If you are reading this link, then you've successfully read the hidden URL in the image.

Here is the information you will need:

The key for the encrypted message below is the largest known Fermat Prime passed through an SHA3_256 Hash. This number should be passed as a byte string by placing a b'' in front of the string.

Here is the message you need to decrypt:

b'gAAAABaSsmdCFRxbqA6n-L0CMIMuhn26uGiIk5Wtx-V7wEPLBZYA
67nGbNWyZziGyorwIlHqp3M5xrtzQj5tCab8XfBRCmdJXZYD1Fwp68A
tD8WEMhblQ4I2DKDNFzqULH1DDETry3ptZnGZUgVo5gdDlnihqu1_oX
-KboNpyRQ6J0DmeWTsm3L31btF_O6sX81rj3rBVI0qVuT7QdRT2buri
sQRnw5htA05llYgc1_fMkN_PSxCwY='

This message contains the next link. Best of luck.