

Stakeholder Analysis – Food Delivery App

Project Name: Online Food Delivery Application

Objective: Allow users to order food from restaurants and get it delivered efficiently.

Stakeholder List & Classification

Stakeholder	Type (Internal/External)	Power	Interest	Influence
Product Owner	Internal	High	High	High
Development Team	Internal	High	High	High
Delivery Partners	External	Medium	Medium	Medium
Customers/End Users	External	Low	High	High
Restaurant Partners	External	Medium	High	Medium
Finance/Accounts Team	Internal	Medium	Low	Medium
Marketing Department	Internal	Medium	Medium	Medium
Customer Support Team	Internal	Low	Medium	Medium

RACI Matrix

Task	Responsible	Accountable	Consulted	Informed
Requirement Gathering	BA	Product Owner	Restaurants, Customers	Dev Team
Feature Approval	Product Owner	CEO/Management	BA	All Stakeholders
UI/UX Design	Design Team	Product Owner	BA	Management
Development	Engineering Team	Tech Lead	BA	Product Owner
Delivery Workflow Setup	Ops Team	Operations Manager	BA	Delivery Partners
Marketing & Launch	Marketing	CMO	BA	All

Stakeholder Communication Plan

Stakeholder	Mode	Frequency	Information Shared
Product Owner	Weekly meet / Sprint Review	Weekly	Roadmap, priorities
Developers	Daily Stand-ups	Daily	Tasks, blockers
Customers	In-app alerts, Email	On release	Features, promotions
Restaurant Partners	Portal access, Email	Weekly/Monthly	Menu update, order stats
Delivery Partners	Training, App notices	Weekly	Earnings, delivery route updates