



*Silver Jubilee Year*



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# NIMBUS ACADEMY OF MANAGEMENT DEHRADUN, UTTARAKHAND

Approved by AICTE New Delhi

Affiliated To Uttarakhand Technical University Dehradun, Uttarakhand

National Highway 72 Jhajra, Chakrata Road, Dehradun, Uttarakhand 248007

[www.namdehradun.com](http://www.namdehradun.com)

A One day National Webinar

On

**“Guidance for Writing an Effective Research paper”**

Organized by Internal Quality Assurance Cell (IQAC)

**Date- 18-12-2023**



## About the Webinar

Internal Quality Assurance Cell, Nimbus Academy of Management, Dehradun Uttarakhand is organizing a one day national webinar on “Guidance for Writing an Effective Research Paper.”

Writing a research paper can be a challenging but rewarding endeavor. It may appear daunting and remain unfinished for months. The task of writing is not as stressful as it seems. It is a multi-faceted task that involves several key components and steps. This webinar on research paper writing will make the entire process of writing an interesting experience. This webinar will help you to communicate your ideas in an organized manner acceptable by the academic fraternity.

A great deal of value is involved to publish a high-quality research paper. Besides Ph.D small scale research, projects can be taken up to produce scientific research paper. Academicians, Ph.D Scholars and UG/PG Students are also interested in publishing the papers. However, several researchers do not know how to write a research paper and due to it a large number of papers are being rejected by the peer reviewed quality journal. Writing a research paper is an art as well as sophisticated knowledge-based skill. Very few among the academia understand the finer nuance involved in writing a research paper which is publishable in a high-quality referred journal. This webinar is expected to fill this gap to some extent.

## Objectives of the Webinar

- To understand the nuances of writing different sections of research papers
- To help attendees understand the etiquette and ethics that must be followed in research paper publishing.
- To understand the requirement of publication
- To develop the ability to appropriately frame and structure a research argument using evidence as per disciplinary conventions.

## Webinar Highlights

- Types of research paper
- Structure of research paper
- Generating and choosing an idea
- Literature review
- Questionnaire framework for conducting survey
- Making claims and supporting them
- Data analysis
- Drafting
- Title, abstract and keywords
- Citation and referencing
- Plagiarism and ethics of paper writing
- Top reasons for rejection of papers
- Impact Factor

## Expected Outcome

After the completion of this webinar it is expected that participant will know how to choose the right research area of their interest, collect literature from various bibliographical sources, write research papers, communicate manuscripts to journals, and reply to reviewer comments. The participant will also learn the preparation of research papers, reports and thesis.

## Who can Participate

This webinar is for all those who intended to have research as a career.

- UG/PG students
- Research Scholar
- Faculty of Colleges/Universities
- Anyone interested in research

## Resource Person



**Prof. Gajendra Singh**  
Head,  
Department of Management  
Doon University, Dehradun  
Uttarakhand



**Prof. Rajeev Dwivedi**  
Director (Academics)  
Manipal Tata Medical College,  
Jamshedpur Jharkhand



**Dr. Shailesh Kaushal**  
Associate Professor  
Department of Business  
Administration  
University of Lucknow  
Lucknow



**Dr. Jasvantkumar Valabhai Rathod**  
Head,  
Department of English  
Government Arts and Commerce  
College, Bharuch Gujrat

Interested Candidate can register for the webinar by using given registration link;

<https://forms.gle/gdfvL7L4zXpLAZzy8>

**Note- Registration is entirely cost free.**

**E-certificate will be provided to all the participant**

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**Dr. Rajesh Kumar Tiwari**  
**Chairman**

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## **Patron**

**Dr. Kumar Prasant Mishra**  
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**Tanuja Tomar**  
**Assistant Professor, Department of Management**

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**Nupoor Bhandari**  
**Assistant Professor, Department of Education**

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## **Organizing Secretary**

**Shahjadi Ansari**  
**Assistant Professor, Department of English**

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## Members

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**Vijay Seema, Sanjay Gairola, Amit Kumar**

**Priya Sharma, Sargam Verma, Deepika Rawat, Seema Pandey**

**Jyoti Sehgal, Vandana Bhandari, Shweta Kumari**

**Vinod Kumar Dhashmana, Abhinawa Pokhriyal**

For query kindly contact-

Shahjadi Ansari

Contact No: 8477818781

Nupoor Bhandari

Whatsapp No: 8979904934

[nimbuswebinar@gmail.com](mailto:nimbuswebinar@gmail.com)

