

A tribute to the Mahindra Thar

Mahindra's Focus: Make in India Electric Vehicle Expansion (XUV400 EV, eKUV100) Rural & urban market balance Global exports (South Africa, Europe, South Asia)

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Mahindra Thar

The Mahindra Thar is one of India's most iconic off-road SUVs. With its bold looks, powerful engine, and 4x4 capability, the Thar is not just a car — it's a lifestyle statement for adventurers.

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Thar with modern features

The Mahindra Thar was first introduced in 2010, inspired by the classic Jeep-style design. It was built for Indian terrain, and became a favorite among off-roaders. In 2020, Mahindra launched the next-generation

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Types Of SUVs

Mahindra Thar, Mahindra Scorpio-N, Mahindra XUV700, Mahindra Bolero Neo

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