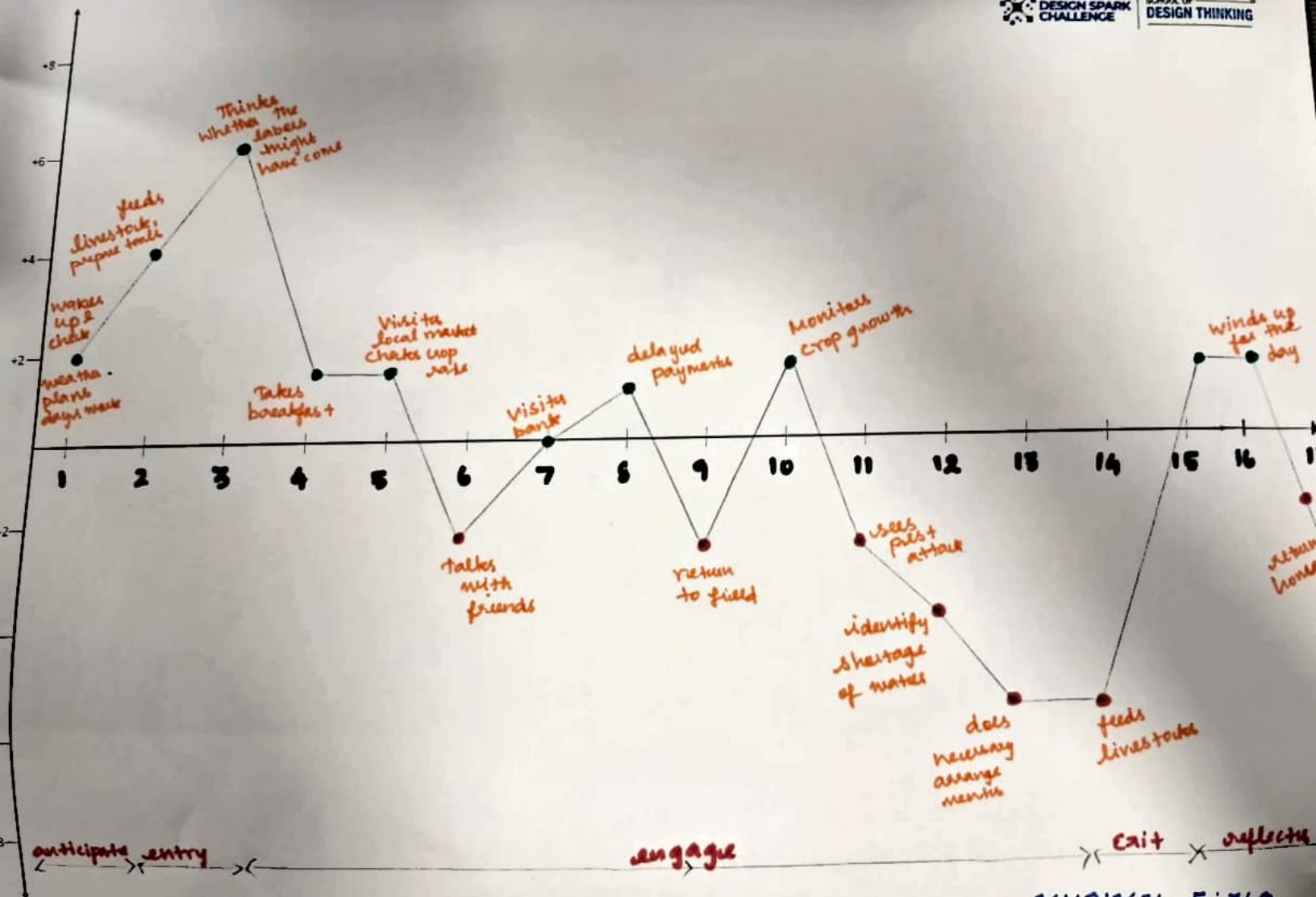


Journey Map - Mr. Dhoni, Farmer, Madurai

