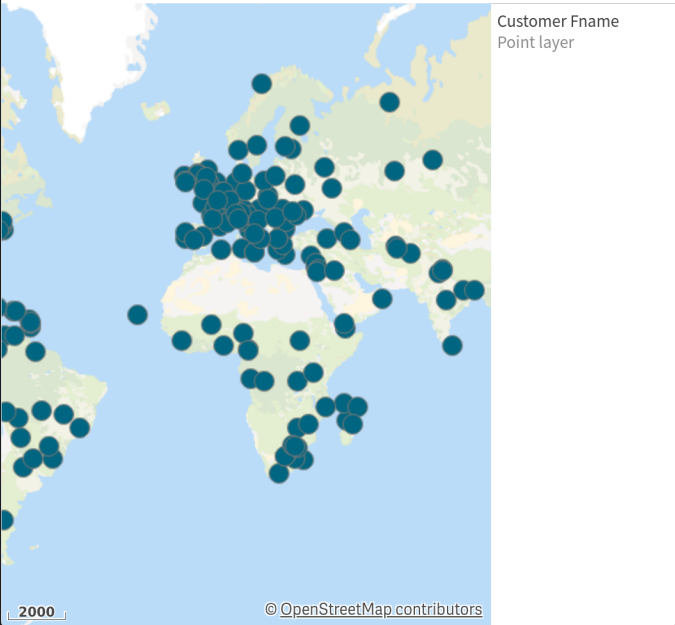
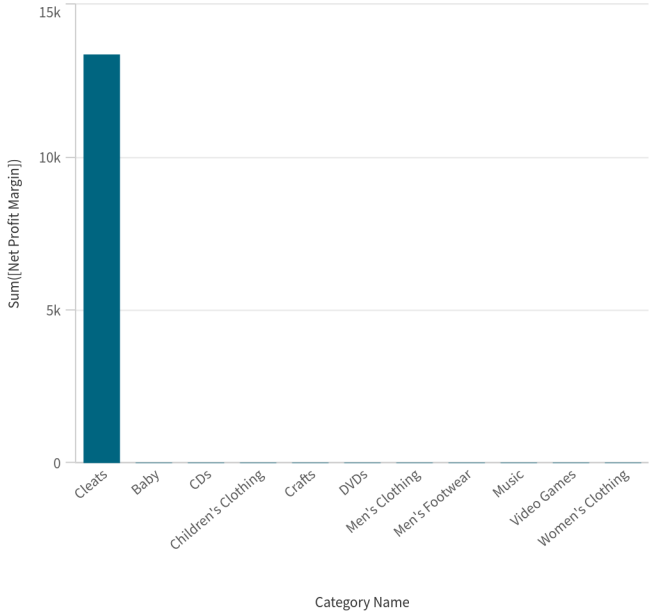


