



Bangalore Restaurant Analysis Using Power BI

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**Varun S**

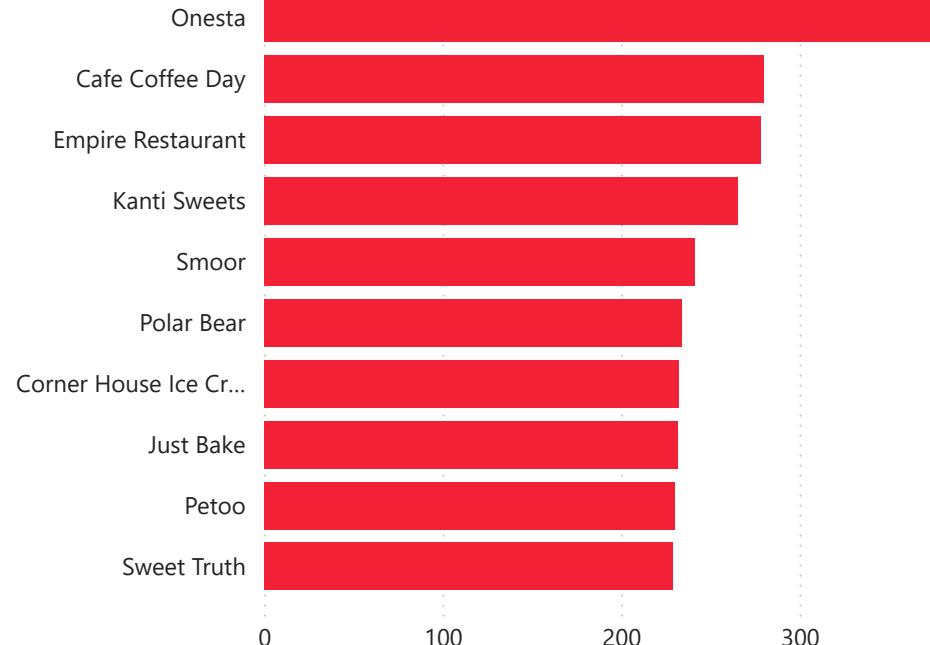


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## Top Restaurants

## Cost and Rating Analysis →

## Top 10 Restaurants



location

All

online\_order



15.02K (34.84%)

28.09K (65.16%)

