



Acer

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Acer Inc. is a Taiwanese multinational company that produces computer hardware and electronics, headquartered in Xizhi District, New Taipei City, Taiwan. It was founded in 1976 and originally called Multitech. Today, they employ more than 7,800 people around the world, 47% of them in Taiwan.^[1]

Its products include desktop PCs, laptop PCs (clamshells, 2-in-1s, convertibles, and Chromebooks), tablets, servers, storage devices, virtual reality devices, displays, smartphones, televisions, and peripherals, as well as gaming PCs and accessories under its Predator brand. As of 2024, Acer is the world's sixth-largest personal computer vendor by unit sales.^[2]

Consumer impact summary [\[edit \]](#)

[edit source](#)]

Acer



Basic information

Founded	1976
Legal structure	Public
Industry	Electronics
Official website	https://acer.com ↗

Overview of concerns that arise from the company's conduct regarding (if applicable):

- User Freedom
- User Privacy
- Business Model

- Market Control

Add your text below this box. Once this section is complete, delete this box by clicking on it and pressing backspace.

Incidents [[edit](#) | [edit source](#)]

Any incidents not mentioned here can be found in the [Acer category](#).

Personal data breach (2015) [[edit](#) | [edit source](#)]

Main article: [Acer settles online breach probe for \\$115k](#)

Acer exposed 35,071 of their customer's personal and financial information from 2015 - 2016 (names, full credit card details, addresses, and login credentials).

This happened because an employee enabled debugging mode in the U.S. e-commerce platform store, which stored the data in plain text log files. In addition, the website was misconfigured to allow directory browsing, enabling attackers to easily access subdirectories and extract sensitive files. At the time of the incident Acer relied on this platform for direct-to-consumer sales. This made the website's security critical for handling sensitive data.

The case was settled in 2017.

Example incident two (*date*) [[edit](#) | [edit source](#)]

...

Products [[edit](#) | [edit source](#)]

- Aazar
- eMachines
- ProPack
- Gateway
- Packard Bell
- Pawbo
- Predator
- Xplova
- Nitro
- Acerpure

References [[edit](#) | [edit source](#)]

- ↑ "Staff Employment"^{[[?\]](#)}. *Acer*. Retrieved 2025-02-05.
- ↑ LoDolce, Matt; Howley, Catherine (2024-01-10). "Gartner Says Worldwide PC Shipments Increased 0.3% in Fourth Quarter of 2023 but Declined 14.8% for the Year"^{[[?\]](#)}. *Gartner*. Stamford, CT.

Categories: [Articles in need of additional work](#) | [Articles with verification concerns or other deficiencies](#) | [Acer](#)

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