Profit Dashboard

Profit Gained by each Country



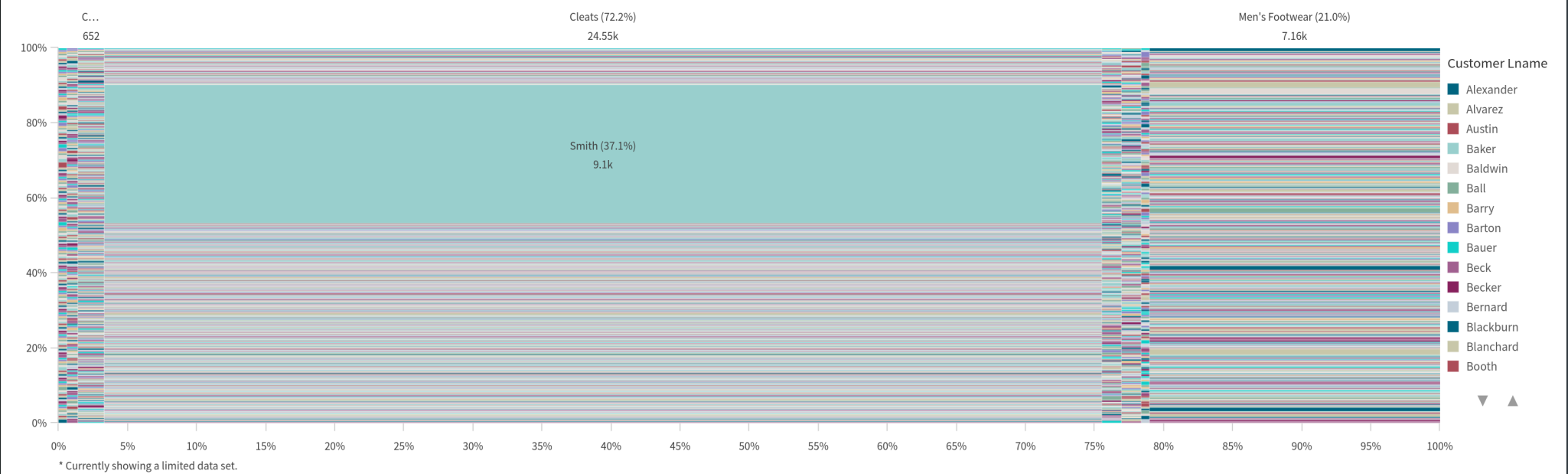
Category Names along with their Profits



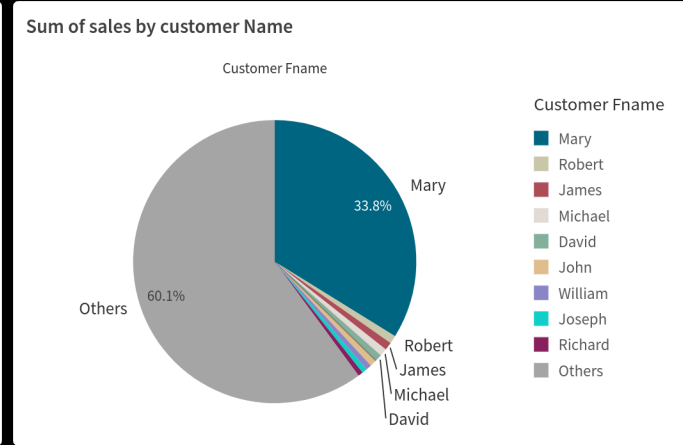
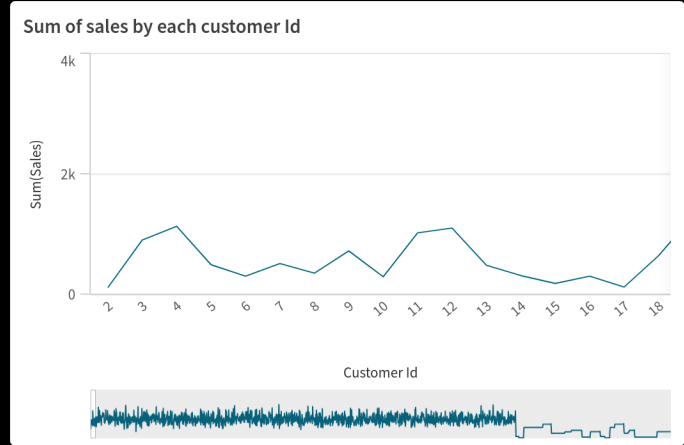
NLP Insights of sales

- Calculated measure (KPI)
- The count of Count(Sales) is 51.02k.
- Ranking
- The count of Count(Sales) is 51024.
- Comparison
- Comparison: count of Count(Sales) is 51.02k and count of Count(Revenue) is 51.02k.
- Mutual information
- The mutual dependence between Sales and Revenue is 98.78%.
- Correlation
- Correlation: Revenue and Sales have a 80.67% correlation.

Mekko Chart of Customers along with their revenue.