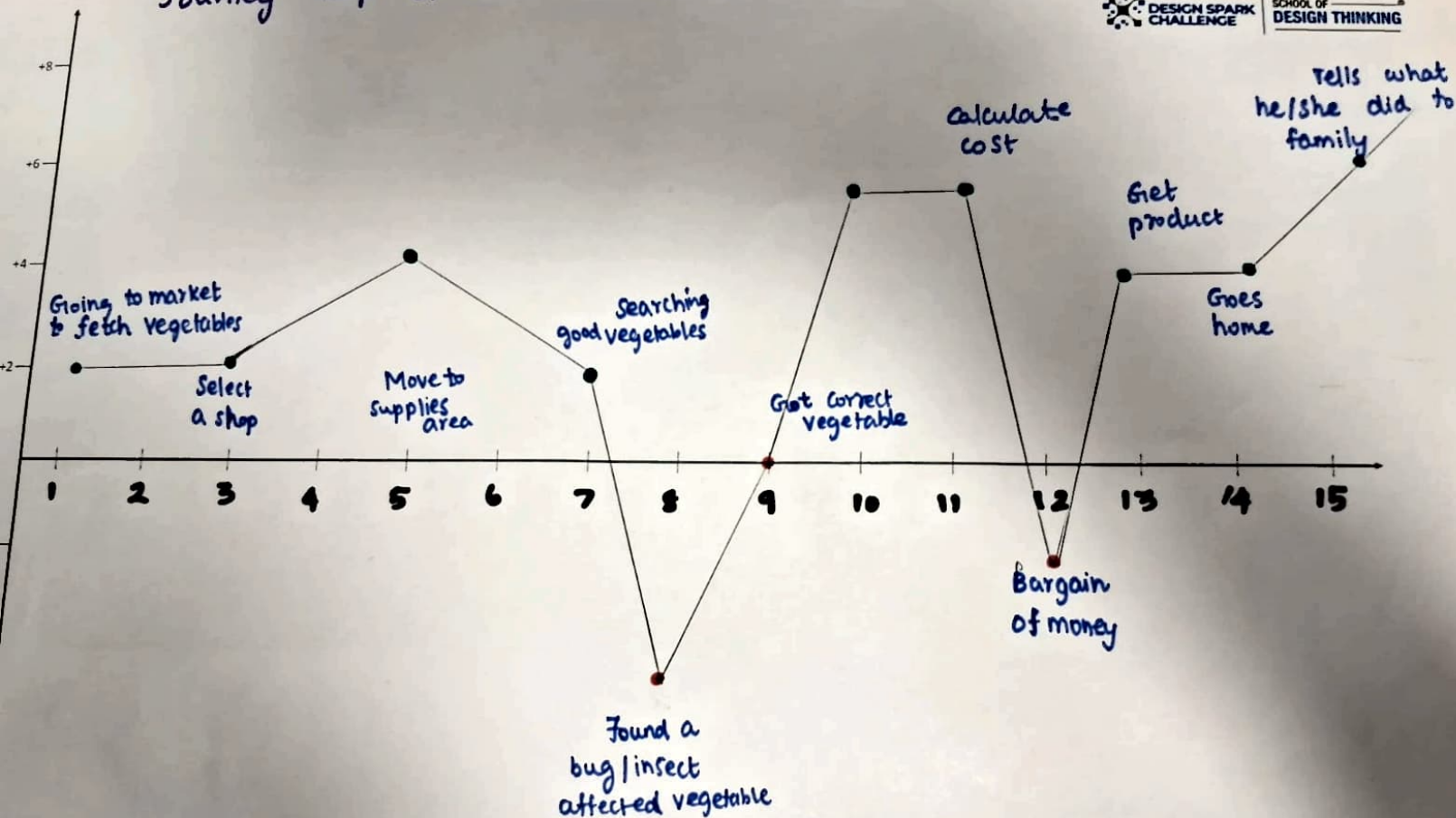


Journey map of Smriti Mandhana, House wife.



