



Varsha Adiga

To obtain a job in my chosen field that will challenge me and help use my education, skills and past experience in a way that is beneficial to both myself and my employer.

+91 76192 57972

varsha.adiga@gmail.com

varshaadiga

varsha.adiga

SKILLS

MS Office	C++
Java	Python
HTML	SQL
CSS	JavaScript
ReactJS	Adobe Illustrator
Creative Writing	Business Analysis
Social Media Management	Project Management
Market Research	

LANGUAGES

English Fluent	Kannada Native
Hindi Fluent	

CERTIFICATIONS

Introduction to HTML

Coursera

Programming for Everybody (Getting Started with Python)

Coursera

The Complete Web Development Bootcamp

Udemy

ACTIVITIES AND SOCIETIES

Whatup' Life Foundation

Research & Partnership Head

(June 2021 - Present)

Scaling research ideations and partnering with colleges/communities by working closely with marketing and design teams to increase overall engagement.

180 Degrees Consulting Manipal Academy

Project Head

(September 2020 - Present)

Analysis of part-time consultancy projects. Support company initiatives by enhancing their models to solve for customer retention. Handling a team of 10 by providing them with feedback, tracking progress, and operational efforts.

180 Degrees Consulting Manipal Academy

Social Media Manager

(September 2020 - September 2021)

Direct and lead marketing efforts with different stakeholders to uplift the consultancy community at Manipal. Design posters, host workshops, and conduct events across students of all years.

GirlScript Foundation

Management Committee Member

(January 2020 - October 2020)

Participated and helped in the scaling of events like hackathons, workshops ranging from technical to non-technical topics. Prepared content, design as well as managed social media for publicity.

Revels

Organiser

(January 2020 - March 2020)

Revels is the annual cultural fest of Manipal. Worked in planning and execution of several events that attracted large-scale participation. Ensuring budget requirements are met.

TechTatva

Volunteer

(September 2018 - October 2018)

TechTatva is the annual technical fest of Manipal. Design & deliver publicity content across all colleges. Prepare drafts, develop illustrations and make rulebooks.

EDUCATION

Manipal Institute of Technology

B.Tech Major: Computer & Communication | Minor: Digital Marketing.

(July 2018 - Present)

8.02

PROJECTS

Haddak Men B3id

(November 2020 - April 2021)

An initiative providing nutritional support to families in Lebanon. Role: Consultant Provided them with a sustainable business model. Organized their budget. Suggested different fundraising ideas. Suggested a variety of ideas to increase their social media following.

Simplus

(May 2021 - May 2021)

Simple doctors appointment booking app. Role: Front-end design and implementation in Android Studio.

ICT Department Portal

(September 2021 - Present)

A website where the faculty puts out notices regarding the students. This portal also has the access to multiple contacts, question papers, etc. Role: Front-end web developer.