VARSHINI H A

PROFESSIONAL SUMMARY

Creative and hands-on AI graduate with a passion for building agentic, automation-powered tools at the intersection of marketing, growth, and technology. Experienced in developing AI-powered platforms, chatbots, and dashboards using Python, Flask, TensorFlow, and LLM integrations. Comfortable working with GenAI tools, web technologies, and storytelling with a drive to turn experimental ideas into high-impact projects. Looking to contribute in a fast-paced, startup-style team where hacking, tinkering, and building are core.

SKILLS

- **Programming:** Python, C, JavaScript
- ➤ **Web:** HTML, CSS, JavaScript
- ML & AI: TensorFlow, Scikit-learn, Pandas, NumPy, Dlib, Open CV
- ➤ **Tools:** Power BI, Jupyter, Git, VS Code, Streamlit
- Database: SQL, MySQL, Excel
- > **Soft Skills:** Analytical thinking, Problem solving, Creative and innovative, Self-motivated

EDUCATION

- ➤ **B.E.** in **Artificial Intelligence and Data Science** Mysore University School of Engineering CGPA: 9.56 (VII Sem)
- ➤ Class XII MMK & SDM Girls PU College, Mysuru (PCMB) 70% (2021)
- Class X St Mary's Girls High School -78.12% (2019)

ACADEMIC PROJECTS

- 1. Driver Drowsiness Detection System
- ➤ Built a CNN-based real-time facial analysis model with 90% accuracy using OpenCV and Dlib for eye detection and head pose estimation.
- 2. Company Website (Hexmoto Controls)
- > Developed a responsive company website using HTML, CSS, and JavaScript.
- Focused on improving UX through iterative design and frontend performance optimization.
- 3. Data-Driven Customer Segmentation & Insights Platform
- Designed a customer segmentation system using RFM and KMeans clustering.
- > Built a Streamlit dashboard for visualizing segments and generating actionable business insights.
- 4. AI-Powered Farming Platform
- > Built an AI-powered web platform for crop and fertilizer recommendation and plant disease detection via image upload.
- ➤ Used Flask, TensorFlow, and Scikit-learn; integrated a chatbot using LlamaIndex and a frontend with HTML/CSS/JavaScript.

EXPERIENCE

Web Developer Intern - Hexmoto Controls, Mysuru (October 2023)

- ➤ Built and optimized the company's website frontend.
- Collaborated with the backend team and followed Agile practices.

EXTRACURRICULAR ACTIVITIES & CERTIFICATIONS

- Presented Barcode Tracking System case study IDT program
- Infothon Hackathon (VVCE) Developed a web app for connecting local businesses and customers
- > AICTE Social Initiatives Health, education, cleanliness, and tourism awareness
- > Artificial Intelligence Accenture (FutureLearn)
- Advance Diploma in IT Edukare ITES, Mysuru