

CURRICULUM VITAE

01. Name : VERULKAR ASHA ASHOK
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03. Date of birth : 21st April, 1951
04. Designation : Retired Principal J.D.C Bytco Institute of
Mangaement Studies and Research,
Nasik.
- Nashik - 422 005 (From 1992)
05. Department : Business Administration.
06. Academic Qualifications :

Sr. No.	Degree	Month & Year	University	Class	Percentage
01	B. Com.	March 1970	Pune	2 nd Class with Honours	57%
02	M.Com.	March 1972	Pune	II Class	58%
03	Ph. D.	February 1980	Pune		

ISO-Auditor : Lead Auditor certified 9001:2008 (TUV)

07. Special Academic Achievements :

- 1) Stood First in B. Y. K. College for M.Com.
- 2) College Merit Scholarship for all 6 years.
- 3) Won the following prizes -
 - a) Shriman B. Y. Kshatriya Prize - Standing First at M. Com.
 - b) S. N. Kulkarni Prize First in Advanced Cost Accounting.
First among the girls at M. Com.
 - c) Indumati Joshi Prize - First in Business Administration.
 - d) V. G. Akolkar Prize - First at M. Com.

08. About Ph. D. :

The Research work was conducted under the guidance of Prin. Dr. M. S. Gosavi and was awarded Ph. D. by the University of Poona in Feb. 1980. The Research was in the faculty of Business Administration and the topic was "Management Patterns of Nationalized bank in India." A study of all 18 nationalized banks was done and the conclusions were based on the primary data collected from the banks. Interviews of the

Chairman and Managing Director were conducted for getting all the information and their views of various managerial aspects of the nationalized banks.

09. Teaching Experience

1) B. Y. K. College of Commerce.

No. of years	Subjects	Classes
08	Management Accounting	M. Com. Part – I
12	Business Finance	M. Com. Part – I
10	Principles & Practices of Management	M. Com. Part – I
12	Industrial Relations	M. Com. Part – II
02	Organization of Commerce	F. Y. B. Com.
10	Business Management	T. Y. B. Com.
02	Organization & Management	S. Y. B. Com.

2) J.D.C. Bytco Institute of Management Studies and Research, Nashik.

No. of years	Subjects	Classes
12	Principles & Practices of Management	M. B. A. – I
10	Industrial Economics	M. B. A. – II
06	Business Policy & Strategic Management	M. B. A. – II
06	Human Resource Management	M. B. A. – II

10. Recognized a Post-Graduate teacher for the Subjects :

- Business Finance
- Management Accounting
- Principles & Practices of Management
- Personnel management and Industrial Relations.
- Strategic Management.

- Recognized M. Phil. And Ph. D. Guide in Commerce, Management vide University letter No. CCV.R-24/2945 for Business Administration. Six students have been registered for Ph. D. Five students have been awarded Ph.D. by the University of Pune so far.

Academic Programme

- 11.A** Appointed as Chairman of the Syllabus Review Committee by University of Pune for MBA/MBS/DBM Programme. The revised Syllabus submitted to University of Pune and implemented from academic year 2013-2014.

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12. Contribution

A. Restructuring Programme :

The B. Y. K. College of Commerce implemented Restructuring Programme at under graduate level from June 1983. I was a committee member for preparing syllabus and Question Banks for the following subjects under the programme :

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|-------------------------|--------------------------|
| a) Banking and Finance. | b) Personnel Management. |
| c) Marketing Management | d) Public Relations. |

Course material was prepared for the subject "Public Relations" B.Com. students required to undertake project work under "C" Component. Working as a Project Guide for the students who have offered "Public Relations" as special subject under "C" Component.

B. University of Pune MBA Programme at UAE CAMPUS at RAS AL KHAIMA launching of e - MBA programme .

University of Pune launched e - MBA programme at UAE campus RAS AL KHAIMA. University of Pune has identified an expert to impart Management Education.

13. Books Published.

Sr. No.	Title of the Books	Subject	Year of Publication.
01	Principles & Practices of Management	Management	1990
02	Business Administration.	Business Administration.	1991

14. Articles Published.

Sr. No.	Topic	Publisher
01	LIC's Striking Move	Day View 17-04-1985
02	"Mahila Banks" A Novel Experiment	"Nagari Banks" published by Maharashtra Urban Co-operative Bank's Federation, Bombay, 1986-87
03	"Mahila Banks" New Challenges	The "Banker" published in July 1989
04	Future Dimensions of Business Education in India	Seminar Paper for the Annual Conference of IUCBER and IAMD held at Kolhapur in Dec. 1989
05	Financial Planning of Public Sector Undertakings in India.	Paper for Seminar on "Business Finance" sponsored by UGC held at Nashik in Feb. 1990
06	Two faces of Indian Managers	"Footprints" published by JDC Bytco Institute of Management Studies & Research - 1989-90
07	8 th National Convention of Women Entrepreneurs held at	Daily Gavakari, 11-11-1989

