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**INTRODUCTION**:

In this project, I embark on the exciting journey of designing, implementing, and utilizing our very own database system inspired by the intricacies of selling on Amazon. With careful consideration of the theoretical concepts, I aim to construct a robust database that encapsulates the core functionalities necessary to support the selling process on a dynamic online marketplace. The project is driven by a series of use cases that outline the key operations our database must support, from the creation of new products by sellers to the shipment of products by Amazon. By meticulously following these use cases and structuring the database to meet the specified requirements, I aim to not only create a functional database but also to hone our skills in database design, implementation, and optimization.

**THE NAMES OF ALL ENTITIES:**

* Products
* Category
* Warehouse
* Seller
* Accounts
* Product\_Order
* Shipping

**RELATIONSHIP BETWEEN THE ENTITIES:**

* Products to Category (one to many relationship)
* Category to Products (one to one relationship)
* Products to Seller (one to many relationship)
* Seller to Products (one to one relationship)
* Products to Warehouse (one to one relationship)
* Warehouse to Products (one to many relationship)
* Products to Product\_Order (one to one relationship)
* Product\_Order to Products (one to many relationship)
* Accounts to Product\_Order (one to one relationship)
* Product\_Order to Accounts (one to many relationship)
* Product\_Order to Shipping (one to one relationship)
* Shipping to Product\_Order (one to one relationship)

**BUSINESS RULES:**

1. One or many products can fall under one category.
2. At least one product should fall under one category.
3. Each product should be listed uniquely (by using a unique identifier).
4. Sellers can list their products in relevant categories.
5. Many products can have one seller.
6. All products should have some quantity mentioned in the warehouse and their status whether the particulars stock is received or not and how many.
7. Whenever the seller ships the product the number units must be updated.
8. A seller must be associated with each product.
9. Per order should have all the product details, the number of quantities selected by the customer, shipping speed.
10. Many products can be placed in one order.
11. One order should have at least one product in it.
12. Each order should have a shipping or tracking ID.
13. Each shipping ID should have an updated shipping status.
14. User account should have all the necessary details filled, that is it cannot hold null values for the mandate columns like username, Email, Phone number, address.
15. Orders can be placed only if the users have an account or registered with an account.
16. Products can be added only if it has a seller.

**CONCEPTUAL DATA MODEL:**

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**LOGICAL DATA MODEL:**

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### ASPECT 1: NEW PRODUCT CREATED BY SELLER

1. Creating the tables, constraints, and data needed to support new products as described in the use case.

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1. Developing a parameterized stored procedure that is used when a seller needs to add any new product.

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1. A seller adds two new products. The first is a self‐driving video camera which automatically follows a subject that is being recorded. The second is a holographic keyboard that emits a three‐dimensional projection of a keyboard and recognizes virtual key presses from the typist. Invoking the stored procedure twice to add these products, which have at a minimum a name, description, price, and category in its attributes.

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1. A seller is considering developing a new electronic product and requests a list of existing products in the “Computers” or “Electronics” categories that cost $30 or less.

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### ASPECT 2: AMAZON RECEIPT OF PRODUCT FROM SELLER

1. Creating the tables, constraints, and data needed to support product delivery.

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1. Developing a parameterized stored procedure that is used when any seller delivers any product to Amazon’s warehouse.

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1. A seller delivers four of each of the two new products added in Aspect 1 (the self‐driving video camera and the holographic keyboard). Invoking the stored procedure twice to update the inventory of these products for a seller.

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1. The seller from b above requests a listing of all of its products that have an inventory of 11 or less. (the self‐driving video camera and holographic keyboard are included in the listed).

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### ASPECT 3: NEW CONSUMER ACCOUNT

1. Creating the tables, constraints, and data needed to support customer accounts.

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1. Developing a parameterized stored procedure that is used when any new customer signs up for a new account on Amazon.

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1. You and your facilitator sign up for new accounts on Amazon. Invoking the stored procedure twice to add me and my facilitator as customers.

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1. For research purposes, Amazon requests the last names of consumers where there are at least 4 accounts associated with the last name. Amazon would like to see the actual number of accounts associated with those last names. Developing and executing a single query that helps the above request.

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### ASPECT 4: PRODUCT PURCHASE BY CONSUMER

1. Creating the tables, constraints, and data needed to support product purchases.

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1. Developing a parameterized stored procedure that is used when any customer purchases any product.

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1. Purchasing a self‐driving video camera (from Aspect 1), and , my facilitator purchases three holographic keyboards. Invoking the stored procedure twice, once for each purchase.

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1. The marketing department at Amazon wants to reach out to consumers who buy popular products. The department requests the names and addresses of all consumers who bought any product that was purchased by at least three different people.

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### ASPECT 5: PRODUCT SHIPMENT BY AMAZON

1. Creating the tables, constraints, and data needed to support product shipments.

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1. Developing a parameterized stored procedure that is used when Amazon ships any order.

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1. Amazon ships the orders listed in Aspect 4, one to you and the other to your facilitator. Invoking the stored procedure twice, once for each order.

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1. Calculating total shipped items for each user.

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4: Index Justification and Creation

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**EXPLANATION:**

Here, I have created an index for Last\_Name in the Accounts table. An index is used to access the values from the table quickly and to increase the performance speed while executing. In the above scenario, the index can improve the performance of the search based on the user’s last name in the query. When searching for a specific user (identified by last name), having an index on the Last\_Name column allows the database engine to quickly locate the relevant rows in the Accounts table.

For example, the above-given query is used in Aspect 3 to retrieve the Last\_Name of the users whose name is repeated more than 3 times, compiler acts quickly while the index is added. The previous query in Aspect 3 it takes 4 milliseconds after adding index it only takes 1 or 2 milliseconds.

**INSERTING VALUES:**

**Note:** these are not part of the aspects, if wanted to insert additional values these statements can be used or even the stored procedures can be invoked again.

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**CONCLUSION**:

In conclusion, my journey through the "Selling on Amazon" term project has been both challenging and rewarding. From conceptualizing the structural business rules to designing intricate Entity-Relationship Diagrams and implementing complex SQL queries and stored procedures, I have gained valuable insights into the intricacies of database management. Through this project, I have not only created a functional database system but also honed the problem-solving skills, attention to detail, and ability to translate theoretical concepts into practical solutions. As I conclude this project, I reflect on the knowledge gained and look forward to applying it in future endeavors in the ever-evolving field of database management.