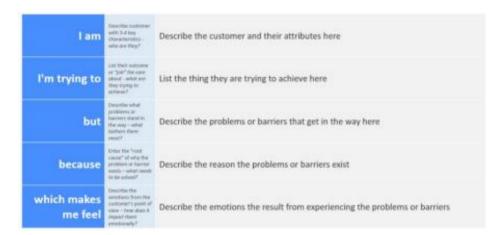


Project Initialization and Planning Phase

Date	23 June 2025
Team ID	N.A
Project Name	Global Energy Trends: a comprehensive analysis of key regions and generation modes using Power BI
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

Rohan, a sustainability consultant at an international energy think tank, is responsible for advising governments and large utility companies on global energy policies. His latest assignment is to present actionable insights on how different regions are transitioning from fossil fuels to renewables, considering geopolitical shifts, technological advancements, and environmental goals.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Rohan,	Visualize	Data	Global	Pressured to



	sustainability consultant	and compare regional energy consumptio n (TWh) over time	varies by contine nt and is dense	energy use evolves differently across regions	extract insights quickly for policy decisions
PS-2	Fatima, an infrastructure analyst	Analyze energy consumptio n in emerging regions using Power BI	Data is limited and uneven ly distribu ted	Energy access and reporting vary greatly across countries	Challenged but motivated to uncover actionable insights