	Delhi in Oct. 1989. A Striking Experience. (Marathi)	
08	How can you help your child to make his/her "career" (Marathi)	Daily Gavakari, 09-01-1990

Sr. No.	Topic	Publisher
09	Futurology and Entrepreneurship Role of Urban Co-op. Banks. (Marathi)	Paper for a workshop on Futurology and Entrepreneurship sponsored by Science and Technology Department of Government of India, New Delhi, held at Nashik on 26/27 December, 1989 Later on published in "SWAYAMPRAKASH" published Gokhale Education Society, Nasik in 1990
10	Do we need Quality Circles for Educational Institutions ?	Quality Circle India Published by Quality Circle Forum of India, Hyderabad in July-Sept. 1990
11	The Quality of Work-life.	All India Journal of Commerce, May, 1992
12	Quality Circles in Educational Institution – A Model.	Quality Circle India, Nov. 1992
13	Education for Peace	8 th Annual Congress of IAW, Athens, Greece – 1993

15. Participation in Workshops / Seminar / Conference.

(a) Workshops

Sr. No.	Topic	Organization / Institute	Date	Duration
01	Framing Syllabus for F. Y. B.Com.	University of Pune.	10-12-1983 11-12-1983	2 days
02	Project work	University of Pune	10-10-1983 11-10-1983	2 days
03	Review of Syllabi and Question Banks.	University of Pune	24-06-1987 25-06-1987	2 days
04	Review of Question Banks.	University of Pune	Dece. 1987	2 days
05	Preparation of Question Banks	University of Pune	16-07-1988	1 day.
06	Review and changes in Syllabi	University of Pune	26-03-1988	2 days
07	Evaluation of Syllabi for 'D' Component.	University of Pune	25-04-1989	1 day.
08	Model Curriculum for M. Com. / M. B. A. / D. B. M.	University of Pune.	02-05-1989	1 day.
09	How to conduct practicals	Malegaon	August 1991	1 day.
10	Entrepreneurship and	Science & Tech.	25-12-1989	2 days.

	Futurology	Dept. Govt. of India, Delhi.		
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b) Seminars & Conference :

Sr. No.	Topic	Organization / Institute	Paper Presented	Date
01	Emerging	J.D.C. Bytco IMSR, Nashik - 5.	Management Challenges for tomorrow	22 nd and 23 rd Feb. 1986
02	Developing Team	Nashik Management Association.	How to Build a Team ?	10 th Dec. 1988
03	Business Finance (State Level)	K.T.H. M. College, Nashik.	Financing of Public Sector Enterprises.	August 1990
04	Linkages and Training Technologies	IAMD & IUCBER at SMRK College, Nashik.	Teaching and Training Technology for Post-graduate Management Courses	1 st Feb. 1990
05	State Level Seminar on Workers Participation in Management.	Bhausaheb Vartak Arts, Commerce and Science College, Borivli, Bombay.	Workers Participation in Management and Productivity.	14 th and 15 th Dec. 1991

c) National Conference :

Sr. No.	Topic	Organization / Institute	Paper Presented	Date
01	9 th Annual Convention of Women Entrepreneurs	National Alliance for young Entrepreneurs, New Delhi.	Woman Entrepreneurs changing Roles.	22 nd and 23 rd Sept. 1989
02	National Centre on Higher Education.	CIT		12 th and 13 th July, 2002
03	10 th National Convention	Indian Institute of Training and Development, Indore	HR Policies in Banking Industry.	10 th April 2005.

d) International Conference :

Sr. No.	Topic	Organization / Institute	Paper Presented	Date
01	International Conference on girl child.	International Women's League for Peace and Freedom Athens, Greece.	Education for peace.	Oct. 1992
02	Seventh South Asia Management For	Maldives	Management Education Challenges	15 to 17 th April, 2002

03	Water and Security	Global Water Partnership, Stockholm.	Water and Security and Role of AWPB.	15 th Aug. to 21 st Aug 2006
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16. Participation in College Activities.

