

**Project Design Phase**  
**Problem – Solution Fit Template**

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Team ID	SWTID1741243036158914
Team members	<p>Varsha S (Team Leader ) <a href="mailto:varshaini1409@gmail.com">varshaini1409@gmail.com</a></p> <p>Yuvalakshmi S (Team Member) <a href="mailto:yuvalakshmi1113a@gmail.com">yuvalakshmi1113a@gmail.com</a></p> <p>Preethi M (Team Member) <a href="mailto:preethimanivannan79@gmail.com">preethimanivannan79@gmail.com</a></p> <p>Rajarajeshwari R (Team Member) <a href="mailto:anishramya72001@gmail.com">anishramya72001@gmail.com</a></p>
Project Name	Rhythmic Tunes
Maximum Marks	2 Marks

**Problem – Solution Fit Overview:**

The **Problem-Solution Fit** ensures that the identified problem aligns with the needs of music listeners and that the proposed solution effectively addresses it. This validation is crucial before further development.

**Purpose:**

- Address the fragmented music streaming experience, where users struggle to find a comprehensive platform that caters to diverse musical tastes and offers personalized recommendations.
- Provide an intuitive and engaging platform for users to discover new music, artists, and playlists without relying on multiple sources.
- Offer seamless playback, offline listening, and social sharing features to enhance user engagement and satisfaction.
- Provide a platform that empowers independent artist to gain exposure.
- Improve accessibility and engagement through an **interactive UI, responsive design, and well-structured data flow**.

**Problem Statement:**

Many music enthusiasts face challenges in finding a single platform that offers:

- A vast and diverse music library.

- Accurate and personalized music recommendations.
- Reliable offline listening capabilities.
- A strong social community around music. ● Fair exposure for independent artists.

**Solution:**

**“Rhythmic Tunes”**, a music streaming web and mobile application, will provide:

- An extensive music library through partnerships with major and independent record labels.
- personalized recommendations based on user listening history and preferences.
- Offline listening mode for downloaded playlists and albums.
- Dedicated artist pages, to help users find more information about the artist.
- A freemium business model, that allows for free and paid users.