



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

[See an example](#)



S.VARSHINI and TEAM.

It communicates who we are

All work together to convey what our brand represent.

It get others to take notice.

Branding our buisness starts with us

A buisness card that is error-free tells people that we are detail - oriented

The design, the message, the feel of our card provides insight to others into who we are

Find the right type face.

Find a template that reflects our brand's personality

They know about our branding

Settle on a size and shape. Organize our information.

It includes many details with small size.

Satisfied with our information