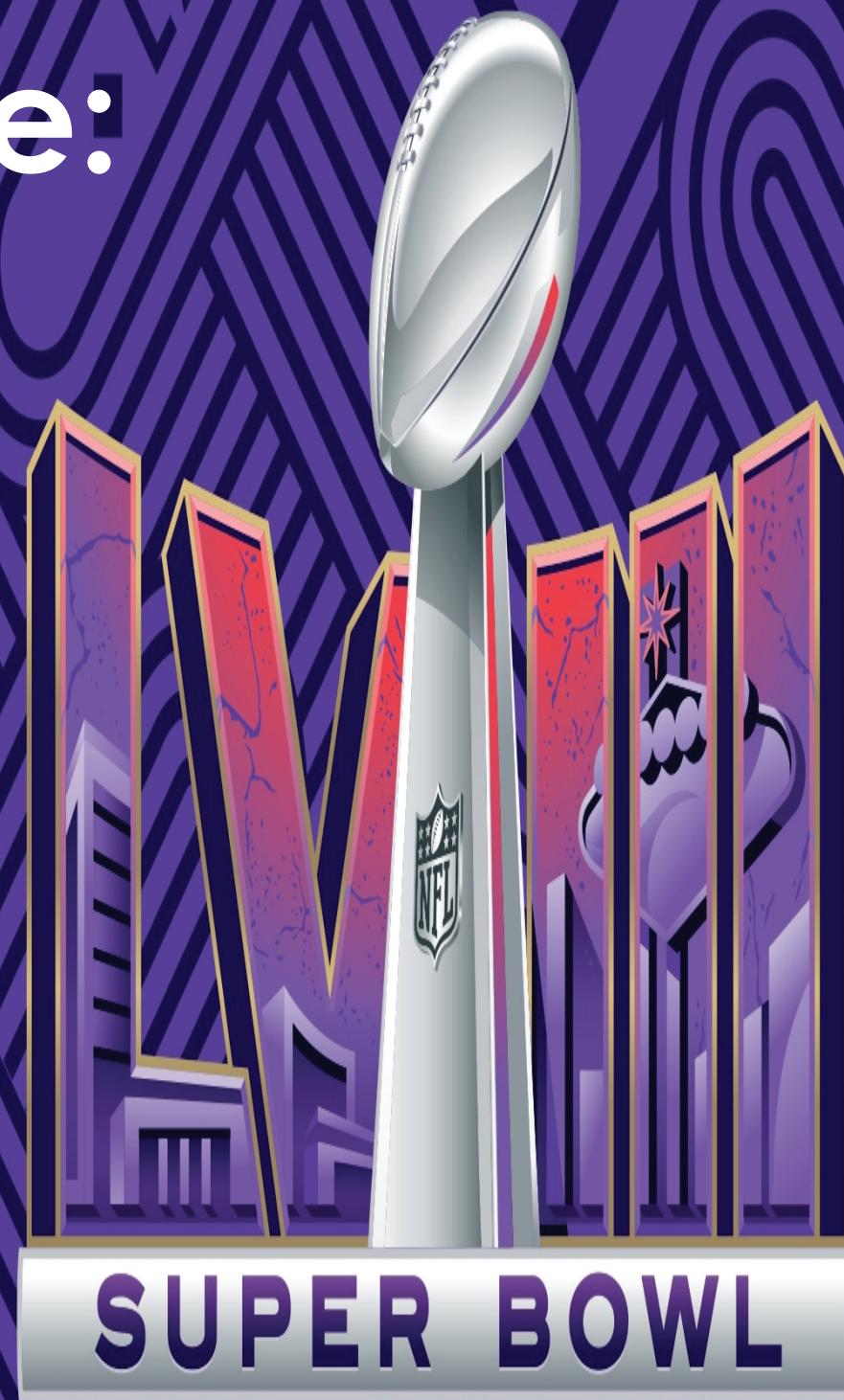


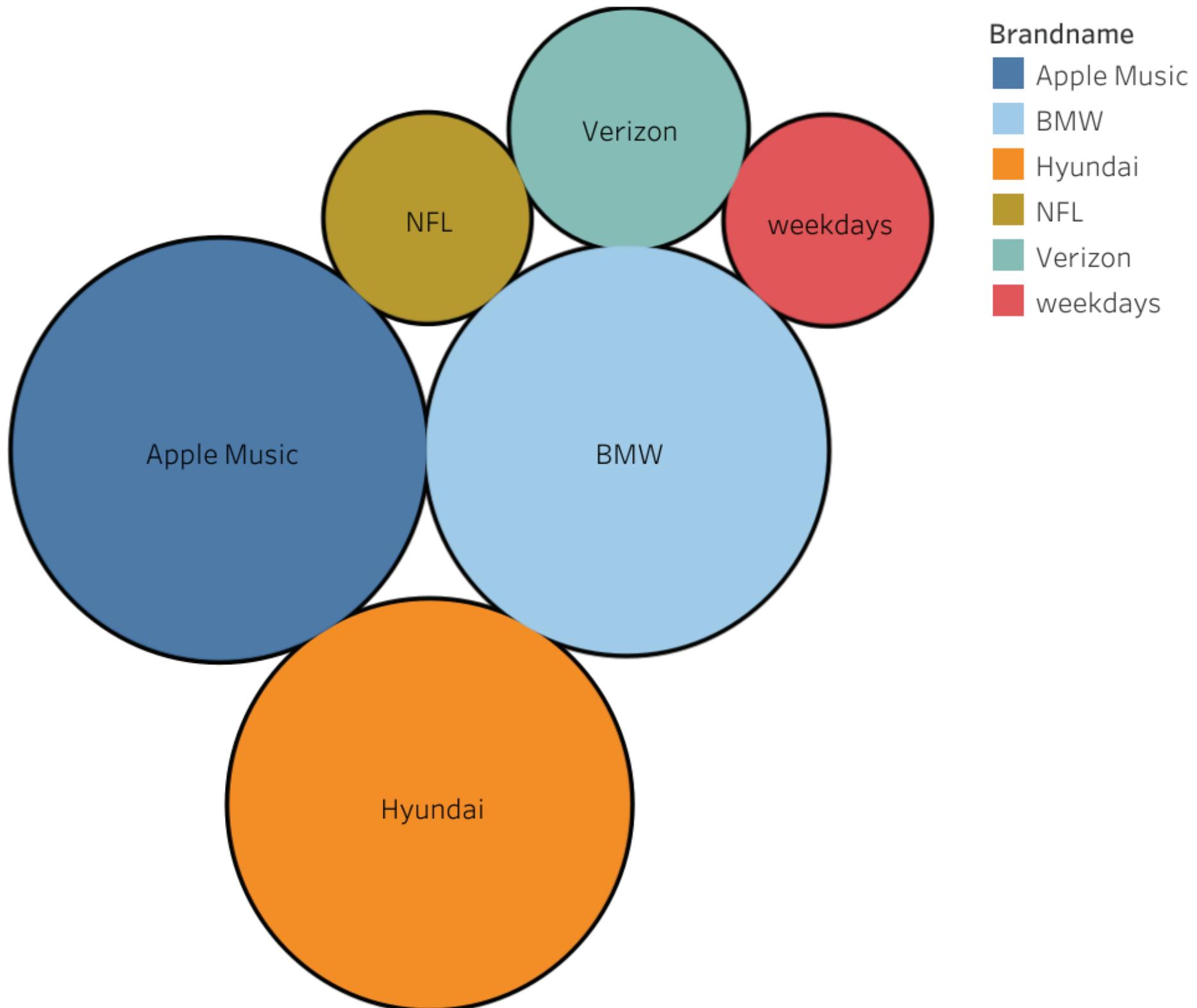
223 - Grad Is Proud to Present an analysis
of tweets for the:



LAS VEGAS

SUPERBOWL COMMERCIALS

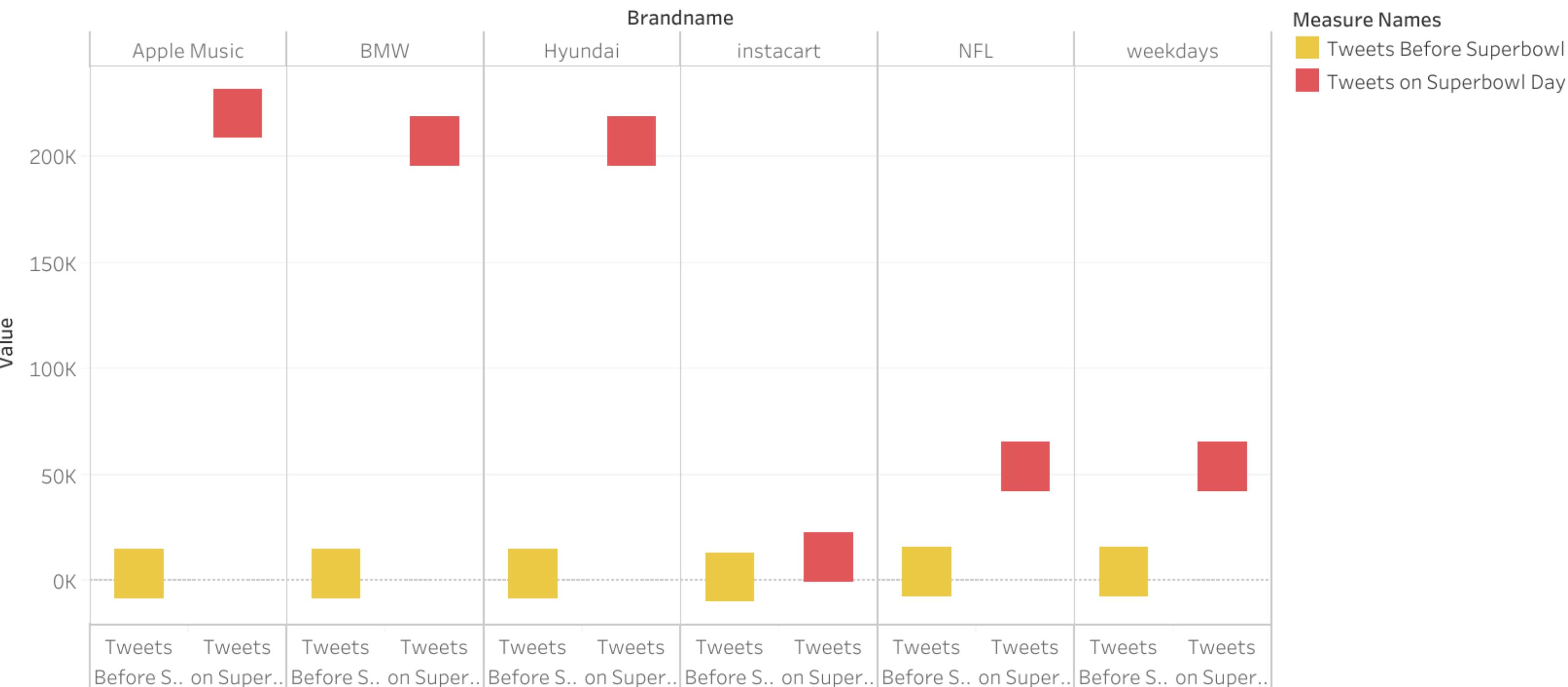
Brand Name VS Number of Tweets



Apple Music “won” with the most tweets followed by BMW!