DESIGN SPARK
CHALLENGE

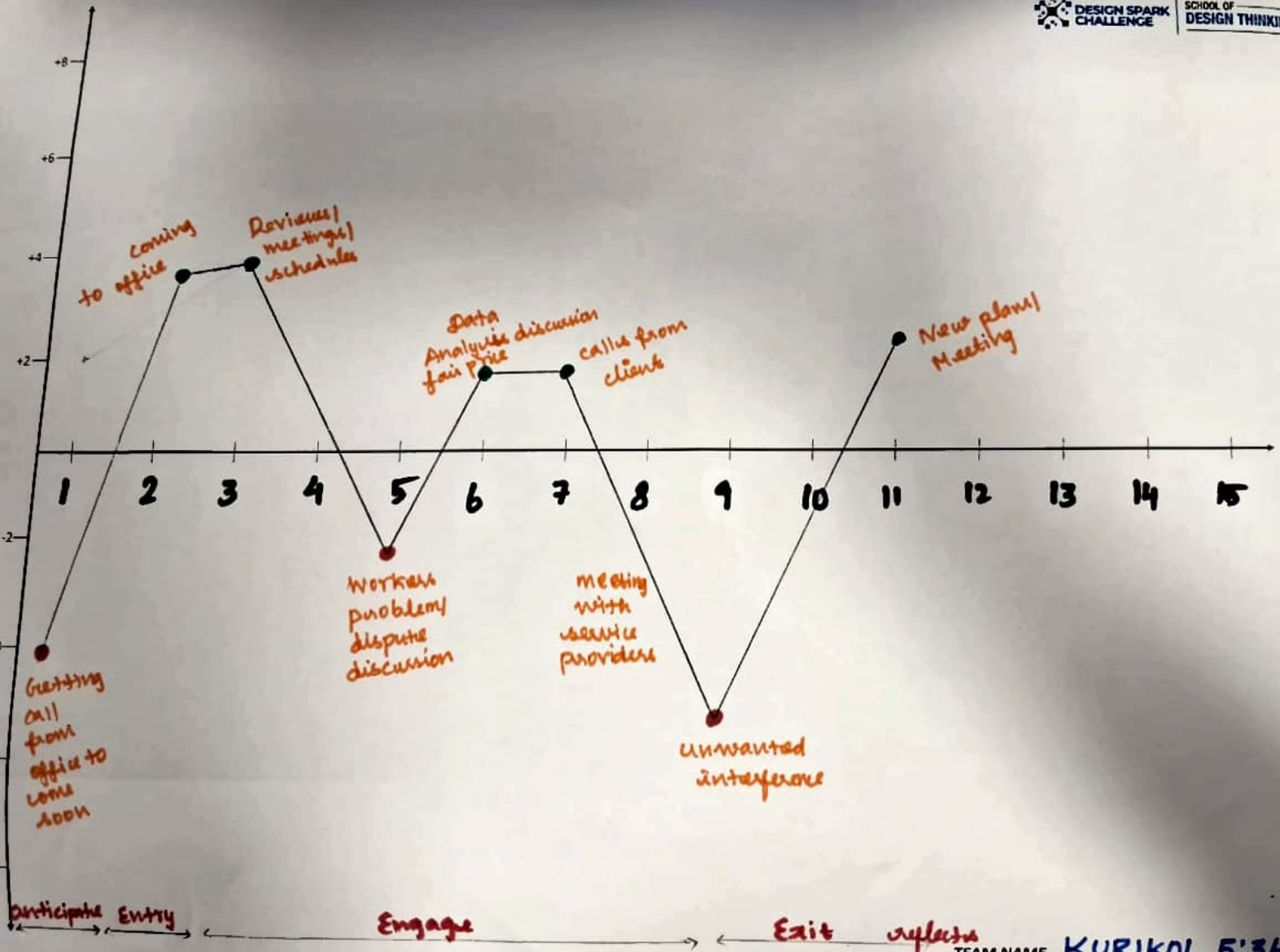
SCHOOL OF
DESIGN THINKING



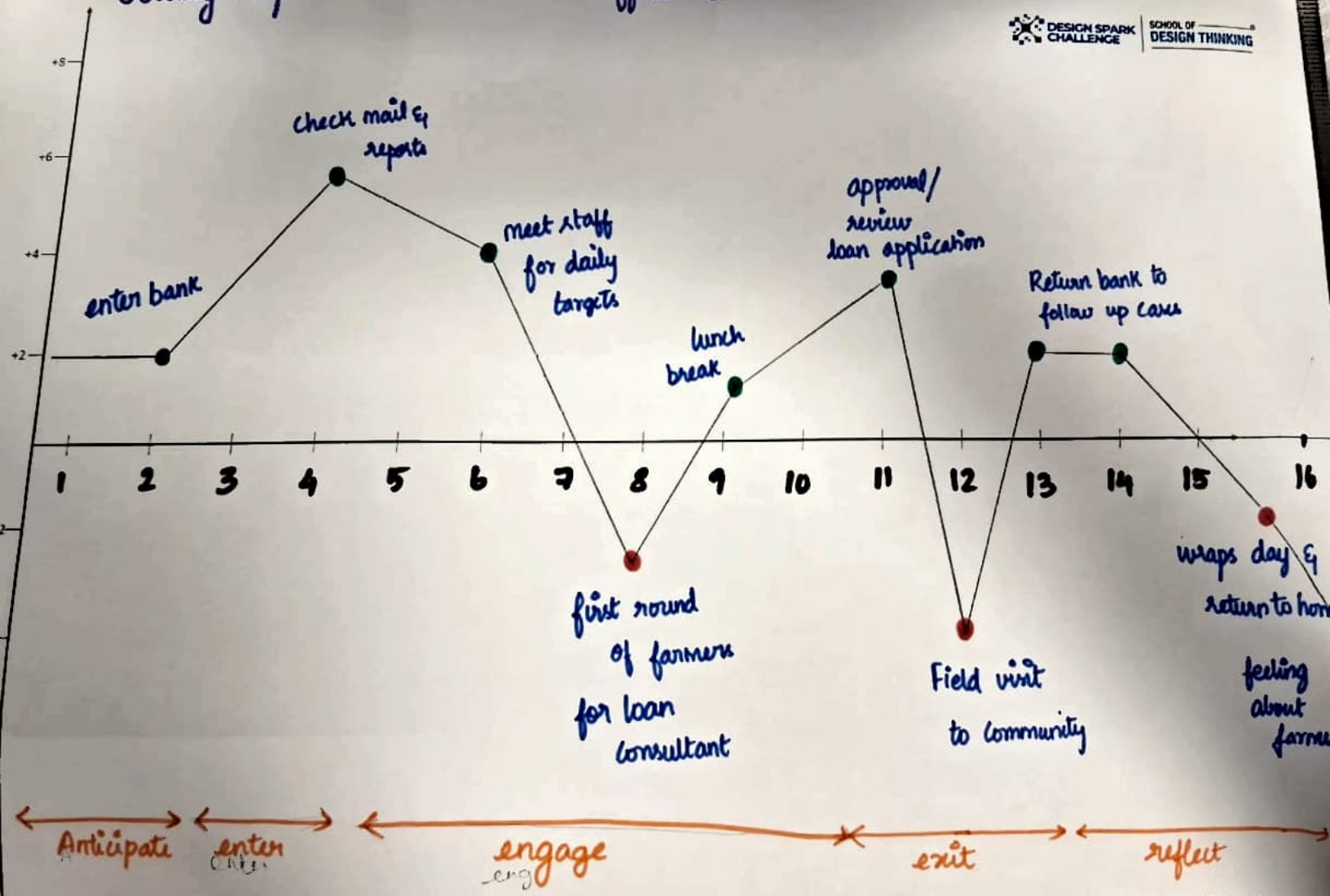