7038

Total Restaurants

Buffet

Cafes

Delivery

Desserts

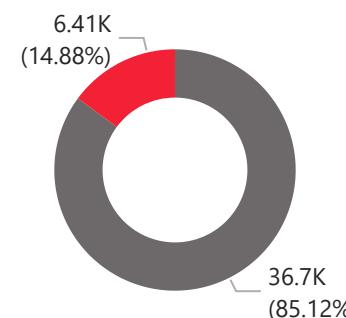
Dine-out

Drinks &amp; nightlife

Pubs and bars

3.51

Average Rating



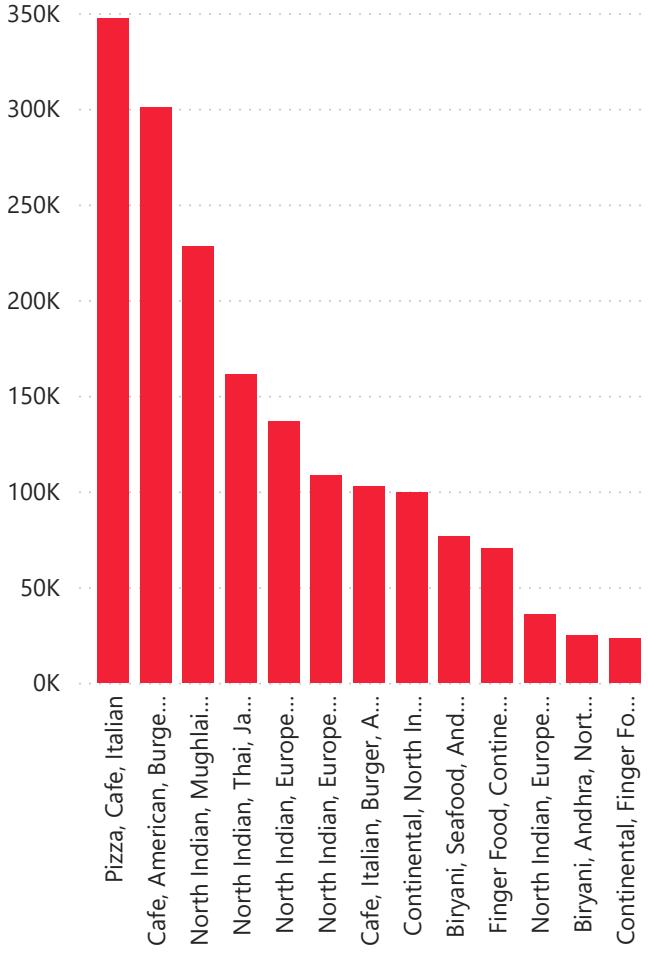
book\_table



## Top 100 Rated Restaurants

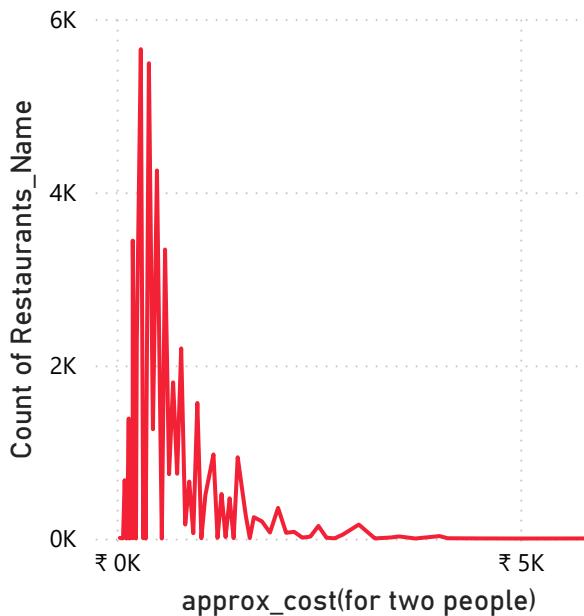
Restaurants_Name	location	Rating	votes	approx_cost(for two people)
AB's - Absolute Barbecues	BTM	4.90	6375	₹ 1,600
AB's - Absolute Barbecues	BTM	4.90	6404	₹ 1,600
AB's - Absolute Barbecues	BTM	4.90	6452	₹ 1,600
AB's - Absolute Barbecues	BTM	4.90	6490	₹ 1,600
Asia Kitchen By Mainland China	Koramangala 5th Block	4.90	2178	₹ 1,500
Asia Kitchen By Mainland China	Koramangala 5th Block	4.90	2184	₹ 1,500
Asia Kitchen By Mainland China	Koramangala 5th Block	4.90	2202	₹ 1,500

## Top Cuisines People Like

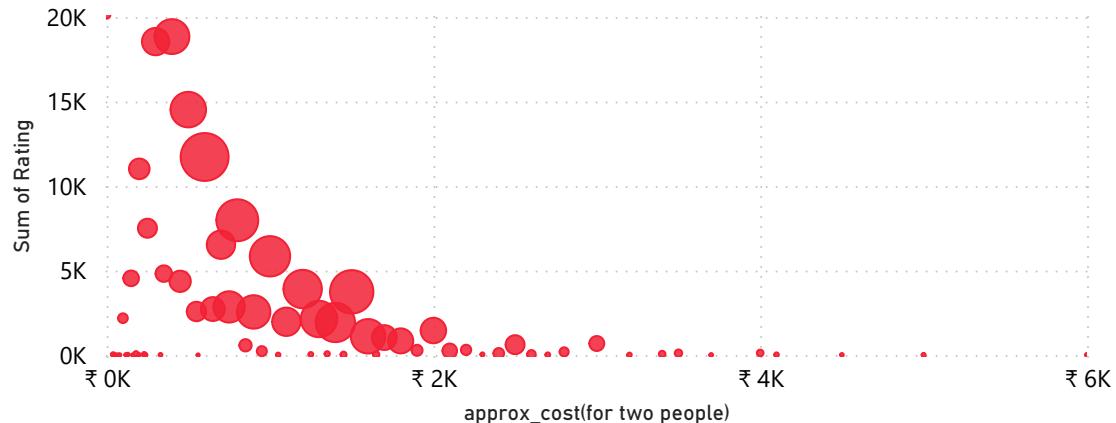


← Top Restaurants

Restaurants\_Name by approx\_cost(for two people)



