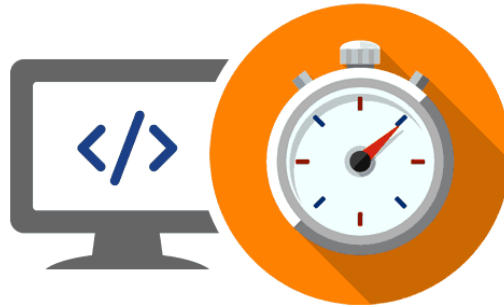




-
1. Website must be 100% **Responsive** (Mobile, Tablet, Notebook) & **Cross Browser Compatibility**.
 2. Website must be **FAST**. (You can compress the high size of images but use just PNG format when you compressing the high size of images).



3. Use **Parallax Scrolling**, but it must be impressive that's why, select or design the appropriate parallax scrolling that fits the whole design.
4. Website will be Multi-language (Turkish & English & Arabic) and use Auto-Detect Language feature for to automatically detecting the preferred language by using browser preference technique. Check the following link for the details;

<https://localizeblog.com/how-websites-automatically-detect-your-preferred-language/>

The website needs to be translated according to the following criterias

Turkish for Turkey & North Cyprus

Arabic for Arabic Countries

English for the rest of the countries

Also, add a more feature that allows to users manually choose the language if they want to change their preferences.

Note: Translations of the contents for the English & Arabic pages are not ready yet that's why use the same content for the other language options then translated content will be given for update.

Design Part

Add The Following things too the Menu Bar

- TR EN AR
- İnovasyon
- Video
- Bayilik Başvuru Formu
- İletişim

For the English version of the website you should use Slogan_English.html, For the Turkish version of the website you should use Slogan_Turkish.html and For the Arabic version of the website you should use Slogan_Arabic.html and all of this files located in slogans.zip

Logo needs to be in the middle of the page as seen on the following design. Check last page for to see correct usage of logo.

CHICKENEFLOGOTYPE.AI



You should change these Fries with the given one. and you can be downlod new fries from the link given below. Also, remove watermark on it.

<https://www.shutterstock.com/tr/image-photo/french-fries-isolated-on-black-background-306014546?studio=1>

Burger needs to be in the middle of the page under the logo as can be seen on the above design

Also, add smoke effect to it (effect is given)

Burger&Smokeeffect.zip

Fried Chicken (Drumsticks) is attached (Drumsticks.zip) But you must make little modification on their colours because Drumsticks should look like exactly same with the chicken piece which is shown inside the burger.

Cup is attached (cup.png) But, I'm open to new cup designs from different perspectives, if you think you can improve the perspective of it. Also, try to use same color tones on it if you planing to improve it.

Second page (Under of the homepage) will consist from inovasyon text, Photos and some effect's

(Divide the page in 2 part and add a photo on one side and a text on one side

Also, I attached 4 Fried Chicken Photo in the zip file(images.zip) Choose one of them and Compress it without reducing its quality (PNG).

Title → İnovasyon

Content →

Chickenef markası Fried Chicken alanında inovasyon sürecine girmiş, aşağıda sıralanan, ürün ve üretim yöntemlerindeki yenilik, iyileştirme ve geliştirmelerle, geleneksel yöntemlere göre her konuda farklı artılar oluşturarak ,rekabet gücünü artırmıştır.

Subtitle → Ürün inovasyonu:

- Lezzet'in tavuk parçalarının içinde 'de oluşması.
- Az yağlı oluşu
- sıcak muhafazada uzun süre dayanması
- Pişirme sırasında fire oranının düşük olması.

Subtitle → Üretim inovasyonu:

- Yeni pişirme yöntemi.
- kısa pişirme süresi.
- Pişirilecek ürünün marinede bekletme gerektirmemesi.
- Karma pişirmenin (but, kanat, göğüs, vb...)aynı anda yapılabilmesi.
- Farklı ağırlıklara sahip parçaların aynı anda pişirilebilmesi.
- Tek parçanın pişirilebilmesi.
- Kızartma yağı ömrünün uzun olması.
- Sisteme özel geliştirilen kaplama tozu.
- Üretim periyotları arasının kısa oluşu.
- Toza bulama işleminin kolay oluşu.
- Üretim standartlarının elektronik otomasyona bağlı olması.
- Ekipman gereksinimindeki azlık.
- Üretim ve hizmet alanının olabildiğince küçük olabilmesi.
- Personel gereksiniminin az oluşu.

