



Anova Culinary

Page **Discussion**

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Anova Culinary, registered as **Anova Applied Electronics, Inc.**, is a company headquartered in San Francisco that specializes in smart kitchen appliances designed for home cooking. Their product range includes devices such as sous-vide cookers, combination ovens, and vacuum sealers. In 2014, Anova introduced the Anova Precision Cooker, which claims to be the first sous-vide cooking device with Bluetooth connectivity, followed by a Wi-Fi-enabled version in 2015.

In 2014, Anova introduced The Anova Precision Oven, a countertop combi oven designed to function independently as a sous-vide solution or in conjunction with existing "Precision Cooker" products. It has both steam and convection cooking functions.

Consumer impact summary [edit]

edit source]

The company attempted to perform a **bait and switch** on the consumers who purchased devices that provided free access to their app reversing course following backlash. In addition because they do not provide connectivity to their app via common models, requiring use of their servers they inadvertently limit the usefull life of their products by how long they are willing to support them.

Incidents [edit | edit source]

Always-online Oven with cloud dependency [edit | edit source]

Instead of connecting locally through common models like Bluetooth or WiFi-based solutions such as mDNS/Bonjour, all app functionality requires that the Oven is connected through the Anova's Firebase instance.^[*citation needed*]

Anova Oven App Subscription Model [edit | edit source]

In 2024 (notably, shortly prior to the release of the Anova Precision Oven 2) Anova announced that they would be switching the app to a subscription model. This meant that any previously created or used recipe programmes would now require a paid account to activate.

The company later partially back-tracked on this, by allowing existing owners of the Anova Precision Oven 1 to be grandfathered under the previously free model. New purchases of the Anova Precision Oven 1 or version 2 model will still

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Basic information

Founded	2013
Legal structure	Subsidiary
Industry	Small appliances, Kitchenware
Official website	https://www.anovaculinary.com/ 

be subject to the new subscription model.^[1]

Anova Precision Oven 1 faulty connections in handle [edit | edit source]

Many Reddit users have reported that the oven's touch display can become unfunctional due to broken cables in the door handle.^{[2][3][4][5]}

See also [edit | edit source]

- Self-destructive design
- Bait-and-switch

References [edit | edit source]

1. ↑ Svajian, Stephen (15 Aug 2024). "Update: Existing Users Grandfathered in; New Users will Pay a Small App Subscription Fee" . *Anova Culinary*. Retrieved 15 Mar 2025.
2. ↑ "PINNED: Please post your major issues with Anova Precision Oven (APO) here" . *Reddit*. Retrieved 15 Mar 2025.
3. ↑ "My Anova Precision Oven display just failed - what's next" . *Reddit*. Retrieved 15 Mar 2025.
4. ↑ "Buzzing and unresponsive handle :{" . *Reddit*. Retrieved 15 Mar 2025.
5. ↑ "My APO died after only 3 years - your thoughts" . *Anova Culinary*. Aug 2024. Retrieved 15 Mar 2025.

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