|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **12-MONTH CASH FLOW FORECAST TEMPLATE** | | | | | |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **HealthPlate AI** | **JANUARY** | **FEBRUARY** | **MARCH** | **APRIL** | **MAY** | **JUNE** | **JULY** | **AUGUST** | **SEPTEMBER** | **OCTOBER** | **NOVEMBER** | **DECEMBER** | **YEARLY TOTALS** |  |  |
| **FISCAL YEAR DATES** | **EXPECTED** | **EXPECTED** | **EXPECTED** | **EXPECTED** | **EXPECTED** | **EXPECTED** | **EXPECTED** | **EXPECTED** | **EXPECTED** | **EXPECTED** | **EXPECTED** | **EXPECTED** | **EXPECTED** |  |  |
| **CASH ON HAND (beginning of month)** | $0 | $ 19,280.00 | $ 39,710.00 | $ 60,740.00 | $ 82,570.00 | $ 104,840.00 | $127,490.00 | $ 150,560.00 | $ 173,460.00 | $ 196,735.00 | $ 219,962.00 | $ 243,182.00 | **$ 1,418,529.00** |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **CASH RECEIPTS** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Subscriptions Fees | $52,000 | $53,000 | $53,500 | $54,000 | $54,500 | $54,700 | $ 55,200.00 | $ 55,000.00 | $ 55,500.00 | $ 54,800.00 | $ 55,100.00 | $ 55,200.00 | $652,500 |  |  |
| Advertising Revenue | $10,800 | $11,200 | $11,400 | $11,500 | $11,600 | $11,700 | $11,900 | $11,800 | $11,900 | $12,000 | $12,200 | $12,100 | $140,100 |  |  |
| Affiliate Marketing | $380 | $400 | $ 410.00 | $ 420.00 | $ 430.00 | $ 425.00 | $ 430.00 | $ 440.00 | $ 435.00 | $ 430.00 | $ 440.00 | $ 435.00 | $ 5,075.00 |  |  |
| Partnerships/Collaborations | $1,550 | $1,600 | $1,650 | $1,670 | $1,700 | $1,720 | $ 1,750.00 | $1,740 | $1,770 | $1,760 | $ 1,800.00 | $ 1,810.00 | $ 20,520.00 |  |  |
| **TOTAL CASH RECEIPTS** | **$ 64,730.00** | **$ 66,200.00** | **$ 66,960.00** | **$ 67,590.00** | **$ 68,230.00** | **$ 68,545.00** | **$ 69,280.00** | **$ 68,980.00** | **$ 69,605.00** | **$ 68,990.00** | **$ 69,540.00** | **$ 69,545.00** | **$818,195** |  |  |
| **TOTAL CASH AVAILABLE (before cash out)** | **$ 64,730.00** | **$ 85,480.00** | **$ 106,670.00** | **$ 128,330.00** | **$ 150,800.00** | **$ 173,385.00** | **$196,770.00** | **$ 219,540.00** | **$ 243,065.00** | **$ 265,725.00** | **$ 289,502.00** | **$ 312,727.00** | **$ 2,236,724.00** |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **CASH PAID OUT** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Hosting/Cloud Service Costs | $1,600 | $1,650 | $1,620 | $1,630 | $1,640 | $1,620 | $1,670 | $1,660 | $1,690 | $1,650 | $ 1,670.00 | $1,690 | $ 19,790.00 |  |  |
| Customer Support | $4,000 | $4,100 | $4,200 | $4,150 | $4,250 | $4,220 | $4,300 | $4,270 | $4,350 | $4,300 | $ 4,350.00 | $4,400 | $ 50,890.00 |  |  |
| Marketing/Advertising Costs | $8,200 | $8,350 | $8,450 | $8,300 | $8,400 | $8,380 | $8,550 | $8,470 | $8,600 | $8,520 | $8,600 | $8,650 | $ 101,470.00 |  |  |
| Legal & Compliance Costs | $1,250 | $ 1,250.00 | $ 1,250.00 | $ 1,250.00 | $ 1,250.00 | $ 1,250.00 | $ 1,250.00 | $ 1,250.00 | $ 1,250.00 | $ 1,250.00 | $ 1,250.00 | $ 1,250.00 | $ 15,000.00 |  |  |
| Cost of Goods Sold (COGS) | $400 | $420 | $410 | $430 | $420 | $ 425.00 | $ 440.00 | $430 | $440 | $43 | $ 450.00 | $ 450.00 | $ 4,758.00 |  |  |
| Salaries and Wages | $ 25,000.00 | $ 25,000.00 | $ 25,000.00 | $ 25,000.00 | $ 25,000.00 | $ 25,000.00 | $ 25,000.00 | $ 25,000.00 | $ 25,000.00 | $ 25,000.00 | $ 25,000.00 | $ 25,000.00 | $ 300,000.00 |  |  |
| Office Rent | $ 4,167.00 | $ 4,167.00 | $ 4,167.00 | $ 4,167.00 | $ 4,167.00 | $ 4,167.00 | $ 4,167.00 | $ 4,167.00 | $ 4,167.00 | $ 4,167.00 | $ 4,167.00 | $ 4,167.00 | $ 50,004.00 |  |  |
| Software License | $ 833.00 | $ 833.00 | $ 833.00 | $ 833.00 | $ 833.00 | $ 833.00 | $ 833.00 | $ 833.00 | $ 833.00 | $ 833.00 | $ 833.00 | $ 833.00 | $ 9,996.00 |  |  |
| **SUBTOTAL** | **$ 45,450.00** | **$ 45,770.00** | **$ 45,930.00** | **$ 45,760.00** | **$ 45,960.00** | **$ 45,895.00** | **$ 46,210.00** | **$ 46,080.00** | **$ 46,330.00** | **$ 45,763.00** | **$ 46,320.00** | **$ 46,440.00** | **$ 551,908.00** |  |  |
| **CASH POSITION (end of month)** | **$ 19,280.00** | **$ 39,710.00** | **$ 60,740.00** | **$ 82,570.00** | **$ 104,840.00** | **$ 127,490.00** | **$150,560.00** | **$ 173,460.00** | **$ 196,735.00** | **$ 219,962.00** | **$ 243,182.00** | **$ 266,287.00** | **$ 1,684,816.00** |  |  |