



# Varun Mohanty

Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.



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## SKILLS

PowerBI

Looker Studio

Tableau

SmartSheet

Google Ads

SEO

CRM

GCP

SQL

Python

WordPress

MS Office

Canva

## INTERESTS

Hiking

Traveling

Bike Riding

## WORK EXPERIENCE

### Process Executive

#### Cognizant

10/2023 - Present

Achievements/Tasks

- Skilled in ticket management and lab testing to optimize platform performance, with a strong focus on client satisfaction through efficient issue resolution.
- Experienced in GCP for technical guidance, complex troubleshooting, and delivering tailored solutions
- Proficient in data management with Excel, and client reporting using Looker Studio

### Associate Subject Matter Expert

#### Tudip Technologies

11/2022 - 09/2023

Achievements/Tasks

- Google Cloud Platform:** Skilled in ticket management and lab testing to ensure optimal platform performance, prioritizing customer satisfaction through efficient issue resolution. Proficient in providing technical guidance, troubleshooting, and delivering tailored solutions on GCP
- Digital Marketing:** Experienced in multi-channel campaigns across social media, email, and SEO to drive engagement. Skilled in Mailchimp and Salesforce for email marketing, with proficiency in SEMrush, Hootsuite, Canva, and Excel for data analysis and reporting
- Web Development:** Developed responsive websites with HTML/CSS and customized WordPress themes to create visually engaging, functional sites
- Business Analysis:** Collaborated closely with the CEO to deliver strategic insights, enhancing decision-making and driving operational improvements

## EDUCATION

### Master of Business Administration

#### Manipal University Jaipur

02/2023 - Present

Courses

- Data Science & Analytics

### Bachelor of Technology

#### Institute of Technical Education & Research

07/2018 - 08/2022

Courses

- Electrical & Electronics Engineering

## PERSONAL PROJECTS

### Mobile Sales Dashboard (10/2024 - 11/2024)

- Created a powerful, interactive dashboard using DAX formulas

## CERTIFICATIONS

Preparing Data for Analysis with Microsoft Excel

Associate Cloud Engineer

Digital Marketing & E-commerce

Campaign Manager 360