



FANANCIAL REPORT ANALYSIS



year

All

Discount offered

9.21M

Profit margin

14.23%

Orders

1.13M

Total profit

16.89M

Total unit sold

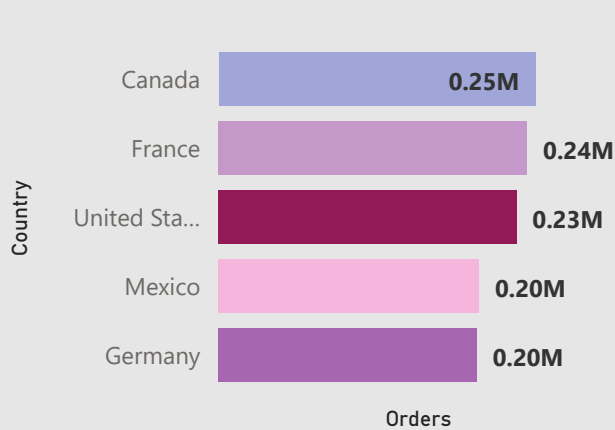
700

Sales current & prior
Year

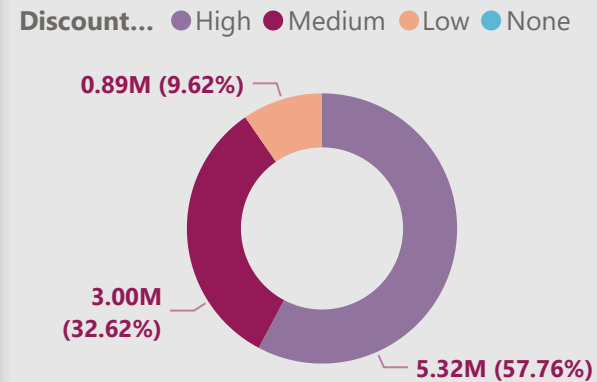
92.31M✓

Last year: 26.42M

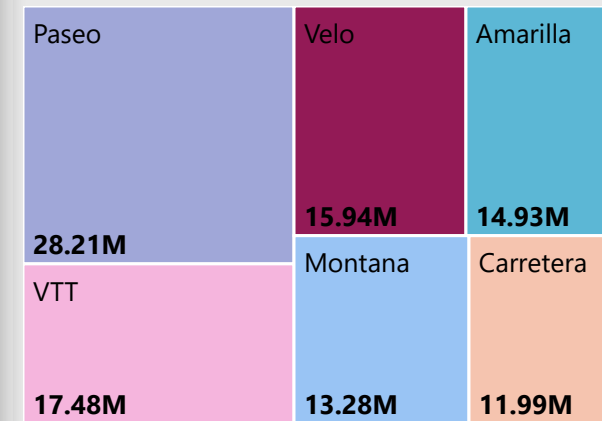
Orders by Country



% Discount Offered by Discount Band



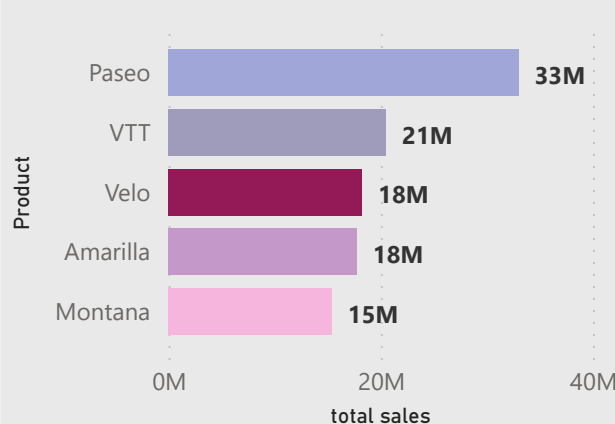
COGS by Product



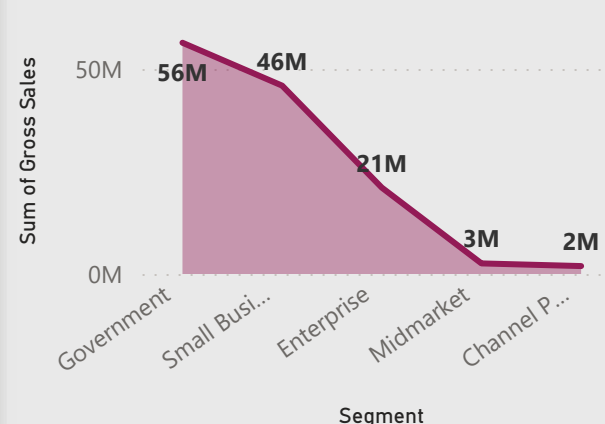
Profit margin by segment and products

Segment	Profit margin
Small Business	9.77%
VTT	10.51%
Velo	6.73%
Paseo	10.71%
Montana	11.14%
Carretera	8.90%
Amarilla	8.86%
Midmarket	27.71%
VTT	27.33%
Velo	25.96%
Paseo	28.50%
Montana	28.90%
Carretera	27.90%
Amarilla	25.58%
Government	21.69%
VTT	22.35%
Velo	22.48%
Paseo	20.54%
Montana	20.30%
Total	14.23%

Top 5 Products by Sales



Gross Sales by Segment



Sales by Year and Month