Relationship b/w cost &amp; rating, with votes as popularity indicator



## Cost and Rating Analysis



location  
All

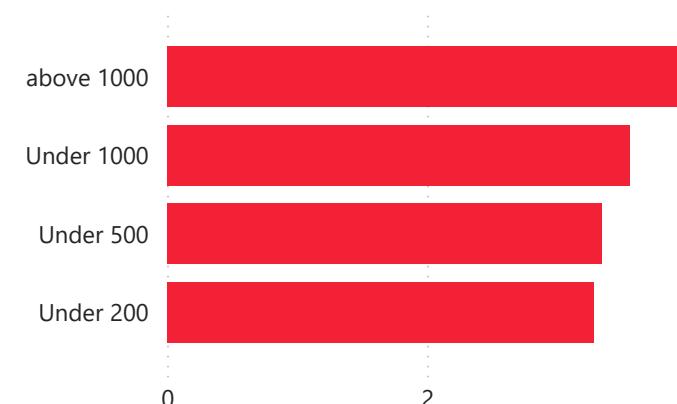
₹ 596.1813

Average Cost

3.51

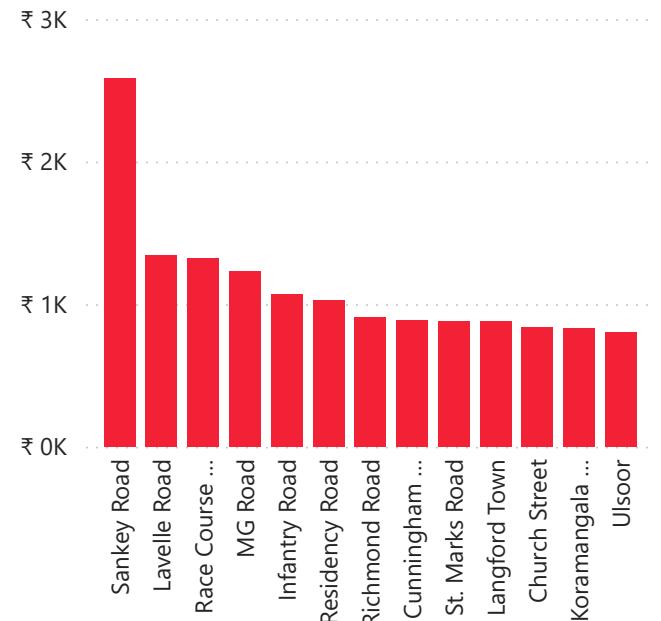
Average Rating

Average Rating by Cost Range Restaurant

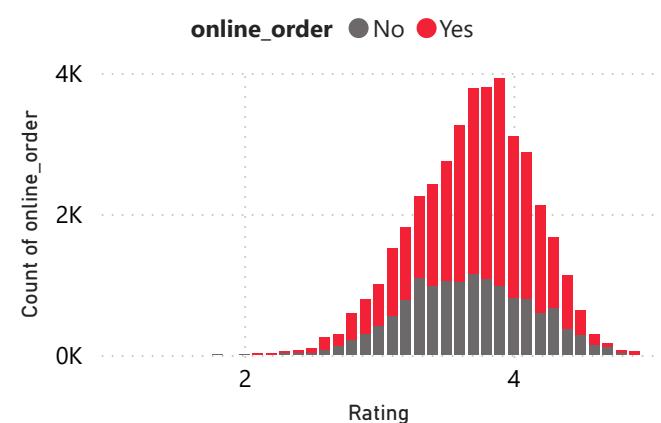


## Cuisine &amp; Dish Liked Analysis →

Average Cost for Tow by location



online\_order by Rating



## Cost and Rating Analysis

Restaurants\_Name by Cuisine



## Cuisine &amp; Dish Liked Analysis

Buffet

Cafes

Delivery

