

PIZZA SALES REPORT

Order Date
01-01-2015 to 31-12-2015

Pizza Category
All

Total Revenue
\$375.3K

Avg order value
₹\$29.47

Total Pizzas Sold
19.0K

Total orders
12.7K

Avg Pizzas Per Order
1.49

BUSIEST HOURS & WEEKS

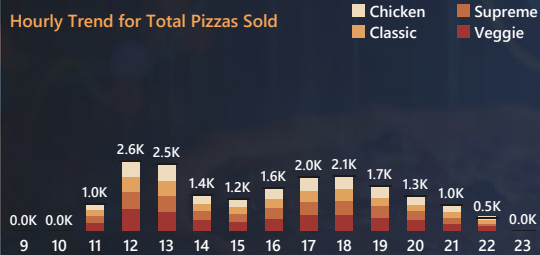
HOURS

Peak orders are between 12-1 P.M and 4-7 P.M.

WEEKS

Significant variations in weekly orders, with highest peak during the 48th week from the month of Dec.

Hourly Trend for Total Pizzas Sold



Weekly Trend For Total Orders



SALES PERFORMANCE

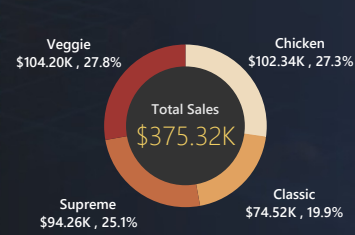
CATEGORY

Classic Category contributes to maximum Sales, Total Orders & Total Pizzas Sold.

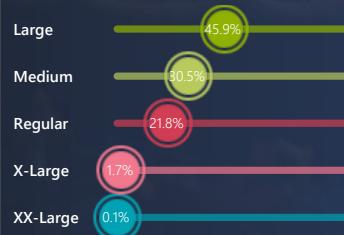
SIZE

Large Pizza Size contributes to maximum Total Sales.

Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Orders & Pizzas Sold by Pizza Category

