

# **FOOD CONNECT**

## **TO SUPPLY LEFTOVER FOOD TO POOR**

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COLLEGE CODE:bru01

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## **INTRODUCTION:**

### **PROJECT OVERVIEW:**


This project aims to build a Salesforce-based CRM solution that manages the collection, tracking, and distribution of left over food from restaurants, hotels, and events to underprivileged communities. The system designed to streamline donor management, volunteer coordination and food distribution logistics, ensuring minimal food wastage and maximum reach to beneficiaries. Key features include donor registration, food pickup scheduling, real time tracking of food request and automated notification for stakeholders. The CRM addresses the business need of improving food distribution efficiency, transparency and accountability.

### **OBJECTIVES:**

1. To automate donation tracking and pickup scheduling for timely food connection.
2. To provide stakeholders with realtime visibility into donation status, logistics, and distribution.
3. To ensure food wastage reduction and channel surplus food to the needy in an organized manner.

### **DEVELOPMENT PHASE:**

For managing entities venue, drop-off point, task, execution details, volunteers.



FoodConnect

Home Venues Drop-Off Points Tasks Volunteers Execution Details Reports Dashboards


Search...

Venues

Recently Viewed

2 items • Updated a few seconds ago

	<input type="checkbox"/> Venue Name
1	<input type="checkbox"/> St.Marys School
2	<input type="checkbox"/> St.Antony's Parish Hall



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Search...

Drop-Off Points

All

2 items • Sorted by Drop-Off Point Name • Updated a few seconds ago

	<input type="checkbox"/> Drop-Off Point Name ↑
1	<input type="checkbox"/> Hospitals
2	<input type="checkbox"/> Trust



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Search...

Tasks

Recently Viewed

2 items • Updated a few seconds ago

	<input type="checkbox"/> Task Name ↑
1	<input type="checkbox"/> food donation
2	<input type="checkbox"/> food donation



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Home Venues Drop-Off Points Tasks **Volunteers** Execution Details Reports Dashboards

Volunteers

Recently Viewed

2 items • Updated a few seconds ago

☐

 Volunteer Name

1


☐

 Hemapriya.S

2

☐

 varshitha



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Execution Details

Recently Viewed

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☐

 Execution Detail Name

1


☐

 Half day

2

☐

 full day



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Home Venues Drop-Off Points Tasks **Volunteers** **Execution Details** **Reports** Dashboards

