

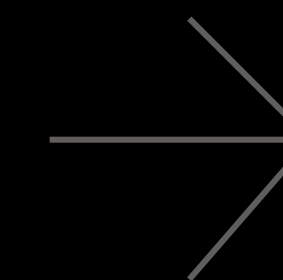


Apple's 2030 Vision:

**Pioneering Corporate
Leadership in Carbon
Neutrality**



APPLE CARBON EMISSION ANALYSIS DASHBOARD



GOY%

7.79%✓

Employee YOY %

6.49%✓

Latest Product

iPhone 15

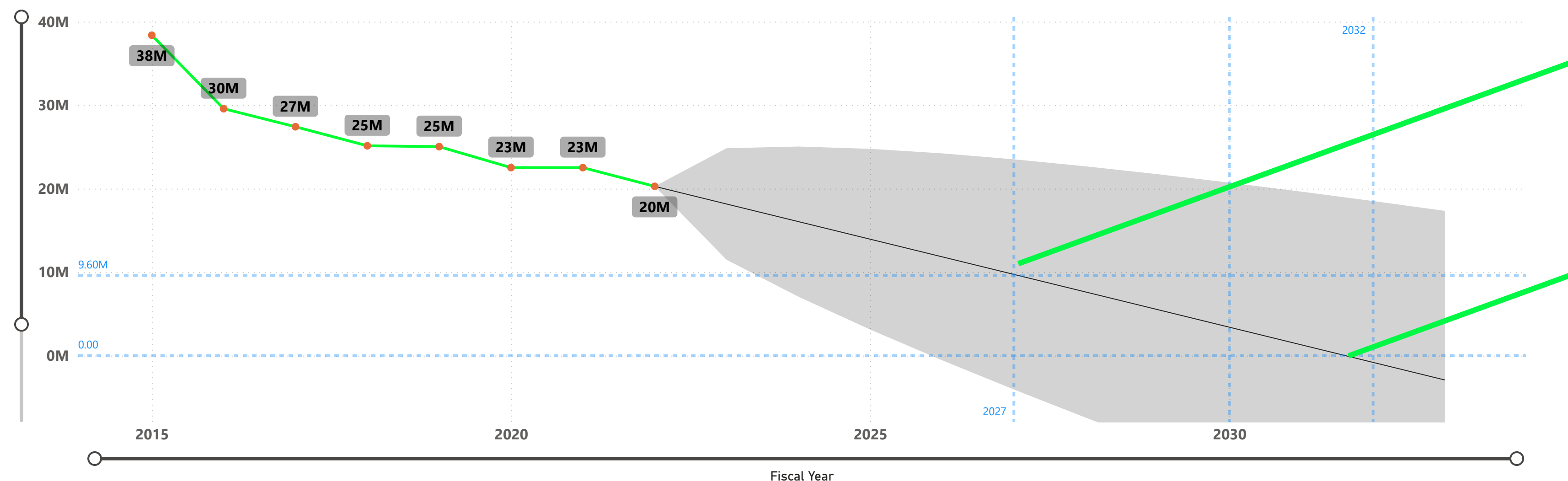
Total Emission

211M

Tota Revenue

₹ 2.2T