Desserts

Dine-out

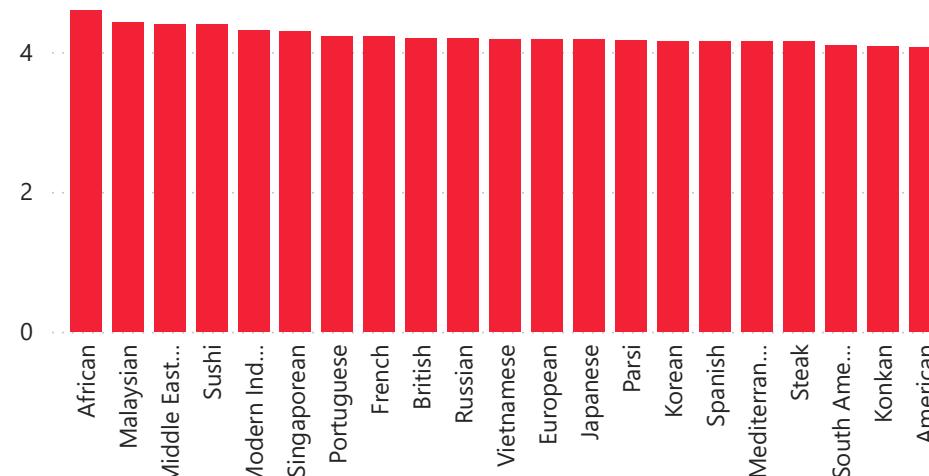
Drinks &amp; nightlife

Pubs and bars

zomato



Average Rating by Cuisine



## Restaurant Selection Guide

Restaurants\_Type

All

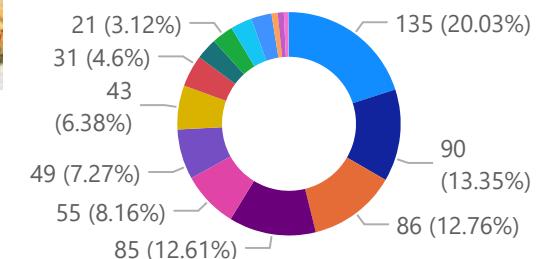
location

All

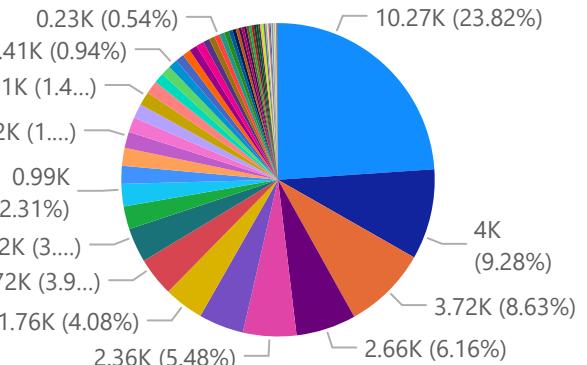
7038

Total Restaurants

Restaurants\_Name by Restaurants\_Type



Count of Restaurants\_Name by Primary Cuisine



[Cuisine & Dish Liked Analysis](#)

## Restaurant Selection Guide

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Restaurants\_Name by Restaurants\_Type