SUPERBOWL COMMERCIALS

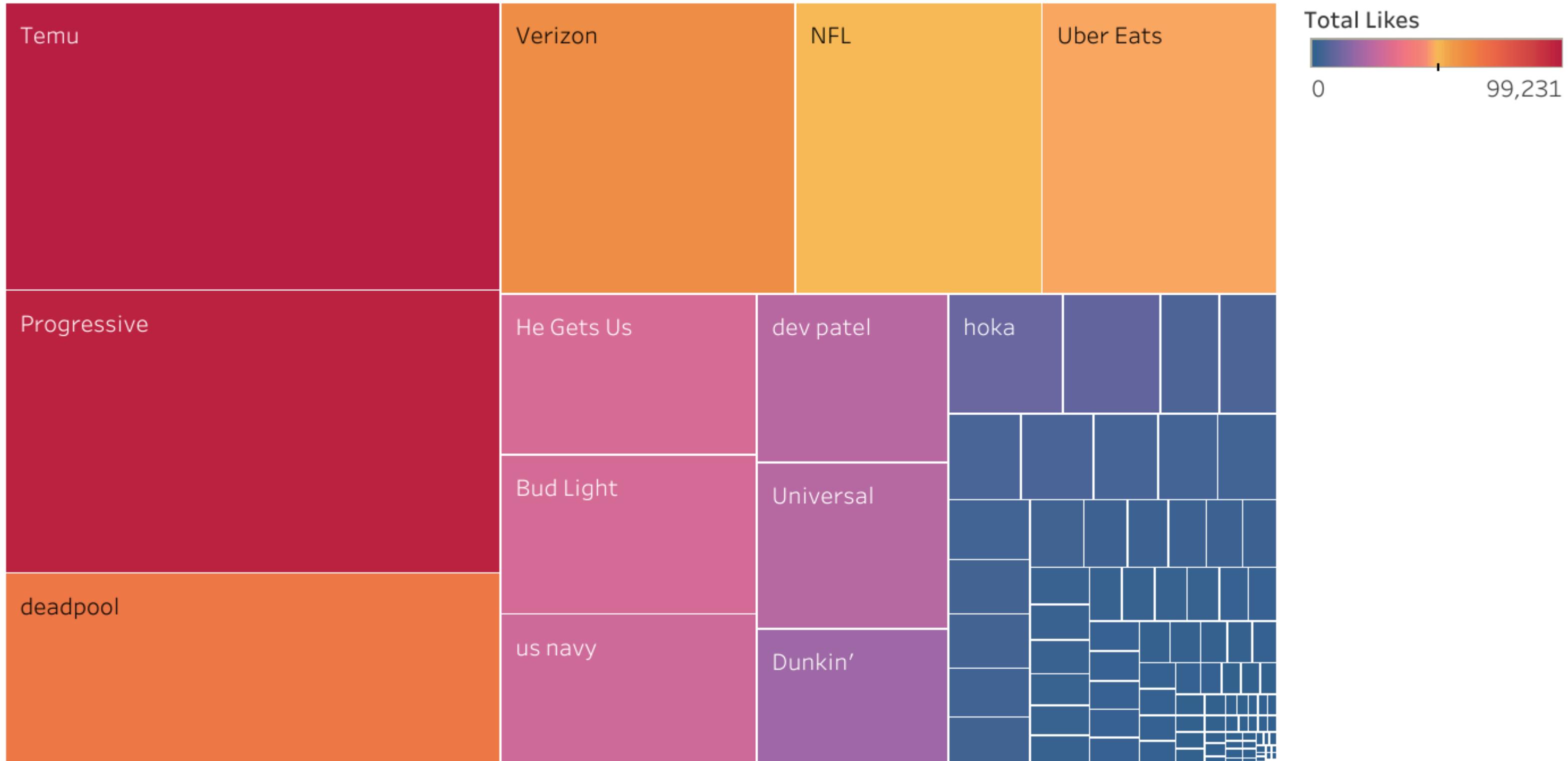
Tweets Before and During Superbowl



Apple Music and BMW got a fantastic return with a huge increase in tweets!

SUPERBOWL COMMERCIALS

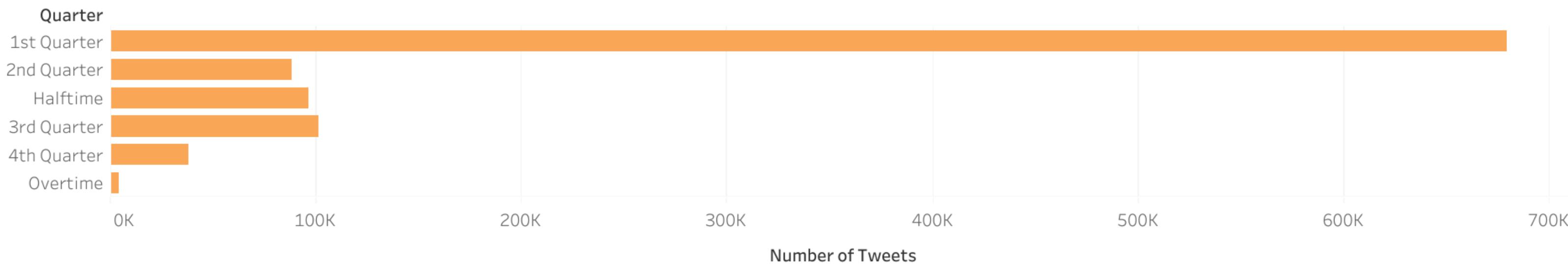
Tweets with Most Number of Likes Based on Brand Names



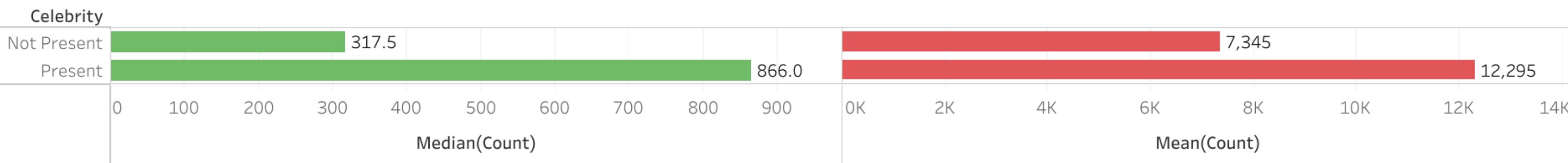
Temu was very popular scoring the most likes on X!