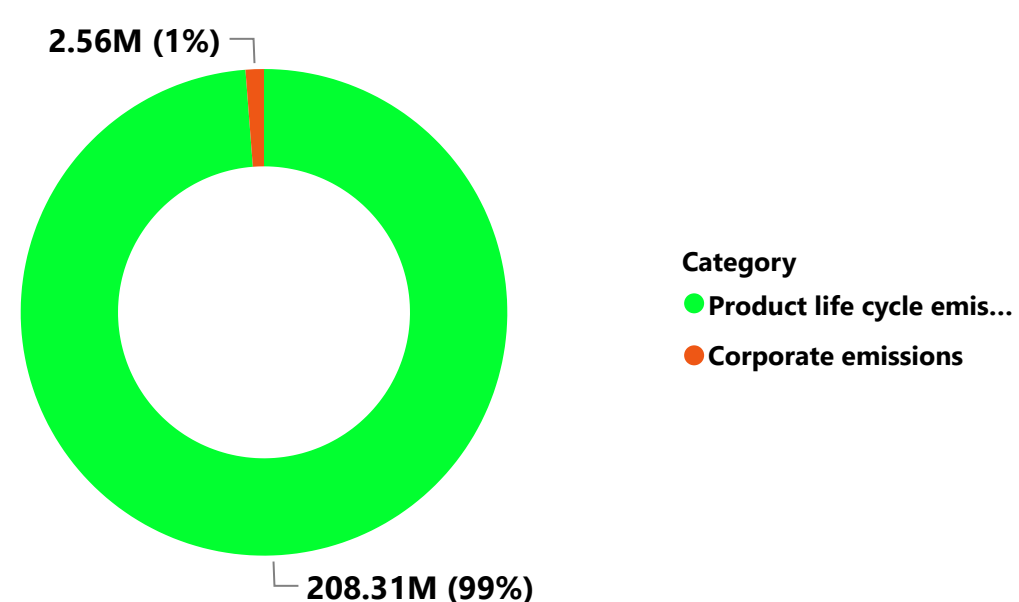
Total Emissions over the Years



Based on the forecast, it is projected that **zero emissions** could be achieved before **2032**.

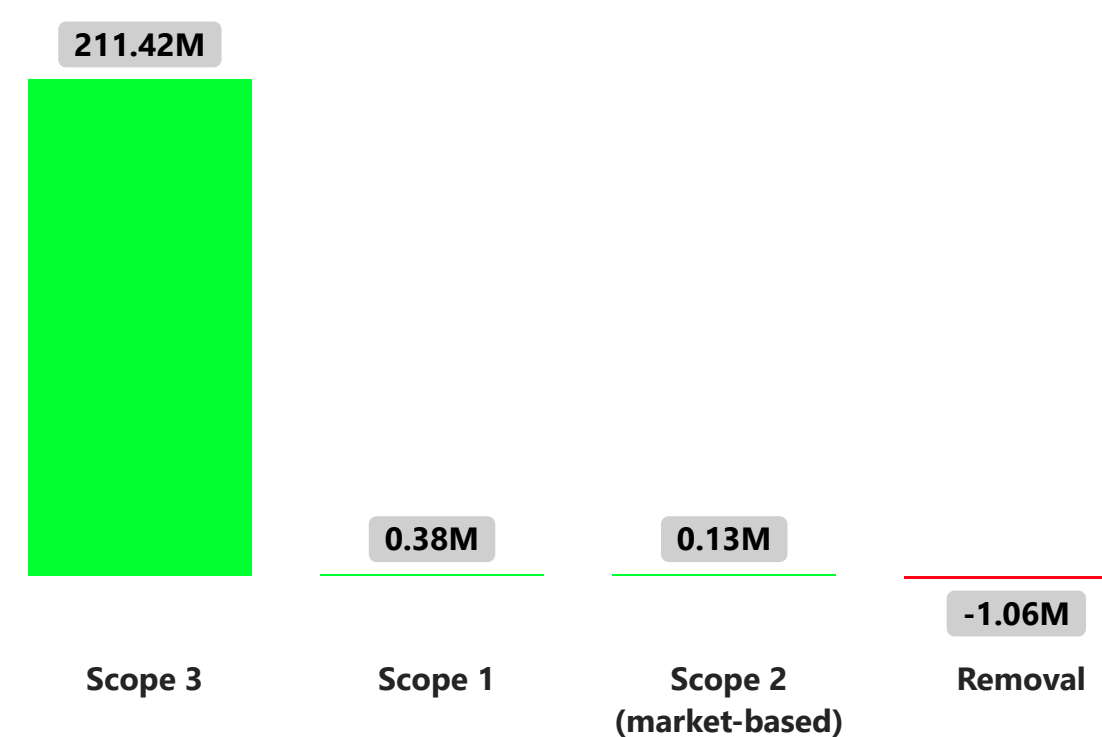
The proposed emission range is expected to be met in **2027**, which is **3 years** ahead of the **achievable year**.

