

# Case Study

## Indian Startup Fundings

### Questions:

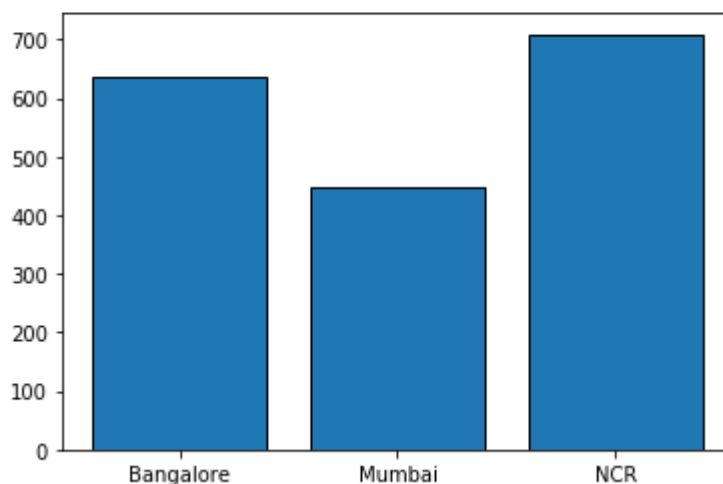
1. The location where startups has received funding maximum number of times is to be find out and Location should be Bangalore, Mumbai, and NCR.

### Explanation:

According to the "Startup Funding" Dataset its been observed that "NCR" has received maximum fundings. Therefore it is advised to establish startup at "NCR" which includes locations of:- New Delhi,Noida and Gurgaon.

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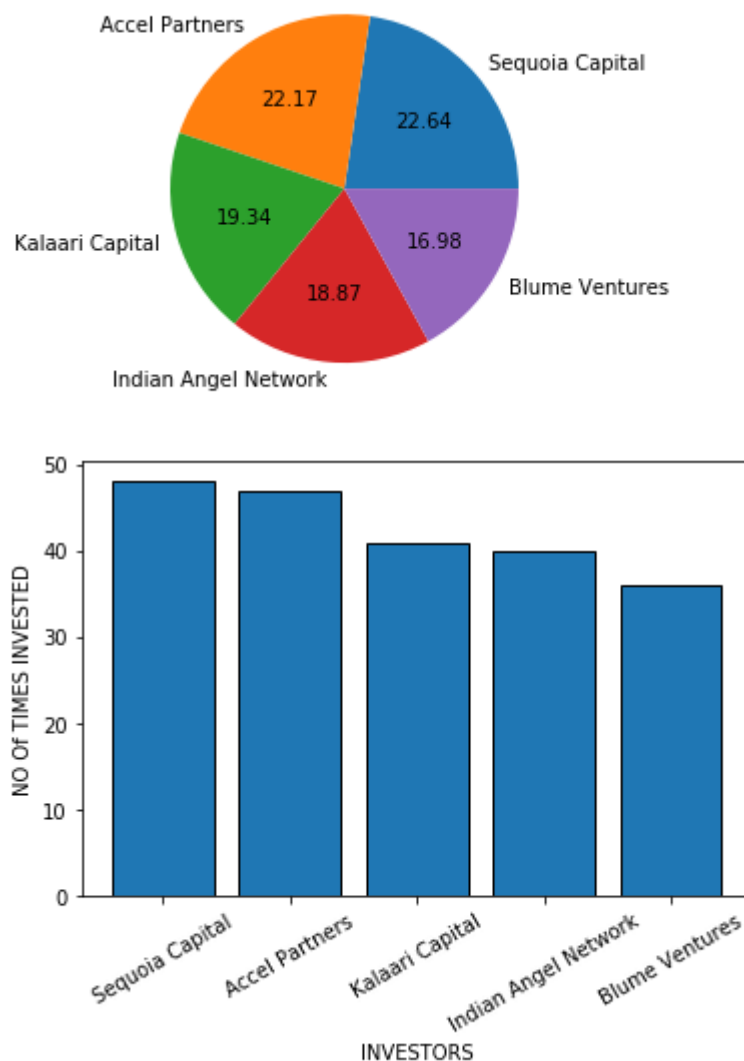
City Location		Number of Fundings
Bangalore		635
Mumbai		449
NCR		709



2. Top 5 investors who have invested maximum number of times (considered repeat investments in one company also). In a startup, multiple investors might have invested. So each investor for that startup is considered and undisclosed investors are ignored.

### Explanation:

According to the "Startup Funding" Dataset its been observed that



Investors		No of times invested
Sequoia Capital		64
Accel Partners		53
Kalaari Capital		44
SAIF Partners		41
Indian Angel Network		40

Above mentioned Investors have invested maximum number of times and are suitable for the startup.