Reports

Recent

3 items

REPORTS

Recent

Created by Me

Private Reports

Public Reports

All Reports

FOLDERS

All Folders

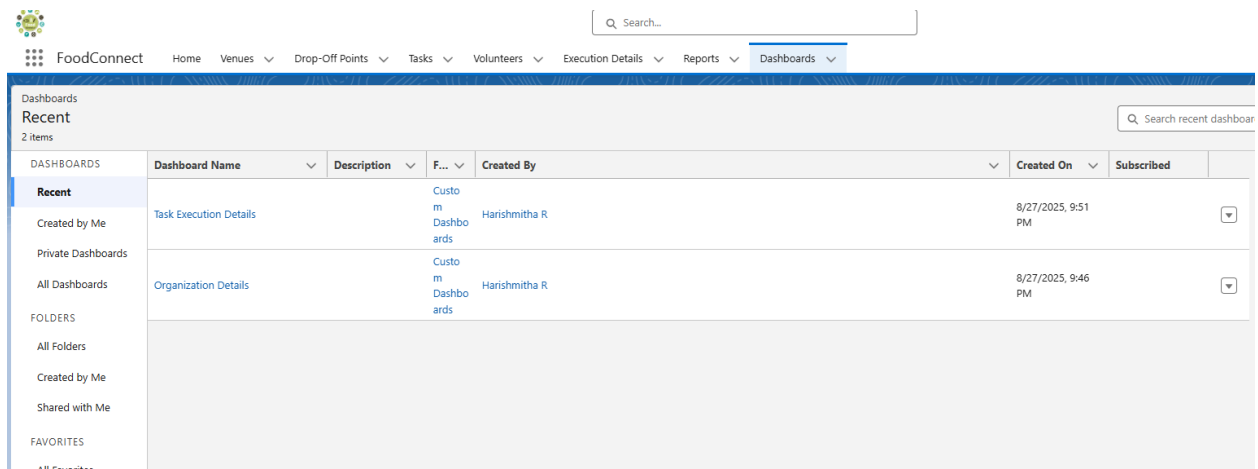
Created by Me

Shared with Me

FAVORITES

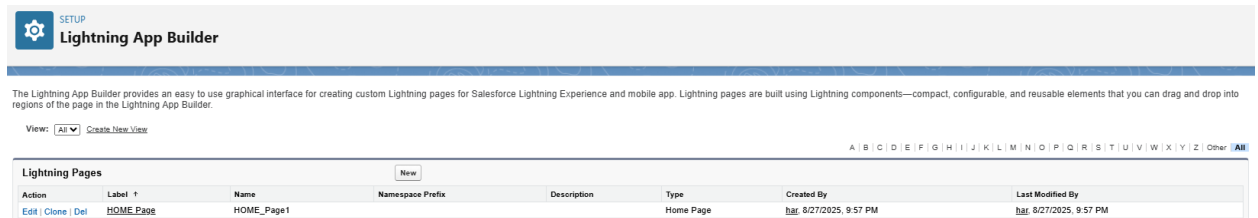
All Favorites

Report Name	Description	Folder	Created By	Created On	Subscribed
Sample Flow Report: Screen Flows	Which flows run, what's the status of each interview, and how long do users take to complete the screens?	Public Reports	Automated Process	8/2/2025, 10:01 PM	<input type="checkbox"/>
Volunteer Task		Custom Reports	Harishmitha R	8/24/2025, 8:53 AM	<input type="checkbox"/>
venue and Drop Off point		Custom Reports	Harishmitha R	8/24/2025, 8:31 AM	<input type="checkbox"/>



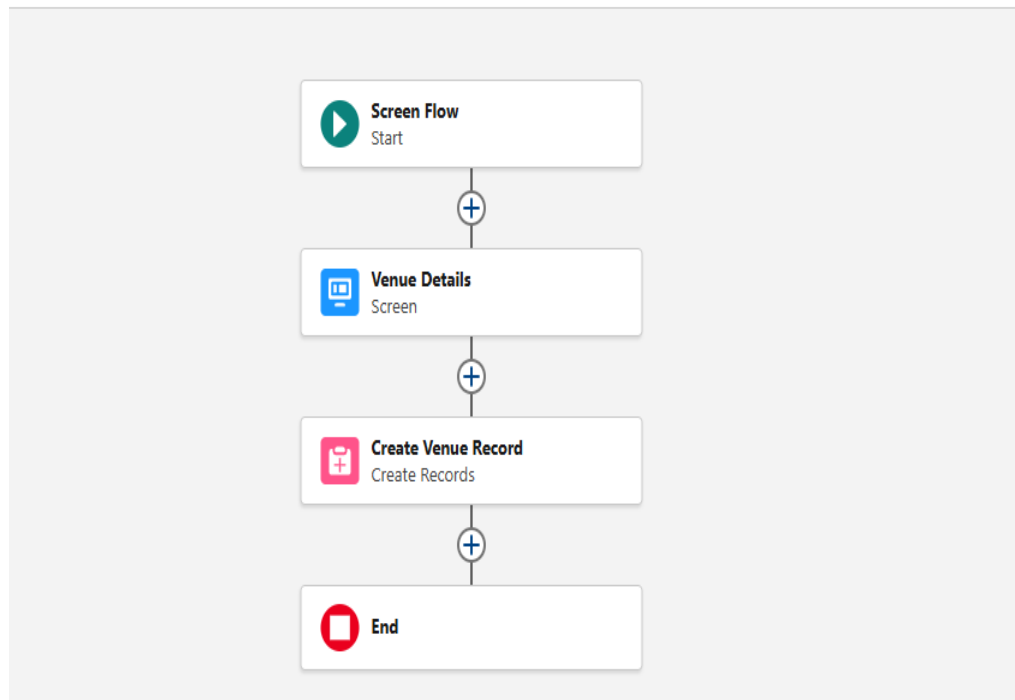
## LIGHTING APP:

Developed a customized app designed for easy navigation and enhanced accessibility.