Emissions by Category



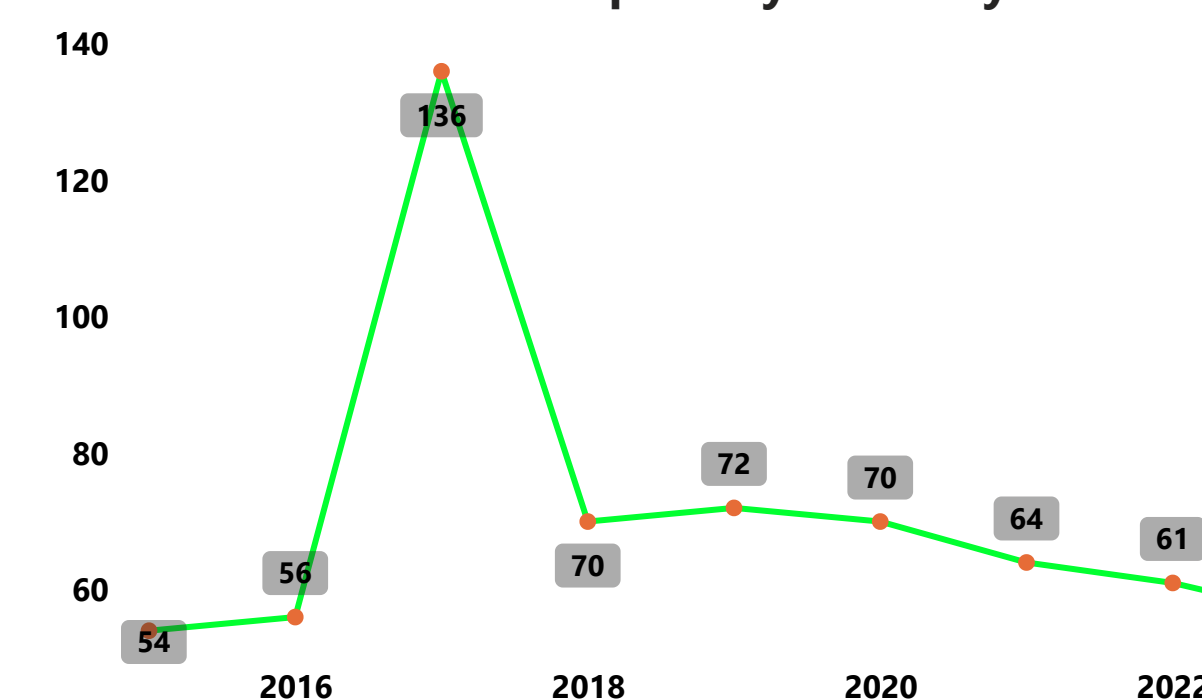
The majority of emissions are derived from **product life-cycle emissions**. (~99%)

Emissions by Scope



The majority of the emission are derived from **purchased goods and resources**.
The focus of the removal scope is not merely on reducing emissions, but more importantly on **saving carbon**

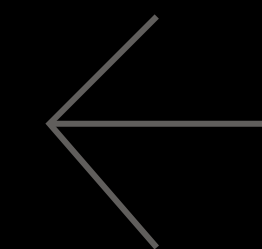
Carbon Footprint by Release year



The **carbon footprint** reached its peak in **2017**, followed by a **reduction** in subsequent years