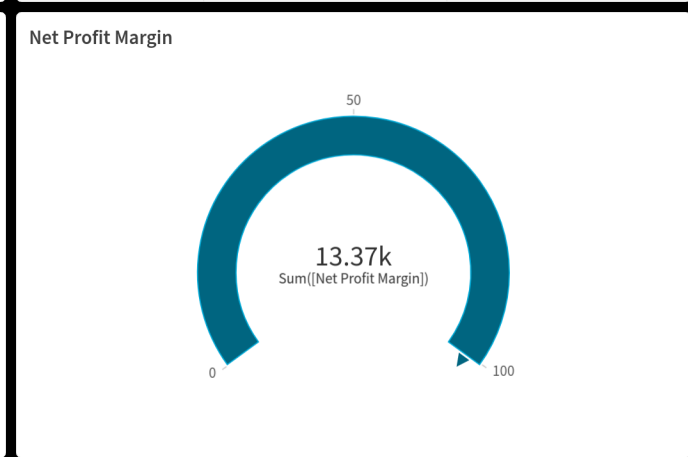
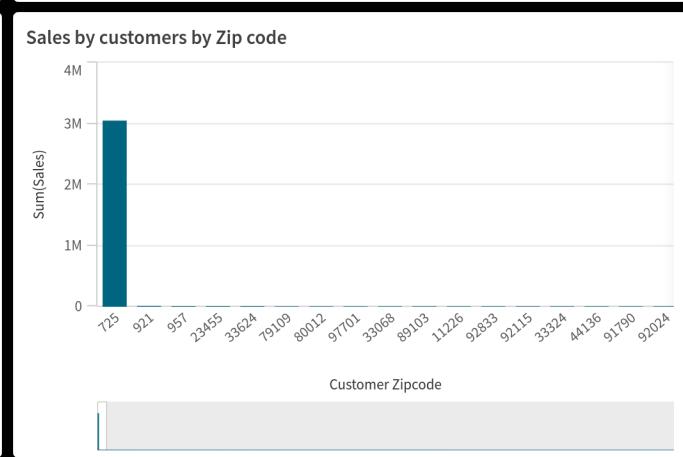
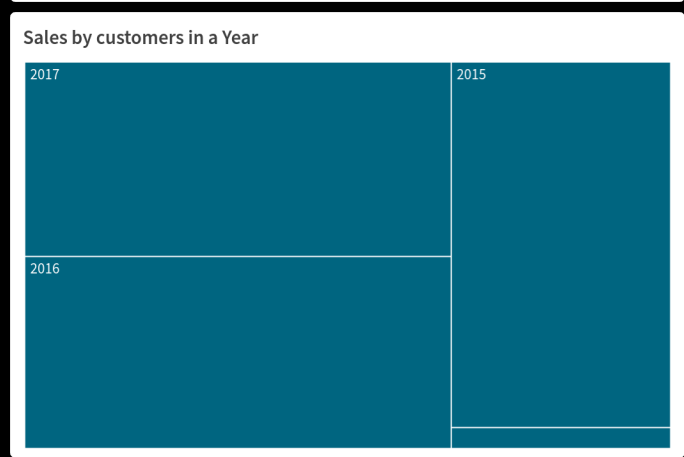


Sales Dashboard



Order Item Discount by their Names

Customer Lname	Q	Sum([Order Item Discount])	Sum([Order Item Discount])
Totals		831821.67315152	831821.67315152
Abbott		230.09999752	230.09999752
Acevedo		222.439999582	222.439999582
Acosta		344.670000317	344.670000317
Adams		443.160001503	443.160001503
Adkins		1323.940003901	1323.940003901
Aguilar		338.909993653	338.909993653
Aguirre		543.299999429	543.299999429
Albert		198.789999547	198.789999547
Alexander		178.74999619	178.74999619
Ali		638.279998886	638.279998886
Allen		295.970003607	295.970003607
		2563.469997707	2563.469997707



Department Name

Apparel	✓
Discs Shop	✓
Book Shop	
Fan Shop	
Fitness	
Footwear	
Golf	
Health and Beauty	
Outdoors	
Pet Shop	
Technology	