1. Chairman Students' Council, J. D. C. Byco I. M.S.R. from 1992
2. President of Pucto Unit of B. Y. K. College for two years.
3. Joint Rector, Ladies Hostel, College Campus. (12 years)

17. Special Achievements

1. Organized and was Resource Person for Training Programme for Accounts Officers and MSEB at Ekalahara on 15th and 16th Jan. 1992 for the subject "Public Relations."
2. Organized and conducted Training Programme on HRD for Dy. S. P. Maharashtra Police Academy on 1993, 1994, 1995 and 1996
3. Organized and Conducted Training Programme on for PSI – Maharashtra Police Academy Nashik on 19th to 21st June 1993
4. Organized and was a resource person for two day Training Programme on Team Building and Inter-personal Relationship for Junior Executives Mahindra & Mahindra Ltd., Igatpuri in 1994
5. Participation regularly as Resource Person for the training programmes conducted by Bright Consultant, Nashik for their staff on various subjects like Decision Making, Team Building, Communication Skills etc.
6. Participated Resource Person in the training Programme organized by Khadi and Village Industries Commission, Nashik for their senior officer in August, 1996

18. Awards

1. Sarvajanic Vachanalaya felicitated as Teacher of the year in 1994
2. Shiv Parvati Pratishthan felicitated in Best Student of Dr. M. S. Gosavi in September, 1995
3. Gokhale Education Society felicitated as Best Teacher of the year in September, 1996
4. Best Citizen of India – International Publishing House - 2006

19. Nominations

- 1) Nominated as Chairman Board of Studies, Management Faculty, University of Pune, from 1996-99
- 2) Nominated on the faculty and Academic Conduct of University of Pune from 1996-99.
- 3) Nominated as Chairman, Board of Studies, Management Faculty, University of Pune, - 2002 to 2005
- 4) Nominated on Research and Recognition Committee (Marketing Management) University of Pune in July 2006.

Organized and conducted Training Programme in H.R.D. in Crompton Greaves Ltd., Maharashtra Police Academy, MSEB etc.

Resource person for the Refresher Courses organized by M. S. University, Baroda, University of Poona, Dr. B. N. Ambedkar University, Aurangabad, North Maharashtra University, Jalgaon.

Was nominated as Managing Director of Nashik Zilla Mahila Sahakari Bank Ltd., Nasik for 1982-87 and again as Expert Director in 2003.

Nominated as Hon. Secretary Upper Godavari Area Water Partnership, Nasik in 2002.

Areas of Specialization :

- 1) Human Resource Management.
- 2) Strategic Management.

20. Research Guide

Recognized Ph.D. Guide in Management for University of Pune and Y. C. M. . Open University, Nasik.

So far 8 students have been awarded Ph.D. degree under my guidance by the University of Pune.

21. Special Community Programmes.

Nominated as Secretary for Upper Godavari Area Water Partnership in 2002. Designed and conducted 15 Training Programmes on Water Awareness for Secondary School Teachers and now 25000 school children have been involved in Water Conservation Programme.

The Upper Godavari Area Water Partnership was set up on under the guidance of Hon. Dr. M. V. Chitale & was nominated as Member secretary for the same

- 1) Water Education Programme for Secondary School teachers was designed & 1000 teachers were trained on 18 Saturdays to help them to educate school children, future users of water in the various aspects of water. These school teachers were from Nasik Education Society, Nasik. one of the oldest & largest Education Society in Nasik.
- 2) A similar training was given to 500 school teachers from Ahmednagar
- 3) As a result of involving 1500 school teachers in Water Education Program around 30,000 school children were given input & were involved in water awareness & education programme.
- 4) An exhibition on Water Education has been prepared with the help of school teachers & children which is exhibition in around 15 programmes for the benefit of stakeholders in Nasik & surrounding areas.
- 5) With the help of around 250 NSS students from 5 Colleges a survey of River Godavari was conducted to identify polluted spots and reasons for pollution. The survey was conducted in collaboration with the Hydrology Dept. Nasik. The students walked along the rivers for about 150 k. m. and presented a report which was given to the Local authorities for further action.
- 6) A training programme for programme officers of NSS from all the Colleges I Nasik Dist. was conducted to train them to construct small Dams. During the winter workshop of the NSS students 6 small dams were constructed in villages.
- 7) The school children have been given Water Passbook wherein they are expected to record how much water they have saved every day and show the passbook to the class-teacher.
- 8) The AWP has taken up the project of Water and Women Network under which a two days conference was held in Nasik. On the first day the representatives of women organisation in Nasik were invited and were exposed to various issues of water and about role they can play as an organization. Every organization has been given one area of water issue to work upon and they have been given three months time to complete the project around 20 women organizations from Nasik with 80 representatives attended.

On the second day the College girls participated with objective of involving Youth in the project. Around 100 girls participated and were divided in small groups to work on specific projects given to them.

Women Water Forum was established to carry on the work.

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Dr. Mrs. A. A. Verulkar

Presently working as Hon. Principal Yoga Mahavidyalaya, Nasik

Dr Asha Verulkar