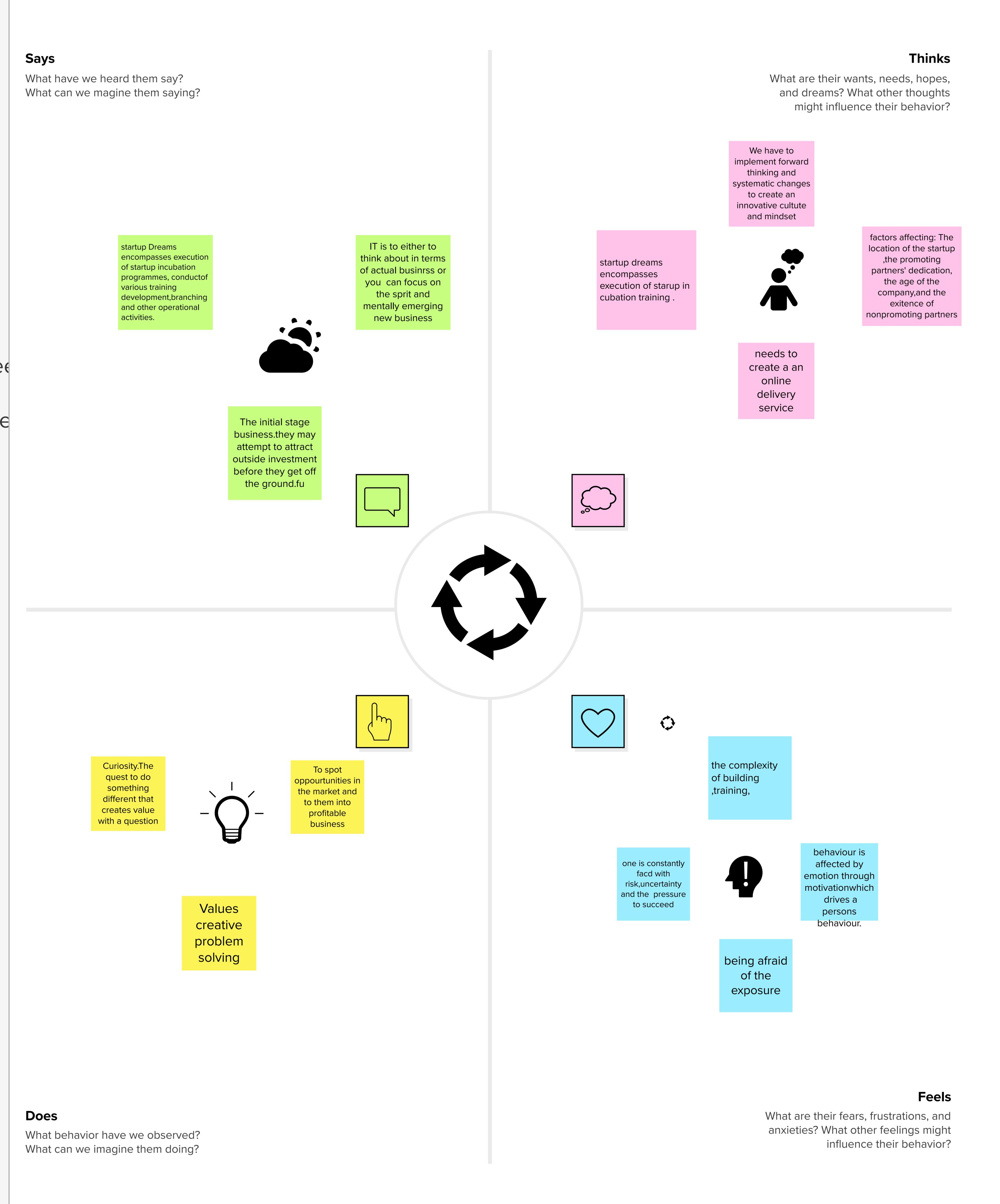


## Empathy map

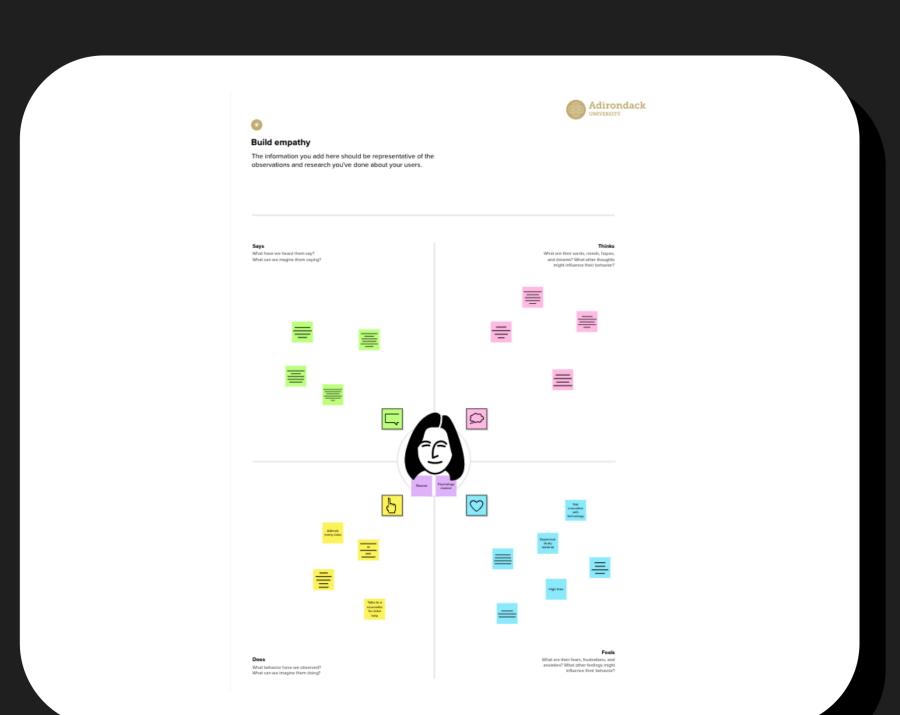
Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, need and pain points, to quickly understand your users' experience and mindset.

## **Build empathy**

The information you add here should be representative of the observations and research you've done about your users.



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Need some inspiration?

See a finished version of this template to kickstart your work.

Open example 

Open example