## FLOWS:

- Donors log donation via a form, automatically creating a food donation record.
- Assigns volunteers based on availability and proximity.
- Sends automated SMS/E-mail to volunteers and beneficiaries about pickup and delivery.



## VALIDATION RULES, APPROVAL PROCESSES AND AUTOMATION:

- ❖ Food donation cannot be created without specifying quantity and expiry time.
- ❖ Beneficiary record require a valid contact number for confirmation.
- ❖ Large food donation approval by an NGO admin before dispatch.
- ❖ E-mail alerts when a donation is created.
- ❖ Task assignment to nearest available volunteer.
- ❖ Auto-updating donation status to “Deliverd” once a distribution record is submitted.

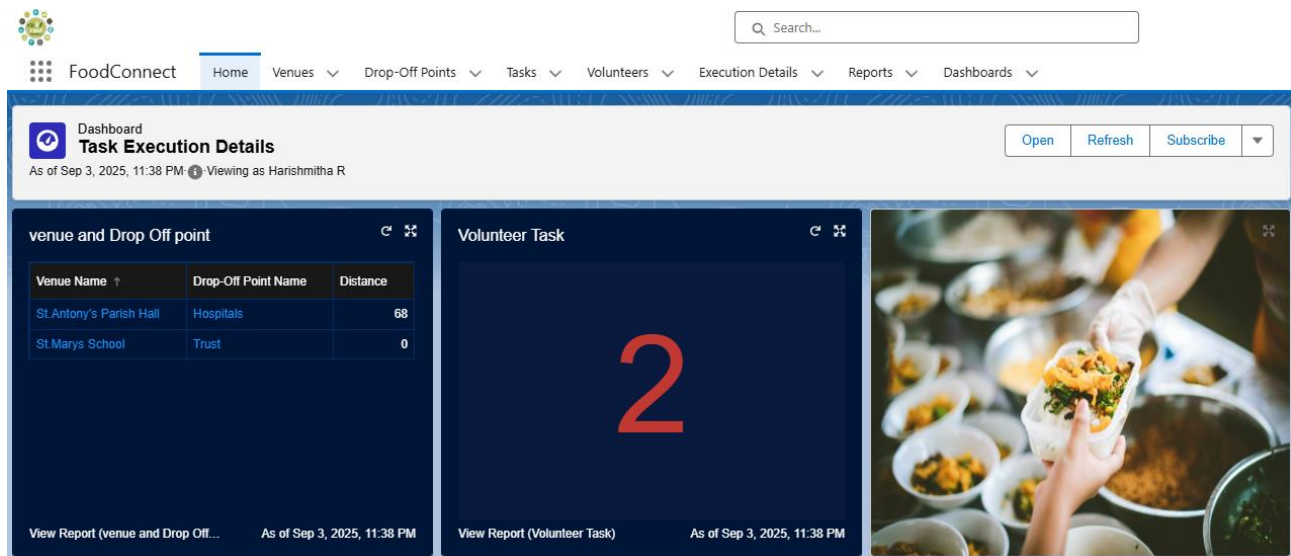
## UNIT AND ACCEPTANCE TESTING:

**UNIT TESTING:** Tested flows for food donation submission, volunteer assignment, and beneficiary notifications.

**USER ACCEPTANCE TESTING:** Conducted with a small group of donors, volunteers, and beneficiaries to validate usability and accessibility.

## RESULTS:

Set up the homepage to highlight key metrics and provide stakeholders with quick access links.



## **CONCLUSION:**

The Salesforce based on food supply management CRM successfully addresses the challenge of food wastage while supporting social good by connecting donors,volunteers,and beneficiaries.With its automation,streamlined workflows,and reporting capabilities,the system ensures transparency ,accountability and maximum utilization of leftover food.

## **APPENDIX:**

```
trigger DropOffTrigger on Drop_Off_point__c (before insert) {  
    for(Drop_Off_point__c Drop : Trigger.new){  
        Drop.Distance__c = Drop.distance_calculation__c;  
    }  
}
```