ARTICLE 39

When a Bro gets a chick's number, he waits at least ninety-six hours before calling her.

SIDE-BRO: ASK UNCLE BARNEY

- Q: I'm confused—if a woman gives me her phone number, doesn't that mean she wants me to call her? Why do I have to wait so long?
- A: Broflation—an unreasonable increase in female expectations about how Bros should act. You call a woman the next day, she tells her friends you called the next day, and soon enough, women everywhere will expect guys to call them the next day. Before you know it, Bros the world over will find themselves trapped in relationships, and all because you couldn't wait ninety-six little hours.