**NAME** : M.VIKRAM

**DEPARTMENT**: INDUSTRIAL BIOTECHNOLOGY

**COLLEGE** : GOVERNMENT COLLEGE OF

**TECHNOLOGY** 

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

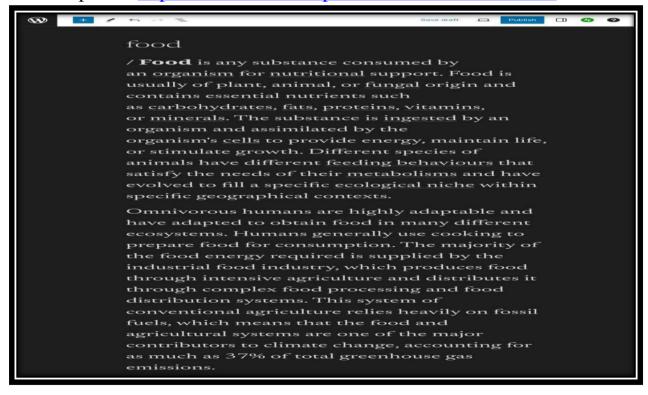
**NAAN MUDHALVAN ID** : EDE7D4F946662D09B91404AA4C8EC312

#### ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogpost and WordPress. Customize the theme design and post new article with 500 words.

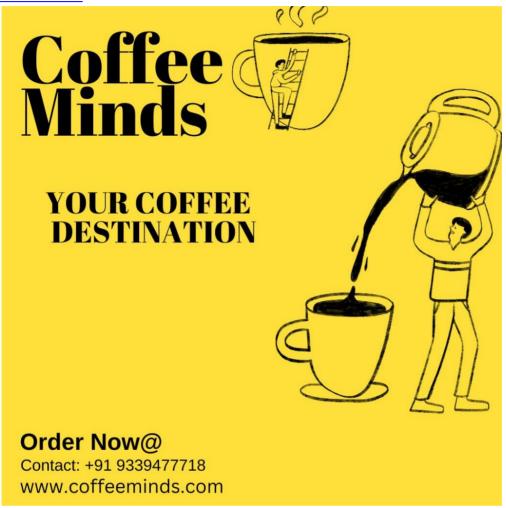
### Blogspot:

https://vikram2801.blogspot.com/2023/09/garbage-dump-delhi.html Wordpress: https://food5793.wordpress.com/2023/10/30/food/



2.Create a new facebook business page and post one social media poster for your brand.

 $\underline{https://www.facebook.com/profile.php?id=61553054486249\&mibextid=}\\ \underline{ZbWKwL}$ 



3. Create and design a social media advertisement poster using canva.

# 6 WAYS TO IMPROVE HEALTH



#### MAINTAIN A HEALTHY WEIGHT

First and foremost,maintaining a healthy weight is one of the best things you can do to do live healthy and lower your cancer risk.



#### USE GOOD JUDGMENT WITH ALCOHOL

Excess alcohol consumption has been linked to several cancers, including breast cancer and esophageal cancer," Basen-Engquist says.



Why You Desperately Need Your Beauty Sleet

#### GET YOUR BEAUTY SLEEP

We can't live or function withoutsleep
– it enables us to accomplish the
things we want to in life,"says Diwakar
Balachandran, M.D., medical director
in the MD Anderson Sleep Center.





SAVE YOUR LIFE

#### **AVOID TOBACCO**

This is one of the biggies. Research shows tobacco use is the cause of 25% to 30% of cancer deaths. But despite those risks, roughly one in five adults still smokes, according to the Centers for Disease Control and Prevention.



## BE SMART IN THE

It takes more than a little sunscreen to avoid skin cancer, including its deadliest form, melanoma 4. Create email newsletter design using Mailchimp or canva tool.

# NEWSLETTER **GARBAGE DUMP: DELHI**



#### Garbage mess likely for several Delhi areas

The contract of a private concessionaire tasked with collecting waste from neighbourhoods in central, south and southeast Delhi runs neighbourhoods in central,

south and southeast Delhi runs out, said Municipal Corporation of Delhi (MCD) officials aware of the matter, adding that it is unlikely another agency will be hired in two months.

The concessionaire, said the out in November. Parts of the officials cited above, picked up national capital are staring at a garbage from MCD's Central garbage crisis from November, Zone, which includes when the contract of a private Daryaganj, Kalkaji, Sarita Vihar, concessionaire tasked with Siddharth Nagar, Lajpat Nagar, collecting waste from Andrewsganj, and Amar Colony, among others