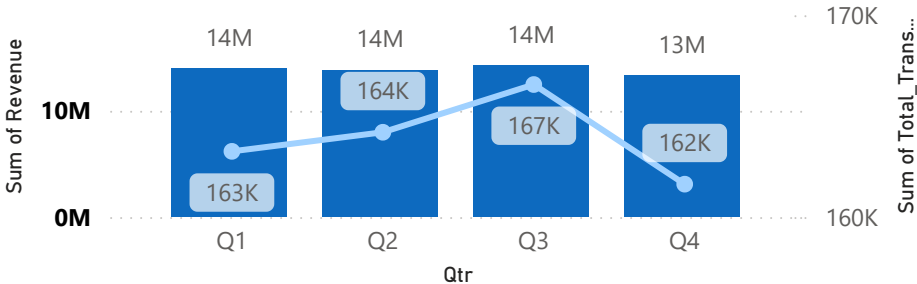
45M

Sum of Income

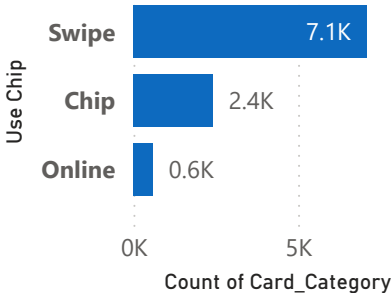
576M

Sum of Revenue and Total Transaction_Volume

● Sum of Revenue ● Sum of Total_Trans_Vol

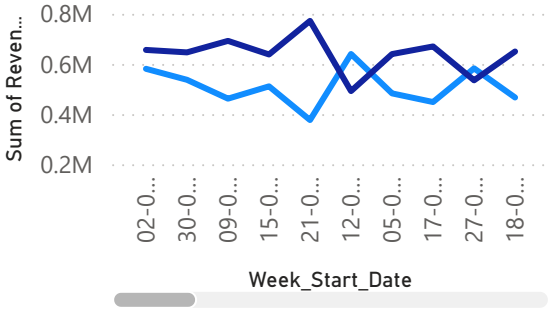


Use of card

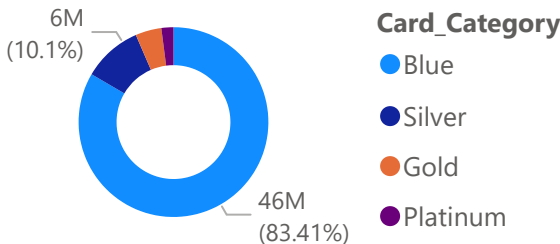


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Sum of Revenue by Week_Start_Date and Gender



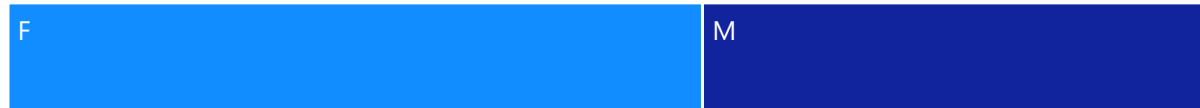
Card Category



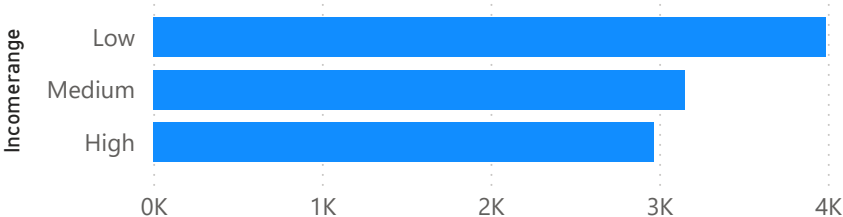
%GT Average of Client_Num by Qtr



Count of Client_Num by Gender



Count of Client_Num by Incomerange



Car owners



Week_Start_Date

All

Customer Satisfaction

32K