

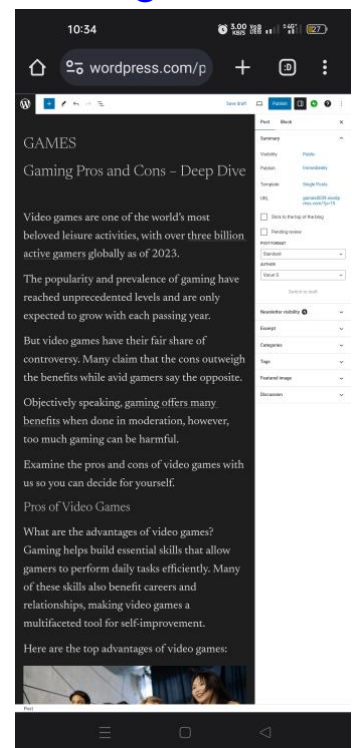
**NAME** : VARUN S  
**DEPARTMENT** : INDUSTRIAL BIOTECHNOLOGY  
**COLLEGE** : GOVERNMENT COLLEGE OF TECHNOLOGY ,  
COIMBATORE  
**NAAN MUDHALVAN COURSE:** DIGITAL MARKETING  
**NAAN MUDHALVAN ID** : 08BBBAE57B6E8C2ABBB43CF84C3C5FBC

## ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://analytics.google.com/analytics/web/#/p407676203/reports/intelligencehome> Wordpress: <https://wordpress.com/2023/10/30/games/>



2. Create a new facebook business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61552943521070&mibextid=ZbWKwL>



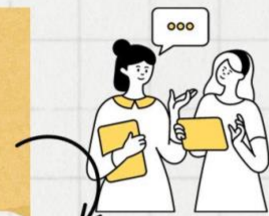
3. Create and design a social media advertisement poster using canva.

# Key phases of a successful project

01

## INITIATION

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## PLANNING

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## EXECUTION

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04

## MONITORING

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[www.reallygreatsite.com](http://www.reallygreatsite.com)

4. Create email newsletter design using Mailchimp or canva tool.