## Revenue dashboard using filter pane

Qlik

Delivery Status

Order Zipcode

Department Id

Sales

Product Name

Category Id

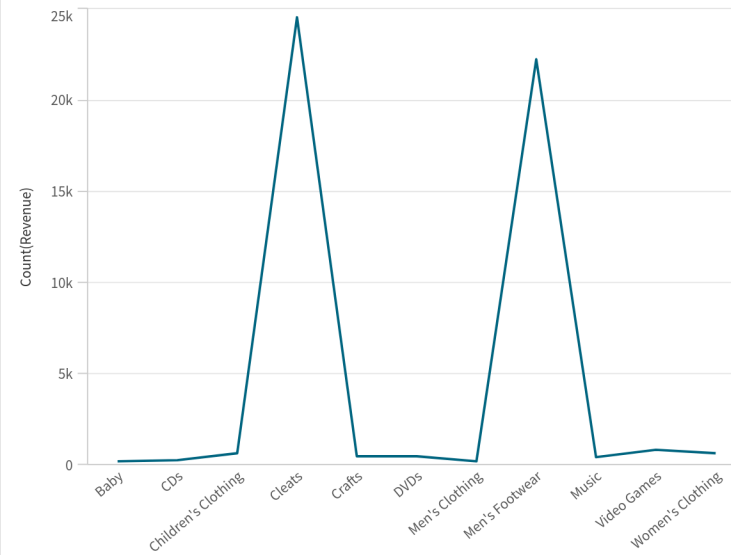
Revenue

Market

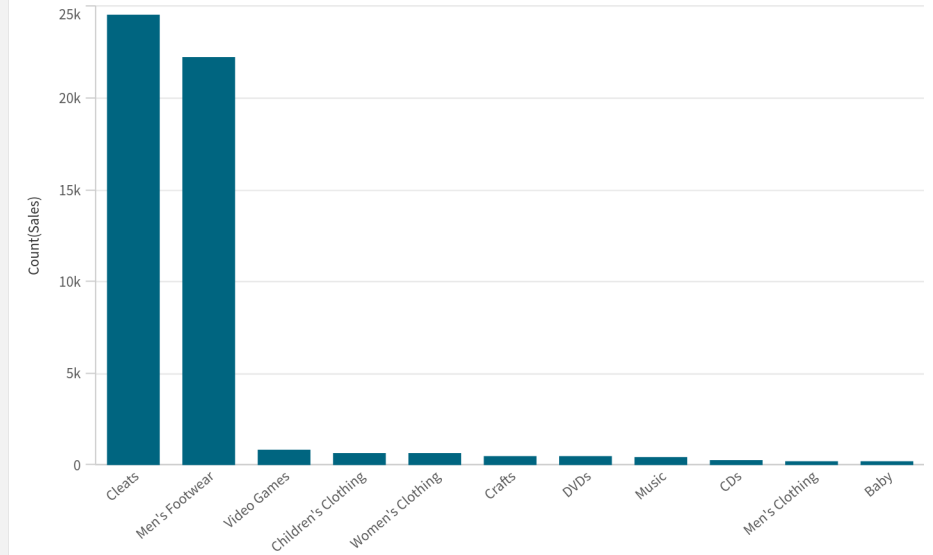
Customer Fname

Net Profit Margin

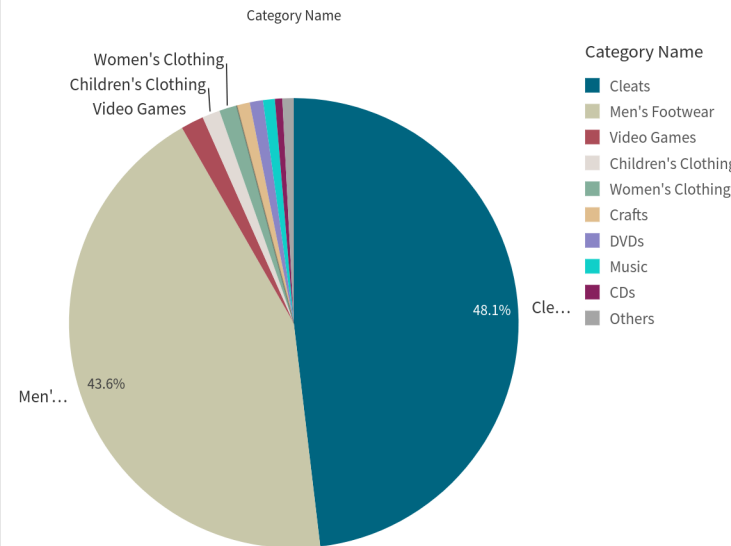
Category Name vs Count(Revenue)



