# Smart Internz

# **Project Report Template**

#### 1 INTRODUCTION

#### 1.1 Overview

Designing book cover using canva.

## 1.2 Purpose

We created it for the students to learn how to design book cover.

### 2 Problem Definition & Design Thinking

#### 2.1 Empathy Map



#### 2.2 Ideation & Brainstorming Map



#### 3 RESULT



#### 4 ADVANTAGES & DISADVANTAGES

A well-designed cover can make a book stand out in a crowded marketplace, and can help to establish an author's brand.

Its disadvantage is without experience it become time consuming.

#### 5 APPLICATIONS

The cover attracts the reader's attention, but the layout is what keeps them engaged while reading.

#### 6 CONCLUSION

We Learn a lot of New things about Editing and make it useful for others.