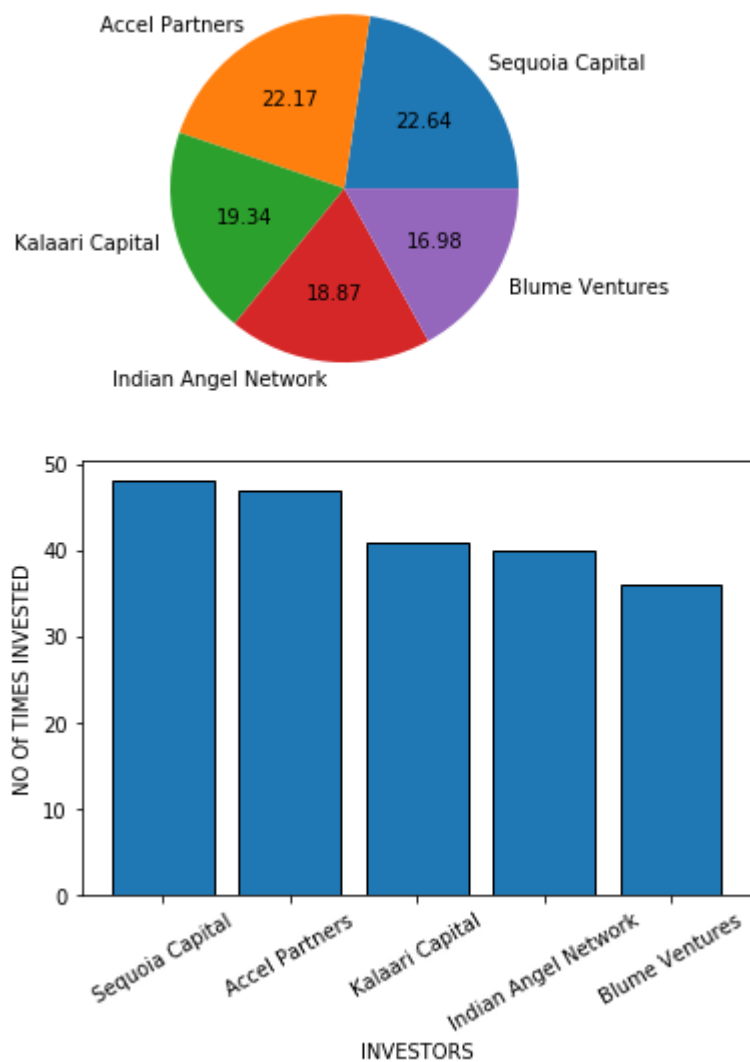
3. Top 5 investors who have invested in different number of startups. This list will be more helpful than your previous list in finding the investment for startup. The top 5 investors who have invested maximum number of times in different companies. That means, if one investor has invested multiple times in one startup, count one for that company.

## Explanation:

According to the "Startup Funding" Dataset its been observed that

Investor		No of times invested
Sequoia Capital		48
Accel Partners		47
Kalaari Capital		41
Indian Angel Network		40
Blume Ventures		36

Above mentioned Investors have invested maximum number of times in different startups and are suitable for the startup.

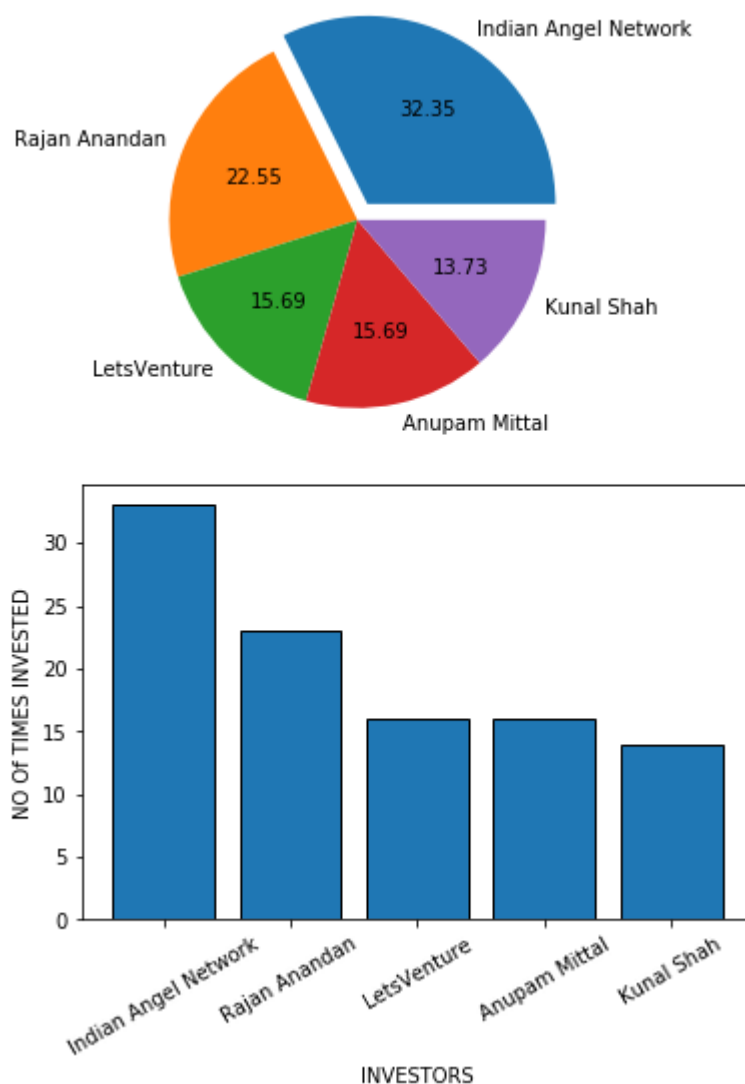


- Since the startup is at an early stage startup, the best-suited investment type would be - Seed Funding and Crowdfunding. the top 5 investors who have invested in a different number of startups and their investment type is Crowdfunding or Seed Funding.

## Explanation:

According to the "Startup Funding" Dataset its been observed that

Investor	No_of_times_invested
Indian Angel Network	33
Rajan Anandan	23
LetsVenture	16
Anupam Mittal	16
Kunal Shah	14



Above mentioned Investors have invested maximum number of times in different startups and had "Seed funding" and "Crowd funding" are suitable for the startup.

- Since the startup is not in early phase it is in growth stage so the best-suited investment type is Private Equity. the top 5 investors who have invested in a different number of startups and their investment type is Private Equity.

### Explanation:

According to the "Startup Funding" Dataset its been observed that

Below mentioned Investors are best suitable for expanding the startup.

Investor	No_of_times_invested
Sequoia Capital	45
Accel Partners	43
Kalaari Capital	35
Blume Ventures	27
SAIF Partners	24