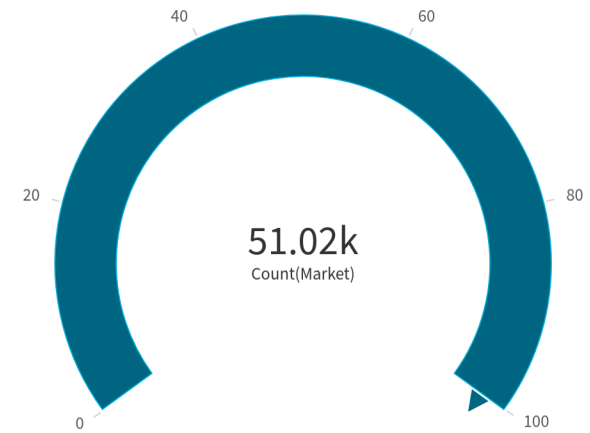
Category Name vs Count(Sales)



Category Name vs Count(Revenue)

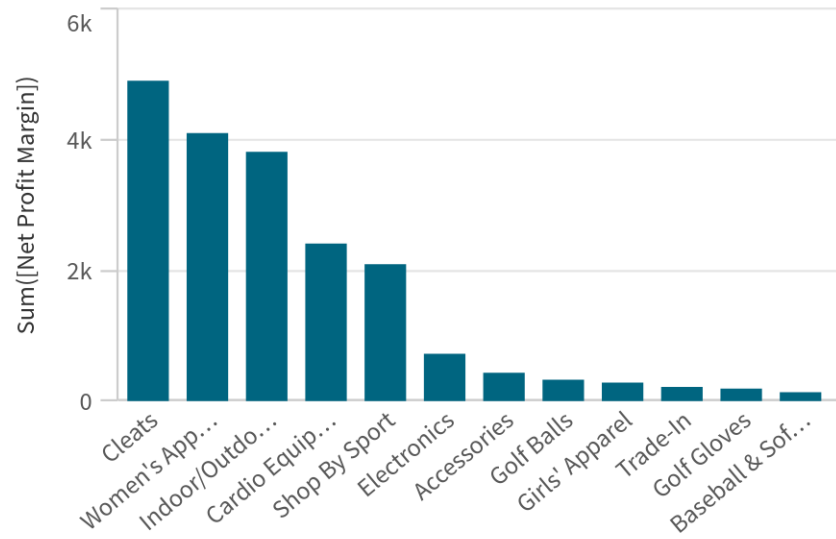


Count(Market)





