






D VARSHA

JOURNALISM AND MASS COMMUNICATION

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EXPERTISE SKILLS


- Excellent research skills
- Strategic communication
- Media Relations
- Content writing and creation
- Social media management
- Advertising
- corporate communication

INDUSTRIAL VISITS

- The Hindu printing press - Maraimalai Nagar
- L V Prasad studio Saligramam
- The Tribal Research center Ooty

INTEREST

 Travelling

 Books

01

OBJECTIVE

Seeking challenging career, an internship opportunity, in journalism sector to get a position of responsibility, using my professional skills and efficiency to communicate my ideas and views and commit myself for achieving organizational objectives with my positive attitude and performance. Eager to immerse myself in a dynamic environment where I can enhance my skills collaborate with industry professional, and make meaningful contributions to media projects.

02

EDUCATION

Bachelors in Journalism and Mass Communication

SRM Institute of science and technology
SRM University (2023 - 2026)

03

EXPERIENCE

- Completed an internship as a feature article content writer at The Times of India, Chennai, where I honed my skills in researching, writing, and editing engaging content.

content writer
Feature articles department
worked on many news stories
learnt about news production
May 28 2024 to June 28 2024

04

ACHIVEMENTS

- Appointed as the Head of Public Relations and Outreach for the Department of Journalism and Mass Communication, leading initiatives to enhance the department's visibility and engagement.
- Awarded with confident speaker award in the year 2022 at Ryan International school
- Awarded with prizes for debate competition in the year 2021 and 2022
- Have cleared Cambridge exam B2 European level in the year 2022