Organized Jointly by JAN WYZYKOWSKI UNIVERSITY, POLAND & B.M. INSTITUTE OF ENGINEERING & TECHNOLOGY, HARYANA, INDIA
26th June 2021.

Conference website: http://icdam-conf.com/
*************** **CALL FOR PAPERS** ***************
SPECIAL SESSION ON

Title: **Big Data Analytics and Artificial intelligence in business and Marketing**

All the accepted papers (after double-blinded peer review) will be published in Springer's Lecture Notes on Data Engineering and Communications Technologies [Indexing: **SCOPUS, INSPEC, EI Compendex, WoS] and extended selected papers will be published in the special issues of SCI/SCOPUS/WoS/DBLP/ACM indexed Journals**. All accepted papers will be published in Scopus and WoS **Indexed Springer Series on Lecture Notes on Data Engineering and Communications Technologies** and Extended papers to the following Journals:

1. Multimedia Tools and Applications, Springer (**SCI IF 2.31)**
2. Expert Systems, Wiley (**SCI IF 1.54)**
3. International Journal of High-Performance Systems Architecture (**SCOPU**S)
4. International Journal of Information and Communication Technology (**SCOPUS)**
5. International Journal of Data Analysis Techniques and Strategies (**SCOPUS)**
6. International Journal of Pervasive Computing and Communications (**SCOPUS, ESCI)**

Impotent Date

Submission Deadline	March 31st, 2021
Notification of Accept/Reject	May 15th, 2021
Final Paper Due	May 31st, 2021
Registration Deadline	May 31st, 2021
Conference	June 26th, 2021

SESSION ORGANIZERS:

1. Dr. Kiran Chaudhary
Shivaji College, University of Delhi
E-mail: kchaudhary1@gmail.com
2. Dr. Mansaf Alam
Big Data, Cloud Computing ad IoT, Laboratory,
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EDITORIAL BOARD:

SESSION DESCRIPTION:

Aim: Organize a special session on Big Data Analytics and Artificial intelligence in Business and Marketing in order to provide a platform for researchers involved in the field of Business, Marketing, and big data Analytics with Artificial Intelligence research and mutual exchange of their thoughts, skills, and expertise.

RECOMMENDED TOPICS:

Topics to be discussed in this special session include (but are not limited to) the following:
Big Data Analytics
Big Data Analytics with AI for Business
Big Data Analytics with AI for Marketing
Big Data Analytics Programming Models
Heterogeneous data source integration on Cloud Computing
Energy Efficient algorithm for Cloud Computing
Security issues in Big Data Analytics and Cloud
Storage, indexing, and query processing for Big data
Big Data applications in Business and Marketing
Security, privacy, reliability, and trust in Big Data
Placement, scheduling, and optimization of Massive data
Evaluation and optimization of big data
Performance characterization of Big Data
Simulation and debugging of massive data systems and tools
Big data processing and analysis
Future Trends in Big Data Analytics
Digital marketing data analytics
Business intelligence and data analytics
Big data analytics in understanding marketing strategy, product development and consumer behavior
Data analysis and business modeling

Business analytics and decision making
Emerging business intelligence and analytics trends for today business
Business intelligence

DOWNLOAD PAPER TEMPLATE:
1. **Template-Special session** :https://mansaf.webs.com/Template-Special%20session%20title.doc

2. **T1-book.dot:** https://mansaf.webs.com/T1-book.dot
Put Template-Special Session and T1-book.dot both file in same directory and write paper in Template-Special Session file
3. **Readme-T1-Book.pdf**: https://mansaf.webs.com/readme-T1-book.pdf ,The guideline is given in this file

SUBMISSION PROCEDURE:
Researchers and practitioners are invited to submit papers for this special theme session on [insert special session topic] on or before [insert due date]. All submissions must be original and may not be under review by another publication. INTERESTED AUTHORS SHOULD CONSULT THE CONFERENCE'S GUIDELINES FOR MANUSCRIPT SUBMISSIONS.

Write **Big Data Analytics and Artificial intelligence in business and Marketing** before title first page of your paper and submit from the following link:

https://easychair.org/my/conference?conf=icdam2021

All submitted papers will be reviewed on a double-blind, peer review basis.

IMPORTANT NOTE: While submitting the paper in this special session, please specify [**Big Data Analytics and Artificial intelligence in business and Marketing**] at the top (above paper title) of the first page of your paper.

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Dr Kiran Chaudhary & Dr. Mansaf Alam

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