₹ 596.1813

Average Cost for Tow

6413

6413

7038

Online Order Restaurants

Table Booking Restaurants

Total Restaurants



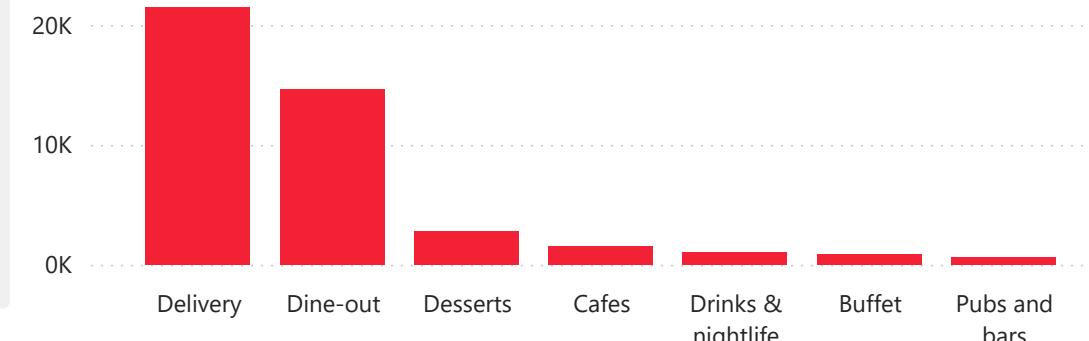
listed\_in(type) ▾  
All ▾

location ▾  
All ▾

Rating ▾  
All ▾

Restaurants_Name	location	Rating	votes	Primary Cuisine	Address
Bazaar - Zone By The Park	Electronic City	4.00	415	Continental	Zone by The Park, 26/A, Phase 1, Electronic City
Z-Bar	Electronic City	4.10	410	Finger Food	Zone By The Park, 26/A, Electronic City, Bangalore
Tandoorinn	Old Madras Road	3.20	5	Biryani	YSR Complex, TWD Road, Old Madras Road, Bangalore
Sardar Tikka Singh	Marathahalli	0.00	0	North Indian	Ys Building, Near Zeus Gym, Shirdi Sai Temple Road, Bangalore
Feel@Home	Marathahalli	3.60	42	North Indian	Yemalur, Marathahalli, Bangalore
Hatti Kaapi	Ulsoor	3.80	30	South Indian	Yellappa Chetty Layout, Sivanchetti Gardens, Ulsoor
Hatti Kaapi	Ulsoor	3.80	21	South Indian	Yellappa Chetty Layout, Sivanchetti Gardens, Ulsoor

Restaurants\_Name by listed\_in(type)



Rating by City and Restaurants\_Type



## Insights

### Top Restaurants

- Top-rated restaurants have a consistent rating of 4.5 and above and are mainly found in Koramangala and Indiranagar.
- The most voted restaurants indicate strong customer engagement and loyalty, often tied to good service and food quality.
- A small number of restaurants dominate both votes and ratings, showing that visibility and customer satisfaction are highly correlated.
- Cuisine-wise, North Indian, Continental, and Chinese are frequent among top performers.

### Cost & Rating Analysis

- Restaurants with moderate pricing (₹200–₹500) tend to have the highest average ratings, suggesting value-for-money is key to customer satisfaction.
- Very low-cost (<₹200) and high-end (>₹1000) restaurants receive more mixed reviews.
- Higher vote counts cluster around moderately priced restaurants, indicating affordable places get more traffic and reviews.
- Top 10 locations with high average costs include Whitefield, Indiranagar, and Marathahalli, aligning with tech parks and expat zones.

### Cuisine & Dish Liked Analysis

- North Indian and Chinese are the most commonly offered cuisines.
- Italian, South Indian, and Continental follow closely, often appearing in fusion or multi-cuisine restaurants.
- Most liked dishes include: Biryani, Pizza, Pasta, Paneer dishes, and Momos are showing a blend of traditional and international tastes.
- Higher-rated restaurants typically have a focused or well-curated cuisine menu, rather than offering too many options.

### Restaurant Section Guide

- Quick Bites, Casual Dining, and Cafés are the dominant restaurant types.
- Fine Dining and Buffets are fewer but receive higher average ratings.
- Delivery is the most popular listed service, reflecting Bangalore's tech-savvy population and demand for convenience.
- Buffet restaurants are clustered in family-oriented or commercial areas; Nightlife listings focus on urban centers.
- Cafés are widely spread and are popular for informal meetings, remote work, and hangouts.



## Business recommendations

### Business Impact:

- Target Areas : Koramangala, Indiranagar, and Whitefield are hot zones for high-performing restaurants are ideal for new launches.
- Price : Mid-range pricing attracts more engagement and results in better reviews.
- Menu Strategy : Focusing on 1-2 popular cuisines with crowd-favorite dishes (like Biryani or Pasta) improves customer retention.
- Service Focus : Offering online delivery and booking options significantly improves visibility and user experience.

### Final Summary:

In This, analysis shows that success in Bangalore's restaurant market depends on:

- Affordability (₹200–₹500),
- Focused cuisine offerings,
- Strategic location,
- And enhanced customer services like online orders and table bookings.