← ANTICIPATE × ENTRY × ENGAGE × EXIT × REFLECT →

TEAM NAME KURIKOL 5:360

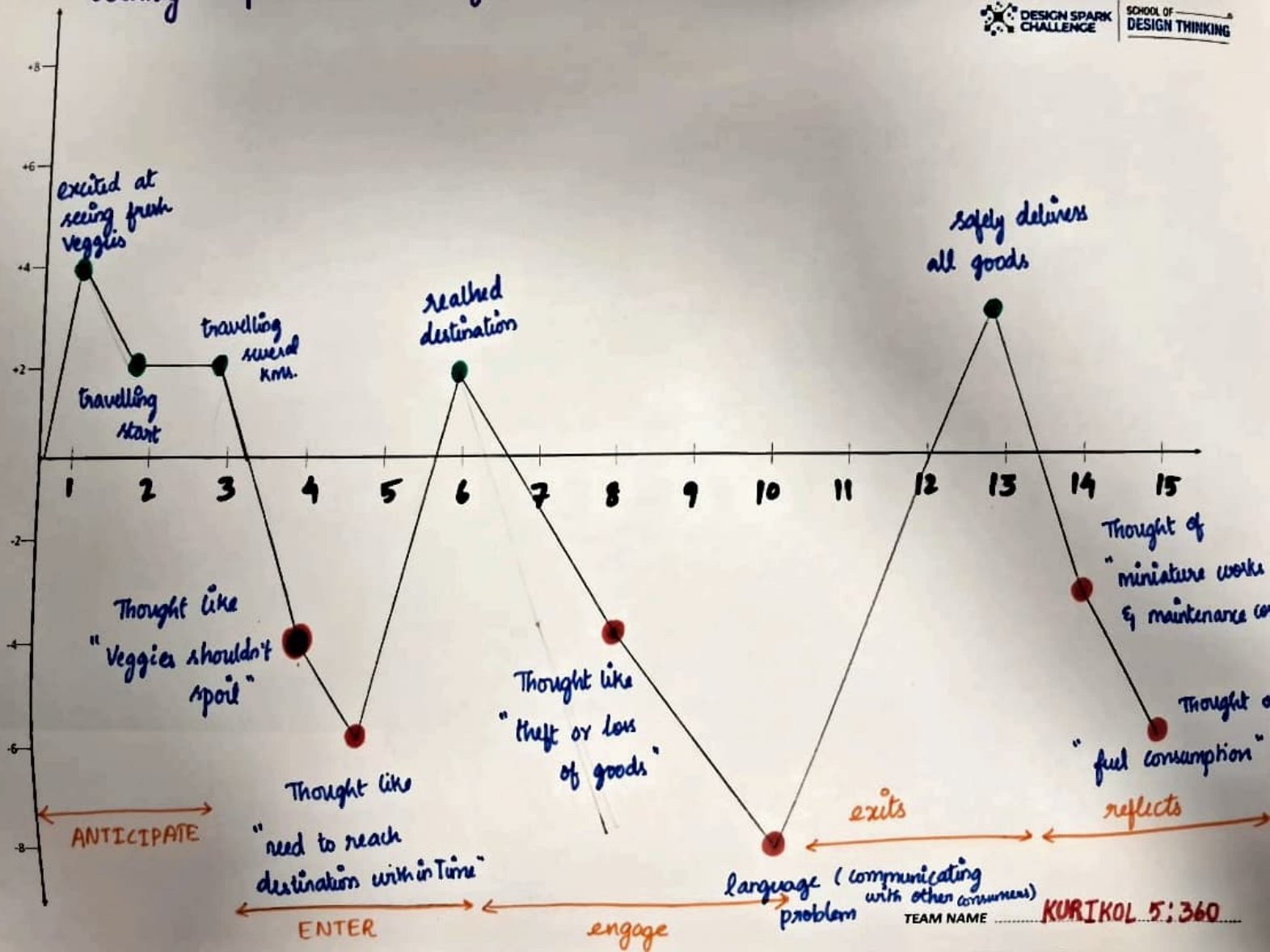
Journey Map - Mr. John, a futuristic business man.



Journey Map - Mr. Raina, Finance Officers @ TCE Bank



Journey Map - Mr. Vinat, Lorry Owner @ TCE TRANSPORTS



Journey Map - Mr. Kane, Professional Meteorologist