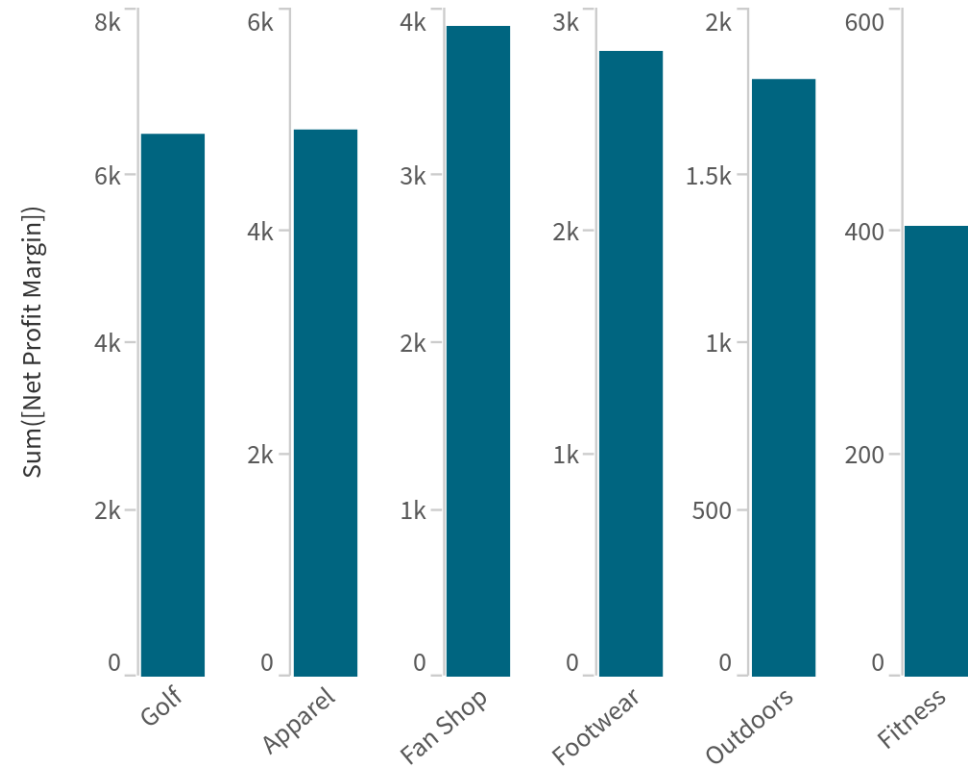
## Category Names along with their Profits



