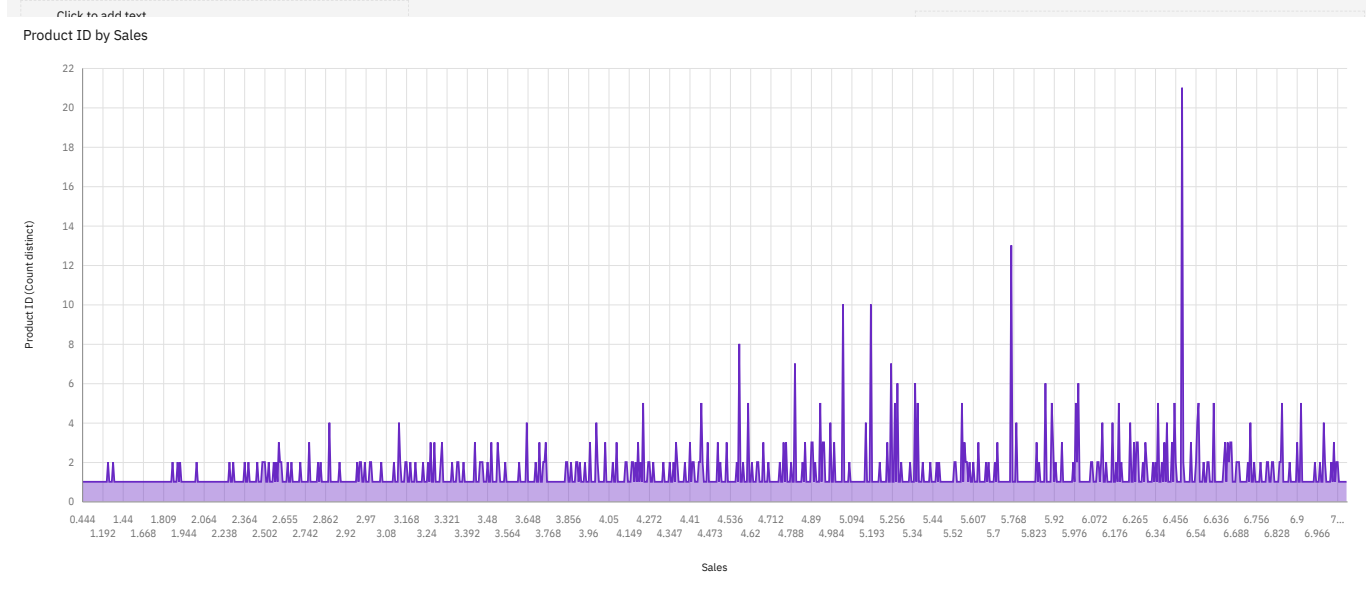
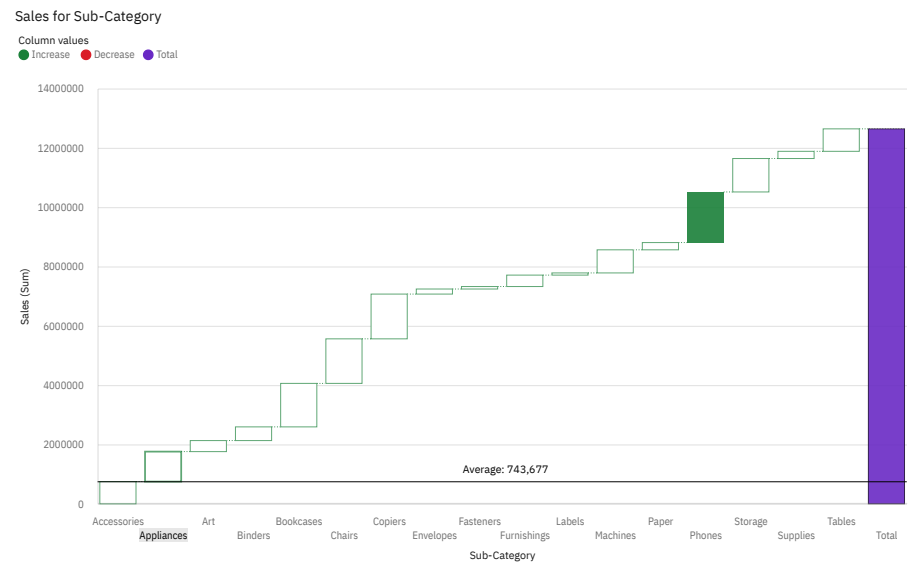


COGNOS STORY

GLOBAL SALES



- Sales is unusually high when Sub-Category is Phones.
- Sub-Category Binders has the highest Total Quantity but is ranked #10 in Total Sales.
- Sub-Category Phones has the highest Total Sales but is ranked #6 in Total Quantity.
- Over all values of Sub-Category, the sum of Sales is almost thirteen million.
- Sales ranges from over 73 thousand, when Sub-Category is Labels, to over 1.7 million, when Sub-Category is Phones



Sales

12642501.91

Sales

- Ship Mode Standard Class has the highest values of both Sales and Quantity.
- Sales is unusually high when Ship Mode is Standard Class.
- Over all ship modes, the sum of Sales is almost thirteen million.
- Sales ranges from over 667 thousand, when Ship Mode is Same Day, to almost 7.6 million, when Ship Mode is Standard Class.

Sales by Ship Mode

Ship Mode

- Same Day
- First Class
- Second Class
- Standard Class

