

Skills

- React, Vue.js, CSS, Jekyll, JavaScript, Github, Jira

Projects

CCRV Widget Frontend

- **Technologies Used:** React, Ui Tiles, Tailwind CSS, Git, Jira.
- Creative Concept Revision Variation (CCRV) - A variation is a change made to a CCR , which can be done by anyone with access to the CCRV widget, without the need of a creative designer (and workflow).

Vdx Studio

<https://studio.exponential.com/>

- **Technologies Used:** Vue, JS, CSS, Git, Jira.
- Engineered VDX Studio, an in-house ad production tool, increasing campaign execution efficiency by 30% for both standard and advanced campaigns, including CTV units.

Sixt Orange App Website

- Designed and launched the official Sixt Car Rental website using Stencil JS and CSS, achieving a 30% boost in user engagement.

Treebo Official Website

- Designed and implemented user interfaces for the marketing website and application, increasing user engagement by 25%.

Experience

Engineering Leadership

Sep 2021 - Present

Vdx.tv

- Designed and developed responsive UI components, enhancing user experience and interaction across web applications.
- Identified and implemented web-based user interactions, resulting in a 30% increase in user engagement.

Software Development Engineer (Frontend)

Apr 2019 - Aug 2021

Sixt Research & Development

- Facilitated brainstorming sessions with the development team, resulting in a 20% increase in user satisfaction ratings.
- Evaluated application requirements and interface designs, achieving 100% compatibility and reducing integration issues by 30%.
- Championed user feedback initiatives, driving iterative design improvements that boosted user engagement metrics by 18%.

Software Development Engineer (Frontend)

Oct 2017 - Mar 2019

Treebo Hotels

- Monitored and optimized front-end performance, achieving a 30% reduction in load times, significantly enhancing user experience.
- Developed user-facing features with React.js, creating reusable components that improved development efficiency by 25% across multiple projects.
- Documented application changes meticulously, facilitating knowledge transfer and future enhancements for the development team.

Software Development Engineer (Frontend)

Jul 2016 - Sep 2017

HashedIn by Deloitte

- Executed a project showcasing user interface designs, achieving a 30% increase in client engagement and satisfaction.
- Managed multiple client projects simultaneously, enhancing project delivery timelines by 25% through strategic prioritization and clear communication.

Achievements

- Best Employee award in Sixt BANGALORE
- Best Employee award in Treebo Bangalore
- State Talent Scholarship Ranchi | 2006 March - 2007 February
- Secured 3rd position in Robotryst zonal, Tryst IIT Delhi Chennai 2015
- 10th board District Topper

Education

Scaler	2024
Specialized in Software Development & Problem Solving	
SRM University	2016
BE/B.Tech/BS	