Category Name



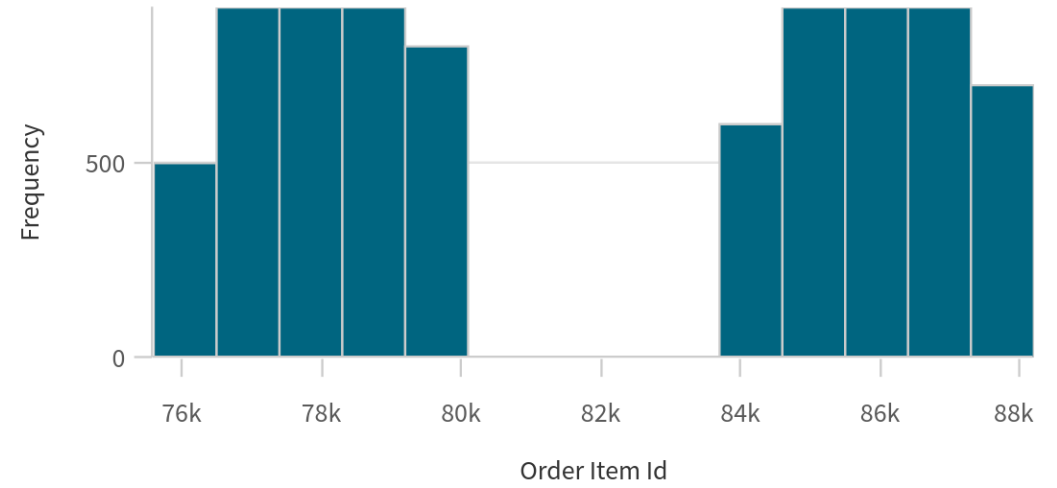
## Dept name and their profits



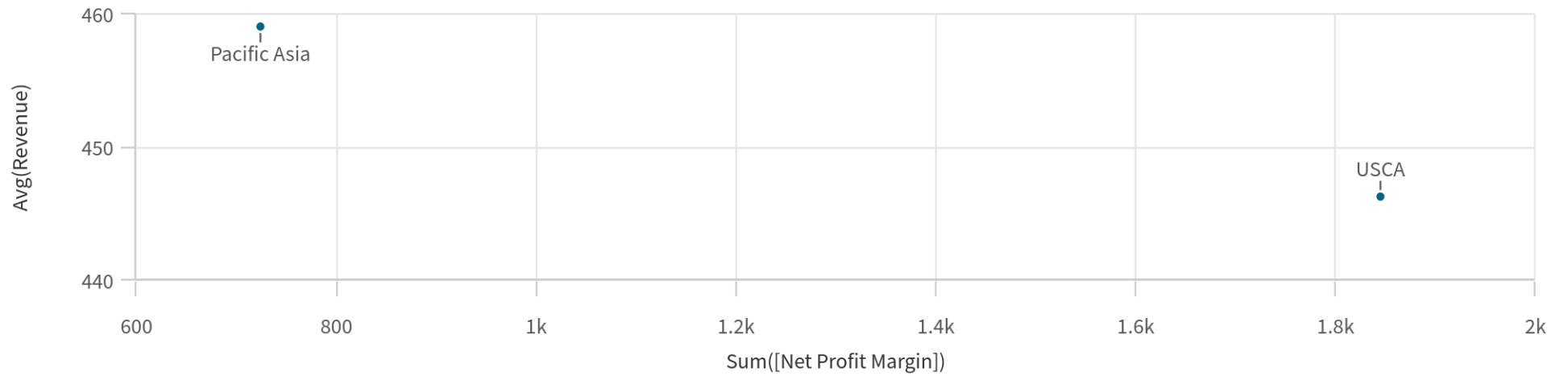
Department Name



order id and its frequency

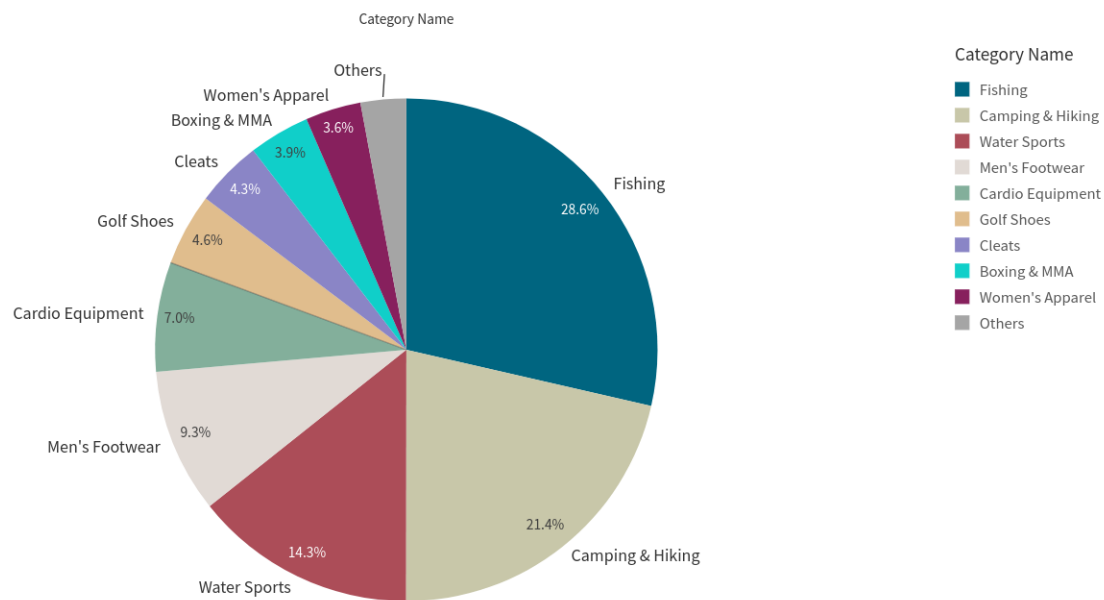


Market and its value





## Average product price of category



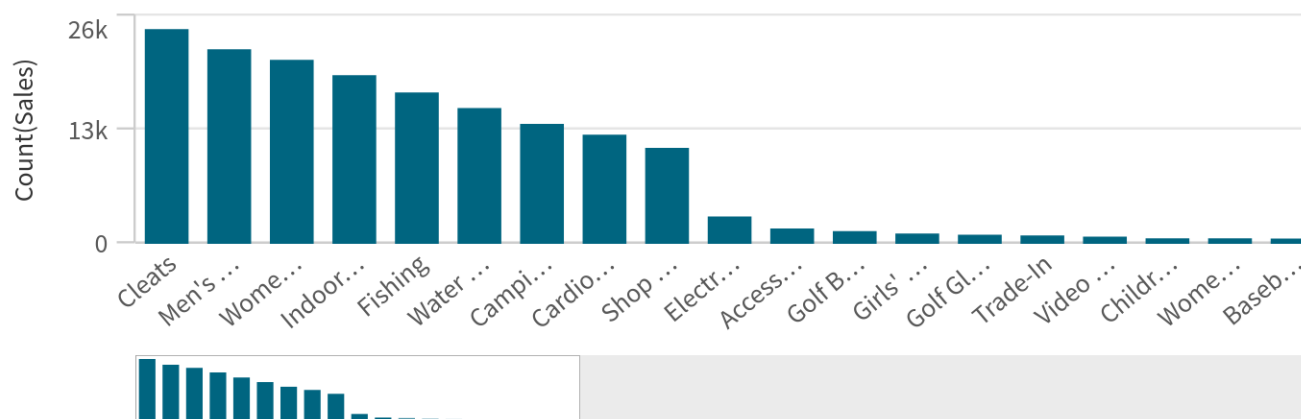


Sum(Sales)  
36.78M

Sum(Revenue)  
81.96M

Sum([Net Profit Margin])  
55.28k

Category Name vs Count(Sales)

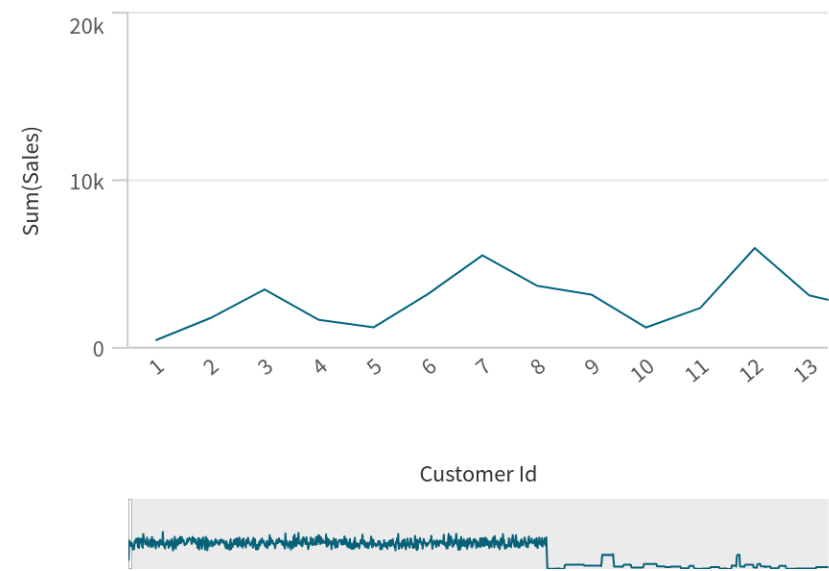


Count(Market)





Sum of sales by each customer Id



Order Item Discount by their Names

Customer Lname	Q	Sum([Order Item Discount])	Sum([Order Item Discount])
Totals		3730378.4025927	3730378.4025927
Abbott		967.179998993	967.179998993
Acevedo		1627.270003082	1627.270003082





## NLP Insights of sales

### Calculated measure (KPI)

- The count of Count(Sales) is 62.55k.

### Ranking

- The count of Count(Sales) is 62550.

### Comparison

- Comparison: count of Count(Sales) is 62.55k and count of Count(Revenue) is 62.55k.

### Mutual information

- The mutual dependence between Sales and Revenue is 99.94%.

### Correlation

- Correlation: Revenue and Sales have a 57.19% correlation.

## Profit Gained by each Country



Customer  
Frame  
Point  
layer



## Mekko Chart of Customers along with their revenue.