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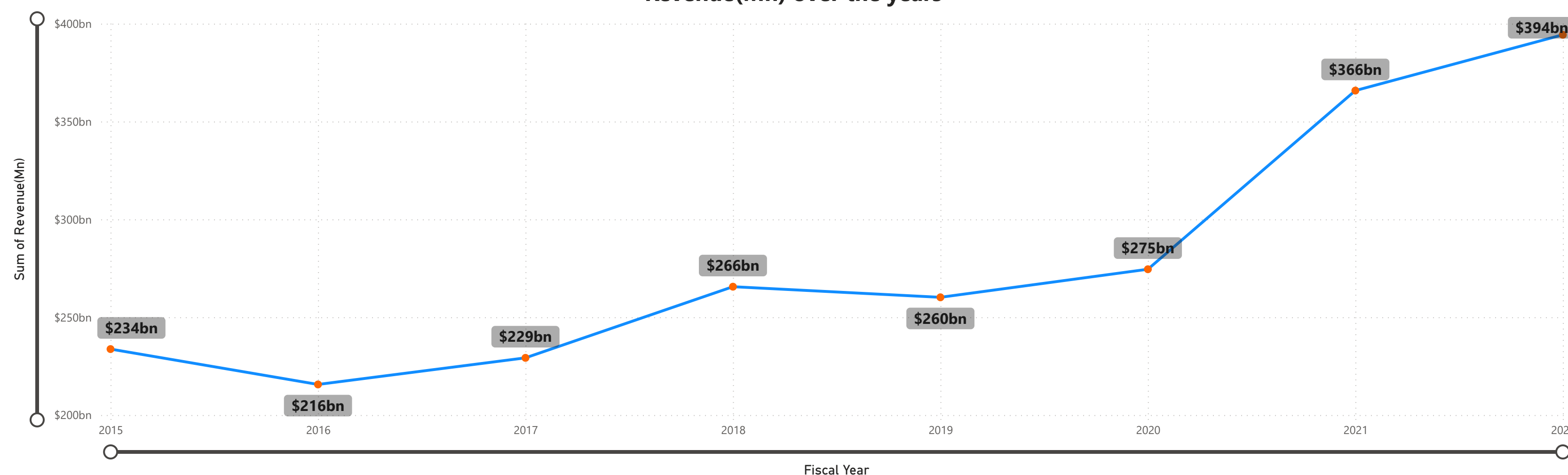
Total Emission(kg)