Gerçekleştirilen inovasyonlar, yatırım maliyeti ve işletme sermayesinin azalmasına, birim maliyetlerin düşmesine ve ürün satış fiyatlarının düşürülebilmesine olanak sağlamaktadır. Eşsiz ürün'le birlikte oluşturulacak satış fiyat politikaları, müşteri talep artışına ve yatırımın kısa sürede geri dönüşüne (amortisman) neden olacaktır.

Amacımız, kendi ülkesinde fast food alanında yatırım yapmak isteyen, bizlerle aynı görüşleri paylaşacak, kişi veya kuruluşlar arasından, markanın istikrarlı büyümesine olanak sağlayabilecek en uygununu seçmek ve master franchise vermektir.

I want from you to **add a Effects to the given text above**, The effect which I want is as follows for the underlined words.

The Text Size of the Underlined words should start to grow automatically, when the user remains on the second page for 3 seconds. But I am open to the new ideas(different effects) to the underlined words, if you have better solution for the underlined words for to attract attention.

Third page, This Part of the website will consist from the just video

Use this Video➡

<https://www.dropbox.com/s/twpx47n8d1w59y2/EXPO%20FUAR%20%20%20BAYIM%20OLUR%20MUSUN%20%202009.mp4?dl=0>

Also, I'll give you a short version of the given video in the future for to replace it !!

Use same video for all of the language options for just now then I will give the new version with subtitles in the future with short version as I mentioned above.

Fourth page of the Landing Page

The following forum is only to show you what I want from the form (Functionality). **Not for the design**

* Lütfen işaretli alanları boş bırakmayınız.

Don't forget to add asterix " * " to the specified places

Translations of the Form for the English & Arabic pages are not ready but use the same form for the all language options. In later I will give the translated version of the form for to update

Firma Adı

İsim Soyisim

Mesleğiniz

Doğum Tarihiniz

Bayilik Talep Edilen İl

Bayilik Talep Edilen İlçe

Bayilik Türünü Seçiniz

E-posta

Telefon

Planlanan Yatırım Bütçesi (TL)

Lütfen Kendinizi 100 karakterden fazla sözcük kullanarak tanıtırınız !

GÖNDER

- Master Franchaising
- Bölgesel Franchaising



Add character counter to here and add limit (100 character) and display message to user when the user write less than 100 characters.

Message: Lütfen 100 karakterden fazla sözcük kullanarak kendinizi tanıtırınız !

- 150-200 bin
- 200-300 bin
- 300-350 bin
- 350 bin ve üstü

Add Calendar to allows usert to select his/her birthdate.

İsim Soyisim *

Lütfen bu bölümü doldurunuz

Display this message if the user forgets to fill the mandatory parts of the form

Last part of the website (FOOTER)

Translations will be given in later

Improve the following design but use same content as shown below

Add our logo to appropriate place but for the footer please try to use black or white background color because our logo shows itself best in these colors.

Contact Us

Call: 0533 868 8699

Yada Bize yazın : franchise@chickenef.com

Follow Us

f t i B6

İletişim Formu

Your First Name

Your Last Name

Your email address

Your Phone Number

Your Message Here

→

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I will give you the links of our social media platforms in the future for to connect them.

This word must be in your first response *** "Matilda"***
This will ensure to me that you have actually read the project details !!
(**As I will not respond to anyone who does not have this word**)

Homepage

Text

Photo

Video

Dealership
Form

Contact
Details

(Phone number / e-mail)

Follow Us

Contact
Form

Correct Usage of logo on black background as shown below, but don't copy it and paste to your design. The following logo is for informing you. USE (CHICKENEFLOGOTYPE.AI) for best quality !!!



Correct Usage of logo on White background, but don't copy it and paste to your design. The following logo is for informing you. USE (CHICKENEFLOGOTYPE.AI) for best quality !!!

