TASK - 1

AMAZON PRIME DATA VISUALIZATION

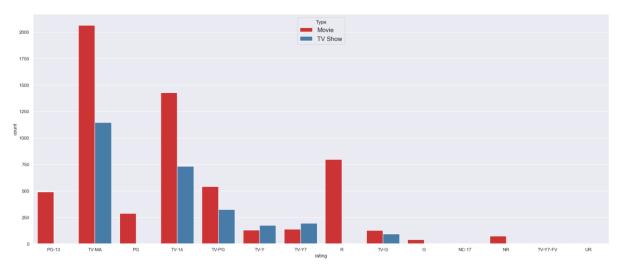
Dataset Information:

RangeIndex: 8807 entries, 0 to 8806 Data columns (total 12 columns):

| | | / - | | |
|-------------------|--------------|----------------|--------|--|
| # | Column | Non-Null Count | Dtype | |
| | | | | |
| 0 | show_id | 8807 non-null | object | |
| 1 | type | 8807 non-null | object | |
| 2 | title | 8807 non-null | object | |
| 3 | director | 6173 non-null | object | |
| 4 | cast | 7982 non-null | object | |
| 5 | country | 7976 non-null | object | |
| 6 | date_added | 8797 non-null | object | |
| 7 | release_year | 8807 non-null | int64 | |
| 8 | rating | 8803 non-null | object | |
| 9 | duration | 8804 non-null | object | |
| 10 | listed_in | 8807 non-null | object | |
| 11 | description | 8807 non-null | object | |
| dtypes: int64(1), | | object(11) | | |
| | | | | |

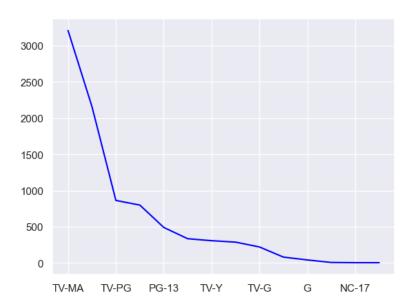
Ratings Count:

We are able to see that Movies are a major source of content for users to explore in Amazon Prime videos. There are many movies around TV-MA category.



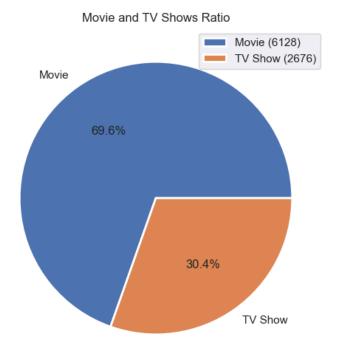
Popular Ratings Category:

According to the dataset, **TV-MA** is the most popularly rated category liked by the users.



Movie and TV Shows Ratio:

Movies contribute to nearly 70% of the content, whereas TV Show contribute to around 30%.

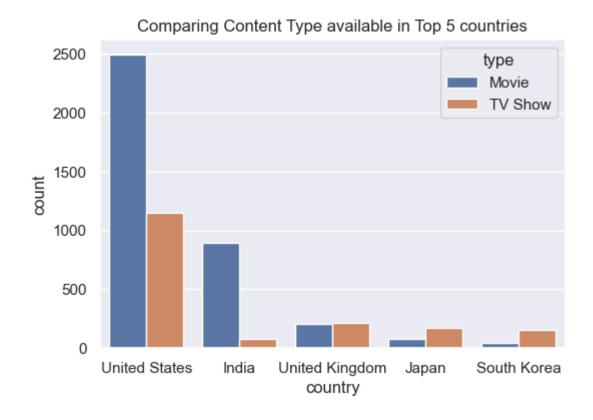


Top 5 countries:

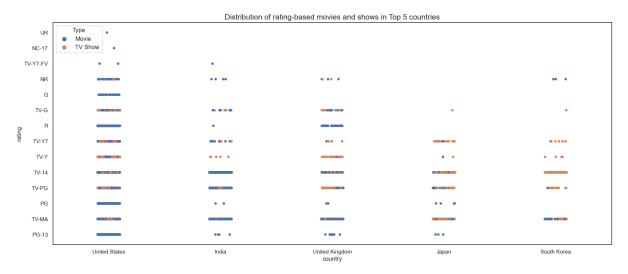
- 1. United States
- 2. India
- 3. United Kingdom
- 4. Japan
- 5. South Korea

Comparing Content Type available in Top 5 countries:

We are able to visualise and observe that movies are highly available in 3 of the top 5 countries.



Distribution of rating-based movies and shows:



Show categories and its count:

International Movies category occupies the top place in Show Categories.