SUPERBOWL COMMERCIALS

Number of Tweets VS Quarter



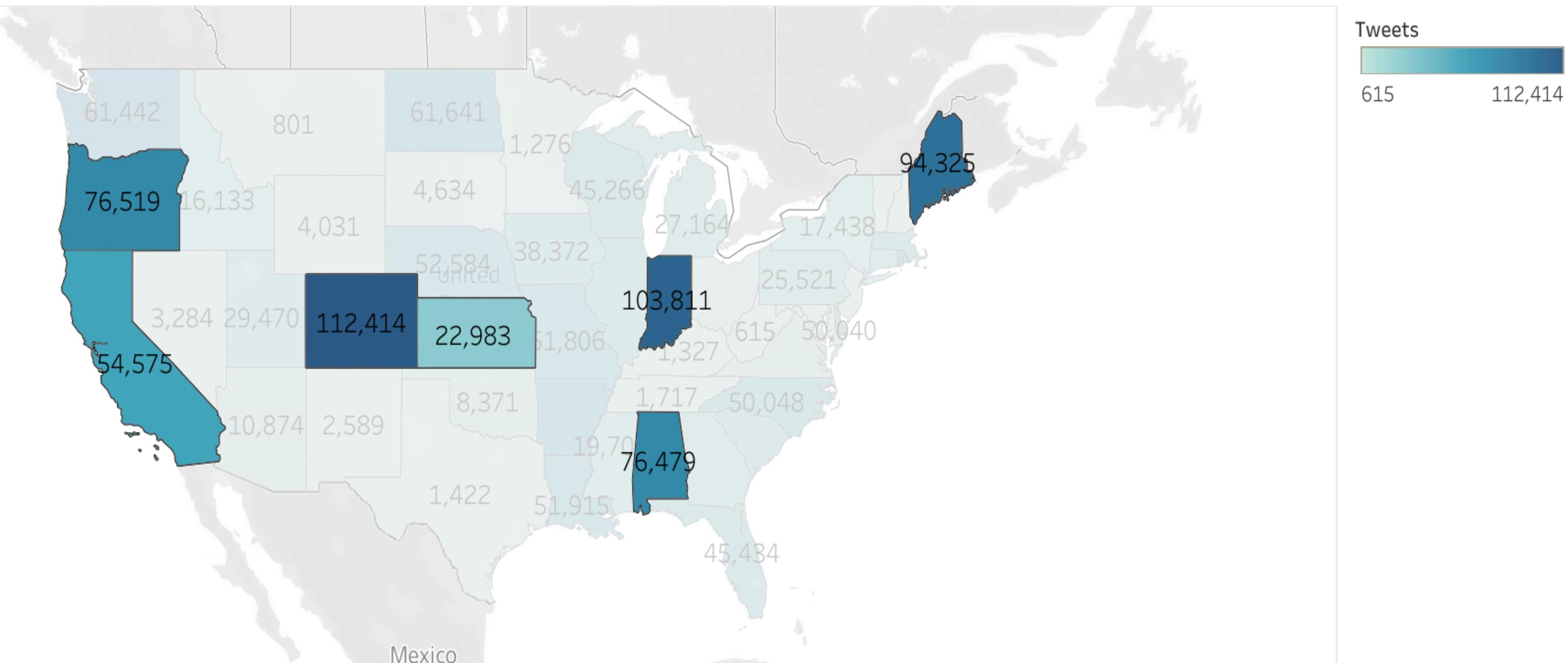
Mean and Median Count of Tweets Based on Celebrity Appearance



1st quarter dominated while celebrities significantly increased brand tweets!

SUPERBOWL COMMERCIALS

Number of Tweets vs State

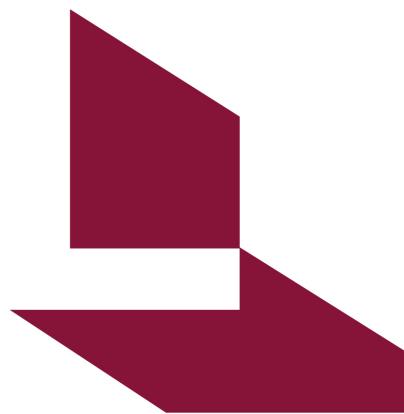


Colorado was the most interactive, having the most tweets!

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