211M

Total Revenue

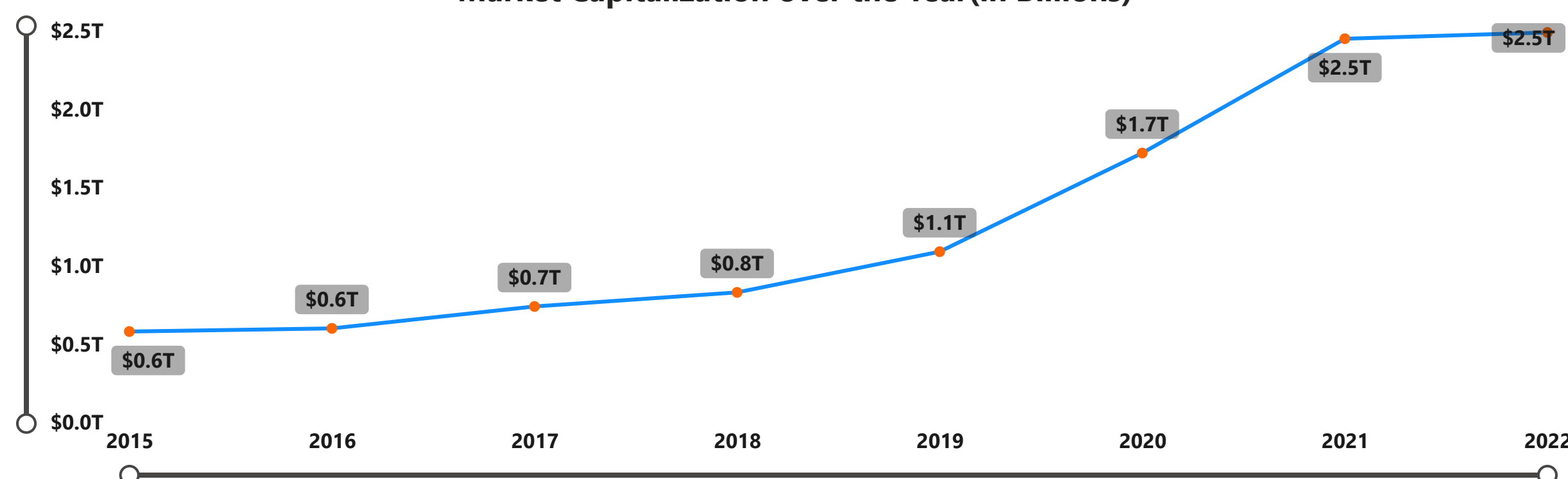
\$2.24T

Revenue(Mn) over the years



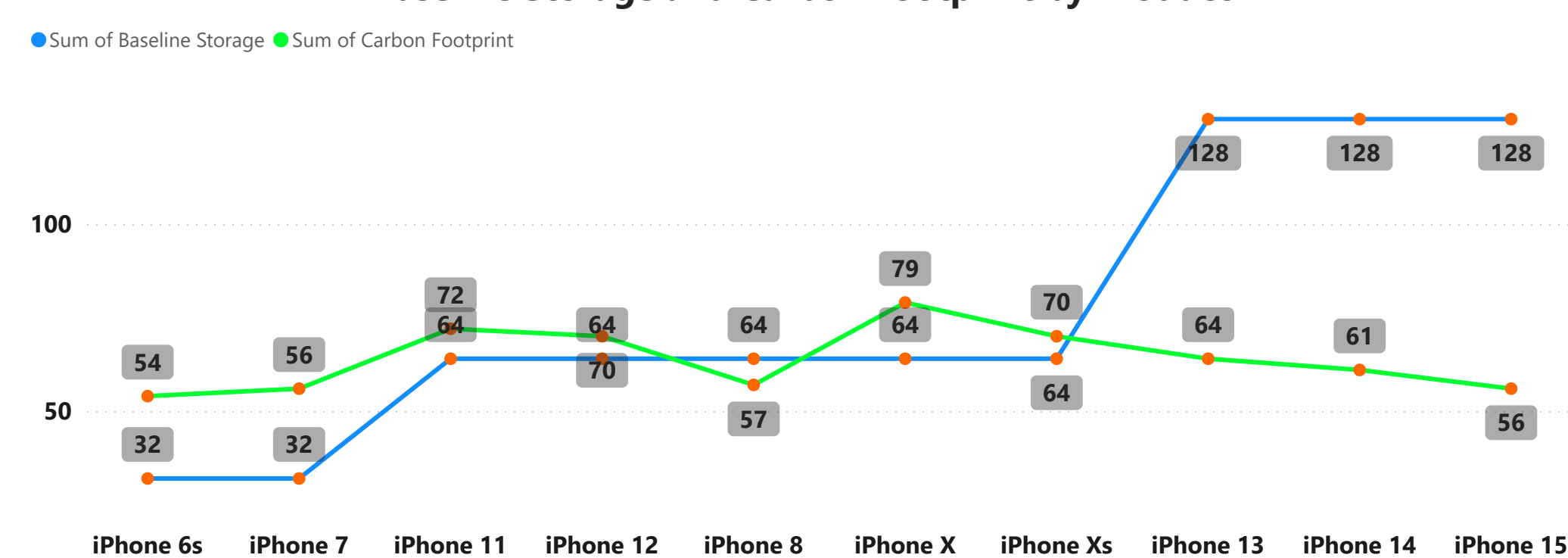
- There is a consist increase in the revenue expect in **2016** and **2019**
- The decrease in revenue in **2018** compared to **2018** maybe because of the **covid-19** situations
- For the first time apple launched a phone without a 3.5 mm jack in 2016 (**iphone 7**).It was called the "**stupidest**" decision until it became a norm.
- They had a rocky start in sales for **ipad** and **imac**

Market Capitalization over the Year(in Billions)



- Apple crossed **trillion dollar** in **2019**(became the first company to hit this milestone in 2018 Aug)
- By **2023**,apple will have more than **\$3T** in valuation
- In 2023,Apple became **1st \$3Bn** company

Baseline Storage and Carbon Footprint by Product



- The **carbon footprint** is showing a **downward trend** in the latest generation, indicating successful efforts towards sustainability.
- The **base version** has seen an **increase**, suggesting a shift in user preference or product strategy